### **Privacy Policy**

This Privacy Policy ("Privacy Policy") is a legal agreement between you ("you", "your") and Impact Innovations Institute, a limited liability company established and acting under the laws of the Republic of Armenia ("Licensor" "we" or "us") ("we", "us" or "our") for use of "Safe YOU" mobile application ("App"), the website, the services provided through the App and all related features and content provided by us (collectively "Service(s)").

You are hereby notified that for the purposes of Services provision we have to collect and process certain data ("Data") related to you or your device(s).

By creating an account or accessing or using the App, you provide your consent to collection and processing of the data in accordance with this Privacy Policy. **IF YOU DO NOT AGREE TO THE TERMS CONTAINED HEREIN YOU MAY NOT ACCESS OR USE THE APP.** 

All those subject to this Privacy Policy are referred to as "Users" for purposes of this Privacy Policy.

### Types of Data collected

Among the types of Personal Data that the App collects, by itself or through third parties, there are: Usage Data, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example), your first name, your last name, date of birth, marital status (alternative), phone number, location, Device & app history.

Additionally, depending on the User's specific device, the App may request certain permissions that allow it to access the User's device Data. For example the App will ask you to grant permission to record audio, this will let the App automatically record audio when you press and hold the help button and send an emergency sms to your chosen contacts. Also the app will ask for permission to access your contacts list so that you can import emergency contacts into the App's support section. When you enable the Dual Pin function in the security section of the App, it will require a permission to access your phone's photo gallery, so that the App redirects you there when you press the fake pin.

By default, all permissions must be granted by the User before the respective information can be accessed. Once the permission has been given, it can be revoked by the User at any time. In order to revoke these permissions, Users may refer to the device settings or contact us for support by contact details provided in the present document.

Please note that the revoking of such permissions might impact the proper functioning of Service and may even make it impossible for the App to function on your device.

Location Information: When you start using the App the location services of your phone should be enabled. The Help Service cannot be used without switched on location. We collect your location information to be able to send to your emergency and support contacts your location when you press the Help button in emergency situations.

When you press the Help button in our App the emergency contacts, support contacts chosen by you and/or police (if this function is enabled by you) will receive a sms containing the address of your location and a link to the map with a tag on you location.

Device Information: We may collect information about Users mobile device, including, for example, the hardware model, operating system and version, preferred language, and mobile network information.

Usage Information: In order to improve Service platform, we automatically receive information about User's interactions, the actions within the App.

Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using Service.

Unless specified otherwise, all Data requested by Service is mandatory and failure to provide this Data may make it impossible for us to provide Services. In cases where Service specifically states that some Data is not mandatory, Users are free not to communicate this Data.

Additionally, while using our Services you may provide us data on your personal life, such as related to your health, to your family, to your physical and physiological well being etc. Please be aware that the information you share through our forums with other users is shared under your nickname, thereby you can always choose a random nickname to hide your real name and surname from other users or professionals who have access to discussions in our forums.

## Purpose of collection and processing of the Data

We may use your Personal Data for the following purposes:

- To provide you security services of the App;
- to analyze, operate, maintain and improve the App, to add new features

and services to the App, to support the existing functions of the App;

- to customize content and materials you see when you use the App;
- to customize product and service offerings and recommendations to you, including third-party products and offerings;
- to verify your identity when it is required by law;
- to send you technical notices, updates, security alerts and support and administrative messages;
- for any other purposes disclosed to you at the time we collect Personal Data or any other purposes indicated in this Privacy Policy.

### Mode and place of processing the Data

### Methods of processing

We take appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data.

The Data processing is carried out using computers and/or IT enabled tools, following organizational procedures and modes strictly related to the purposes indicated. Besides us, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of Service (administration, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by us.

By default we do not share any of your Personal data which anyhow identifies you with any of our network member NGO's, professionals or State Authorities. We may only share your Personal Data to provide you security Services when you choose to press the Help button in our App.

Additionally, we may also share impersonalized (meta) information with service providers who need access to such information to carry out work on our behalf, with third party or organizations, who provide services or promotions which can be interesting for you.

You are responsible for any third-party Personal Data obtained, published or shared through Service and confirm that you have the third party's consent to provide the Data to us.

You are also responsible for sharing your Personal Data with any third party listed in App's Network section, whom you have contacted out of our App. Please make sure to

learn their privacy policies before providing them any Personal Data.

#### Retention time

Personal Data shall be processed and stored for as long as required by the purpose they have been collected for.

### Therefore:

Personal Data collected for the purposes of our legitimate interests shall be retained as long as needed to fulfill such purposes. Users may find specific information regarding the legitimate interests pursued within the relevant sections of this document, in our terms of use or by contacting us.

We may be allowed to retain Personal Data for a longer period whenever the User has given consent to such processing, as long as such consent is not withdrawn. Furthermore, the We may be obliged to retain Personal Data for a longer period whenever required to do so for the performance of a legal obligation or upon order of an authority.

Once the retention period expires, Personal Data shall be deleted. Therefore, the right to access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

### Governing Law

This Privacy Policy shall be governed and construed in accordance with the laws of Republic of Armenia, without regard to its conflict of law provisions.

Our failure to enforce any right or provision of this Privacy Policy will not be considered a waiver of those rights. If any provision of this Privacy Policy is held to be invalid or unenforceable by a court, the remaining provisions of this Privacy Policy will remain in effect. This Privacy Policy constitutes the entire agreement between us regarding our Service, and supersedes and replaces any prior agreements we might have had between us regarding the Service.

### Changes

We reserve the right, at our sole discretion, to modify or replace this Privacy Policy at any time.

By continuing to access or use our Service after any revisions become effective, you

agree to be bound by the revised Privacy Policy. If you do not agree to the new terms (Privacy Policy), you are no longer authorized to use the Service.

# **Contact Us**

If you have any questions about this Privacy Policy, please contact us at info@safeyou.space.