

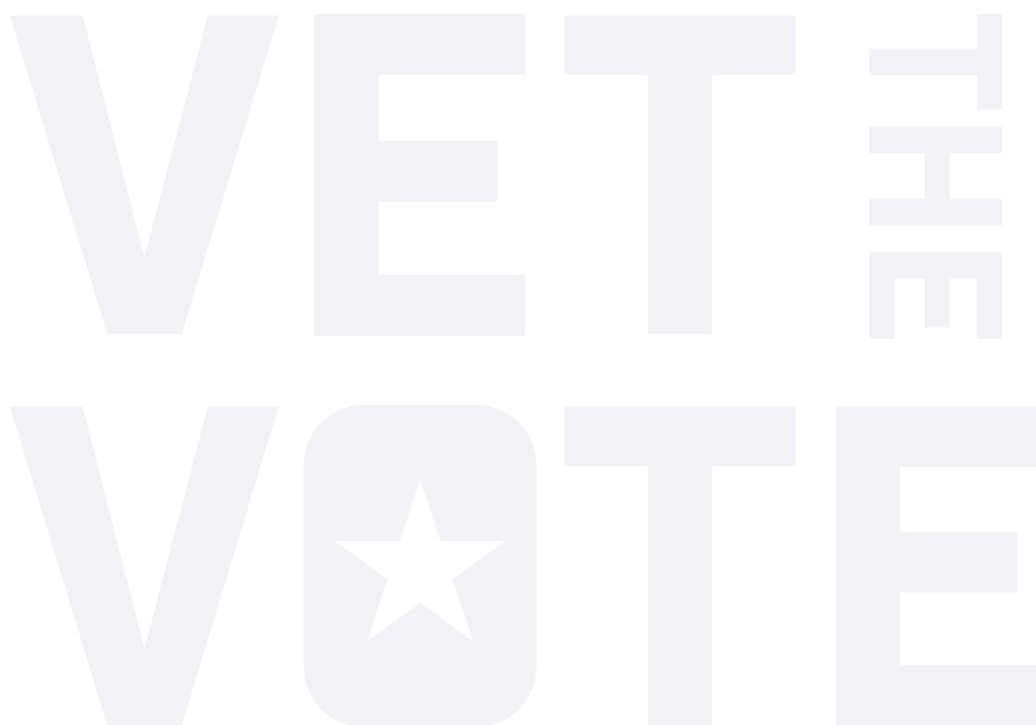
## SOCIAL TOOLKIT | NATIONAL POLL WORKER RECRUITMENT DAY



**Vet the Vote.** Vet the Vote is a national campaign to recruit veterans and military family members to be the next generation of poll workers. Our community is leading the way in supporting safe and secure elections and ensuring we know the nuts and bolts about how elections are run. We also want to make sure our fellow Americans know we're on the job, to show that it's still possible for Americans to work together in patriotic service.

Links to support Vet the Vote's mission:

- Hashtags: #VETtheVOTE #pollworkers #veteransmilitaryfamilies
- Social media: @VettheVote [ [IG](#) | [FB](#) | [YT](#) | [LI](#) ]
- Website: <https://vetthe.vote>
- Posting Times: 11:30AM & 1PM EST AUG 1st
- Recruitment Video:
  - [YT] <https://youtu.be/XoZyMTq2Qmk?si=ilhVbzxxHLHX3BE3>
  - [IG] <https://www.instagram.com/reel/C697FmotEXV/?igsh=MzRIODBiNWFIZA>



# GRAPHICS

- Square Posts (hover over image to download)



- Banner Instagram (Pinned Posts)





# CAPTIONS

- Sample social media captions

- Caption #1:

Veterans and military families, your commitment to our nation is unparalleled. Your communities need you to continue your service, this time as poll workers. Help ensure our elections are safe, secure, and accurate. Sign up now at <https://app.vetthe.vote/become-poll-worker/>


- Caption #2:

 National Poll Worker Recruitment Day  Become a poll worker and empower your community. Your voice matters, and so does your service! 🙌 Sign up now at <https://app.vetthe.vote/become-poll-worker/>

- Caption #3:

 National Poll Worker Recruitment Day  Vote. Volunteer. Support those who do. Learn more at <https://app.vetthe.vote/become-poll-worker/>


- Caption #4:

 Join us for National Poll Worker Recruitment Day as we celebrate the service of our veterans and military families as they continue their service by stepping up for the vital role of poll working! Continue your service now at <https://app.vetthe.vote/become-poll-worker/>


- Caption #5:

 National Poll Worker Recruitment Day  Did you know you can register to vote, check your voter registration status, AND sign up to be a poll worker all in one place? Visit <https://vetthe.vote/> to learn more!

- Caption #6:

 Continue your service on National Poll Worker Recruitment Day! Veterans and military families, your commitment to duty doesn't end—become a poll worker to help support elections in your community in 2024. Sign up now at <https://app.vetthe.vote/become-poll-worker/>

- Caption #7:

 Join us on National Poll Worker Recruitment Day to recruit veterans and military family members as poll workers. Your dedication to your community is needed this election cycle. Sign up now at <https://app.vetthe.vote/become-poll-worker/>

- Caption Footer:

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Vet the Vote is a national campaign to register veterans and military family members (VMF) to vote and recruit them to serve as poll workers. The VtV coalition is composed of VMF service and engagement organizations and our partners, including the NFL.

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Since 2022, VtV has recruited more than 135,000 VMF to work the polls.

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Sign Up to Serve at <https://bit.ly/VtVHOME>

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#VETtheVOTE #pollworkers #vote #veterans #civicengagement  
#militaryfamilies #veteransmilitaryfamilies  
#nationalpollworkerrecruitmentday

