

Hey guys, I will appreciate your thoughts and perspective, please mind that original work is in Polish and some translations might be slightly misunderstood

IT is an script for an video advertisement for a company that sells lightning, but with this particular ad I want to promote a free value, which is a 2 hour long webinar about:

- 5 mistakes when designing busbars
- You will learn 5 main mistakes made during the design and installation of busbars
- Find out how to make such busbars not endanger your health.
- Get a dose of interesting inspiration

Avatar: biggest pains and desires:

What Pain points will use (current state):

Safety, how to install them safely and "Are busbars safe for children and pets?"

Working with time and budget, "Customers often expect me to come up with quick and inexpensive solutions using busbars, which I find challenging."

Feeling insecure designing busbars?

Loss of customer confidence in them through lack of detailed knowledge

"I'm afraid I'll make mistakes that could cost the client money, so I put off projects using busbars.

What is their obstacle (roadblock):

Lack of professional guides for beginners and reliable information

Scattered availability of information

Often requires spending a significant amount of time and effort digging through various sources to find the information needed.

Low quality of sources

What is the solution/mechanism:

A unique professional webinar that will provide you with basic knowledge on the topic of busbars given on a tray delivered in a simple and clear manner based on practical information and examples along with a mass of the latest inspiration.

How the product helps:

A professional step-by-step guide where they can find everything in one place
Basic knowledge of the subject, which is conveyed in a simple and clear way, so that anyone "more or less" advanced will understand the subject matter to the extent that they need to know it and complement their technical knowledge
learn how to select the right bus components for a specific project,
You will find all the information given on a tray, instead of wasting time and searching for it on your own, where he tells you about technical matters in a simple, interesting and clear way
You will learn about the advantages and limitations of different rail systems.
Effortlessly design effective and functional lighting using busbars
Have ease in selecting the right components/manufacturers
Have an endless database of the latest ideas with the 2024 inspiration catalog
Learn about the latest technical solutions
You will learn the 5 main mistakes made during the design and installation of busbars
Practical information and tips based on examples

What Dream state will show:

Feel confident in yourself and your competence when designing busbars
Fill in your gaps and finally start earning more from your knowledge and experience.
For newcomers to design professionally from the beginning and earn accordingly
I want to impress customers with my expertise and ability to create unique lighting solutions that meet their expectations
Be fulfilled, satisfied, proud of yourself
Build your personal brand by showcasing your best work with busbars

ad 1

The secret to easy design of striking and functional interiors using busbars!

Whether you are a beginner or an experienced architect, you can learn about:

- 5 main mistakes made when designing and installing busbars
- How to safely install busbars so that they do not endanger the health of children and pets.
- You will learn about the advantages and limitations of different rail systems.

In addition, you will receive a catalog of the latest inspirations 2024 thanks to which you will learn the latest technical solutions!

If you really want to design effective and functional lighting with ease....

Then you need to learn from experts who will give you full knowledge in a professional and interesting way based on real examples.

Now you may ask, "But where can I find reliable and real information from experts without paying several hundred zlotys for a course?"

Just click the button below and you will get all the information given on a platter in a simple and clear way completely free of charge.

I've already helped hundreds of people and now I want to help you, so don't waste any more time looking for information yourself and start earning better from your knowledge and experience.

Click the button below to get practical knowledge about lighting design and installation using busbars now!