



SUSTAINABLE PACKAGING COALITION

SPRING CONFERENCE 2014

SCHEDULE & MAP



⌚ 8:00-1:30

TOUR
Microsoft Smart Buildings and Microsoft Store

GROUP 1: 10:00 - 1:30
GROUP 2: 10:00 - 1:30

TOUR
Microsoft Envisioning Center and Microsoft Store

GROUP 1: 10:00 - 1:30
GROUP 2: 10:00 - 1:30

TOUR
University of Washington Compostable Packaging Expo and Tour of Cedar Grove's Everett Composting Facility

8:00 - 1:30

TOUR
Behind the scenes at Safeco Field, home stadium of the Seattle Mariners

10:30 - 12:30

TOUR
Waste Management Material Recovery Facility Tour and Presentation

9:00 - 12:30

⌚ 2:00 - 5:00

GRAND CRESCENT
Recognition Program Committees

All SPC members are invited to attend a special working session at the Spring Conference to provide their input and help shape the direction of the SPC's Recognition Project. The Recognition Project's purpose is to develop a method to recognize companies that produce and use more sustainable packaging systems based on the criteria in the SPC's Definition of Sustainable Packaging. Representation from every supply chain position is important, so make sure your voice is heard. The session will take place on Tuesday March 25th from 2:00 - 5:00pm and is exclusive to current SPC members.

FIFTH AVENUE
Forest Products Working Group and Industry Leadership Committee

2:00 - 3:00 p.m. - FPWG members only. From 3:00 - 5:00 p.m., the meeting will also include members of the Forest Certification ILC and is open to any SPC member companies that would like to attend. The ILC will be discussing preliminary findings and recommendations from the Value Innovation Process to facilitate future industry-wide efforts to drive participation in forest certification. To get involved with the Forest Products Working Group, or for more information on the ILC, please email Eric DesRoberts (eric@greenblue.org).

VASHON
Fun and Games with Packaging Sustainability: Essentials of Sustainable Packaging

ANNE BEDARF, SR. MANAGER, GREENBLUE
MINAL MISTRY, SR. MANAGER, SUSTAINABILITY SOLUTIONS, GREENBLUE

2:30 - 4:30 p.m. Join us for a free short introduction of packaging sustainability, key developments, and design evaluation. This session is a modified adaptation of the SPC's Essentials of Sustainable Packaging course that gives a comprehensive introduction to various facets of packaging sustainability. Participants will engage in fun and games leading to discussions about packaging sustainability, followed by an illustration of packaging assessment. Participants will have a chance to play, question, opine, and network. There are no winners or losers, but there will be prizes! Open to all attendees, especially new SPC members and anyone new to the sustainability discussion.

⌚ 5:30 - 6:30

PUGET SOUND ROOM
Introduction to the SPC Reception

A special reception for those attending their first SPC meeting.

⌚ 6:30 - 8:30

GRAND BALLROOM II
Welcome Reception

🕒 6:00 - 7:00

FIFTH AVENUE

Yoga

MINAL MISTRY, SENIOR MANAGER, GREENBLUE

Join Minal Mistry for an early morning yoga session. Come to stretch, relax, and prepare for the day. Participants are encouraged to bring their own yoga mats. Some mats will be provided, and the hotel will have towels available for those that do not have mats and still want to participate. Water will be provided. No prior experience required!

🕒 7:00 - 8:30

GRAND BALLROOM II

SPC Industry Leadership Committee Breakfast Sessions

Optional; ILCs will meet at designated tables.

🕒 7:00 - 8:30

GRAND FOYER

Continental Breakfast

🕒 8:30 - 8:45

GRAND BALLROOM III

Opening Remarks

NINA GOODRICH, GREENBLUE EXECUTIVE DIRECTOR AND SPC DIRECTOR

🕒 8:45 - 9:15

GRAND BALLROOM III

The State of Corporate Sustainability

JOEL MAKOWER, CHAIRMAN AND EXECUTIVE EDITOR, GREENBIZ GROUP, INC.

How does sustainable packaging fit into the larger world of business and sustainability? Joel Makower, executive editor of GreenBiz.com and author of its annual "State of Green Business" report, looks at where business is going, the progress it is (and isn't) making and what needs to happen to align business and sustainability goals in the coming years.

🕒 9:15 - 9:50

GRAND BALLROOM III

Top Down Sustainability

JOAN KRAJEWSKI, GENERAL MANAGER OF SAFETY, COMPLIANCE AND SUSTAINABILITY, MICROSOFT

SUSAN LONG, ENVIRONMENTAL IMPACT MANAGER, STARBUCKS COFFEE COMPANY

KIRK MYERS, CORPORATE SOCIAL RESPONSIBILITY MANAGER, REI

MODERATOR: JOEL MAKOWER, CHAIRMAN AND EXECUTIVE EDITOR, GREENBIZ GROUP, INC.

Companies that are frequently recognized for their sustainability accomplishments typically have strong buy-in from the C-suite and other top level management. In this talk-show style interview session, Joel Makower, seminal environmental journalist, will probe corporate sustainability leads from Seattle-based SPC member companies, Starbucks, REI and Microsoft. He will get them talking about their respective corporate sustainability agendas and how sustainability is integrated into their business strategies. The panelists will also be urged to share what their short and mid-term goals are and how they expect to achieve them. And, in keeping with the conference theme, they will be asked to talk about their personal leadership styles and how they strive to drive sustainability innovation throughout their organizations.

🕒 9:50 - 10:30

GRAND BALLROOM III

Bottom Up Sustainability

ERIC ABRAHAM, PACKAGING ENGINEERING MANAGER, REI

STEVE RAMSEY, SOURCING MANAGER- PACKAGING, STARBUCKS COFFEE COMPANY

JANE TSILAS, SR. DIRECTOR OF PACKAGING, MANUFACTURING AND SUPPLY CHAIN, DEVICES AND STUDIOS, MICROSOFT

MODERATOR: JOEL MAKOWER, CHAIRMAN AND EXECUTIVE EDITOR, GREENBIZ GROUP, INC.

Top down sustainability leadership, while critical, is not sufficient to truly creating a sustainable organization. The most admired companies embed sustainability throughout their organization, from bottom-up leadership as well. Immediately following the corporate sustainability leads panel, Makower will interview packaging sustainability experts from Starbucks, REI, and Microsoft about how their company's corporate sustainability agenda is adapted for their day-to-day packaging goals. Makower will question panelists about how they implement their goals in their internal operations and out to their supply chain partners. Panelists will also be asked to talk about how they interact as a team with their corporate sustainability leads and the role they play in broader employee sustainability engagement.

🕒 10:30 - 10:45

GRAND BALLROOM III

Integrated Sustainability

ERIC ABRAHAM, PACKAGING ENGINEERING MANAGER, REI
JOAN KRAJEWSKI, GENERAL MANAGER OF SAFETY, COMPLIANCE AND SUSTAINABILITY
SUSAN LONG, ENVIRONMENTAL IMPACT MANAGER, STARBUCKS COFFEE COMPANY
KIRK MYERS, CORPORATE SOCIAL RESPONSIBILITY MANAGER, REI
JANE TSILAS, SR. DIRECTOR OF PACKAGING, MANUFACTURING AND SUPPLY CHAIN, DEVICES AND STUDIOS, MICROSOFT
MODERATOR: JOEL MAKOWER, CHAIRMAN AND EXECUTIVE EDITOR, GREENBIZ GROUP, INC.

Panel 1 members will join panel 2 members on stage for an audience Q&A session

🕒 10:45 - 11:15

GRAND FOYER

Break

🕒 11:15 - 11:30

GRAND BALLROOM III

Seattle's Solution to a Packaging Challenge

DICK LILLY, MANAGER FOR WASTE PREVENTION AND PRODUCT STEWARDSHIP, SEATTLE PUBLIC UTILITIES

Among Seattle's many sustainability goals on the way to carbon neutrality by 2050, Seattle Public Utilities is aggressively pursuing Zero Waste through pioneering and nationally-recognized cutting-edge regulations to keep single-use, throw-away food service packaging and leftover food out of the landfill. Learn how the city's regulations that require single-use service ware and packaging to be compostable can move the quick-serve restaurant industry toward real sustainability within the next five years.

🕒 11:30 - 11:45

GRAND BALLROOM III

Garbage Burritos to Mariachi Bands: How Are We Going to Get More Packaging Recycled

SEGO JACKSON, PROJECT SPECIALIST IV, SNOHOMISH COUNTY, WA

With some of the best recycling programs in the nation, why is so much paper and packaging still being wasted in Washington State? Innovative local efforts are working to tackle issues, address barriers and reach out to families, apartment dwellers and ethnic groups in order to get more materials correctly recycled. These efforts inform and inspire, but as you'll learn in this session, it's going to take all of us working together to really make it happen.

🕒 11:45 - 12:00

GRAND BALLROOM III

Leveraging Consumer Insights for Sustainability

JANINE JAMES, FOUNDER AND CREATIVE DIRECTOR, THE MODERNS

Think you understand consumer insights and the power of knowing your customer? Think again! Most brand managers, marketers, product designers and innovation champions mistake observations about what consumers do, what they purchase, and how they think or feel about products as "consumer insights," and often fail to fully understand their market opportunities, especially when it comes to sustainability. Attendees will walk away from this session with a new perspective on how to learn what you need to know about an ever-changing marketplace from a "solutionist" whose creative agency helps companies evolve their brands into cultures and life styles, with an emphasis on design ecology and corporate alchemy.

🕒 12:00 - 12:15

GRAND BALLROOM III

Consumer Insights and Packaging Sustainability Lessons Learned From Dow Chemical

JEFFREY WOOSTER, GLOBAL SUSTAINABILITY DIRECTOR, PACKAGING & SPECIALTY PLASTICS, THE DOW CHEMICAL COMPANY

One of the reasons The Dow Chemical Company is a leader in providing more sustainable materials to the packaging industry is its commitment to understanding the needs of the market. One of the ways the company approaches understanding sustainability needs is by conducting bi-annual consumer insight surveys. In this session, Jeff Wooster of Dow will share the results of recent surveys and discuss how its engineers and scientists use the data to help customers develop and deliver cutting edge packaging solutions.

🕒 12:15 - 12:30

GRAND BALLROOM III

Family Forestry in the US

BRETT J. BUTLER, RESEARCH FORESTER AND CO-DIRECTOR OF THE U.S. FOREST SERVICE AND UNIVERSITY OF MASSACHUSETTS FAMILY FOREST RESEARCH CENTER

The fate of the forests lies largely in the hands of those who own it. Over half of the 750 million acres of forest land in the United States is privately owned, and of this, families and individuals control nearly two-thirds of it. Private forests represent the next phase of forest conservation in the United States. During this presentation, Dr. Butler will present the latest findings from the USDA Forest Service's National Woodland Owner Survey and explore who owns America's forests, why they own it, and what they intend to do with it through data, stories, and pictures.

🕒 12:30 - 1:45

GRAND BALLROOM II

Lunch

🕒 1:00 - 1:45

TOUR

Local Food Court to Observe Food Service Packaging Regulations in Practice

🕒 1:45 - 3:15

GRAND BALLROOM III

Sustainable Forest Management in Asia - Strategies for Forest Products in the Developing World

RUTH NOGUERON, ASSOCIATE I RESEARCHER, PEOPLE AND ECOSYSTEMS PROGRAM, WORLD RESOURCES INSTITUTE
JAKE SWENSON, DIRECTOR SUSTAINABLE PRODUCTS AND SERVICES, STAPLES, INC.
HANNAH ZHAO, SENIOR ECONOMIST, RECOVERED PAPER, RISI
MODERATOR: TOM POLLOCK, SENIOR MANAGER, GREENBLUE

Even as non-governmental organizations, companies from various industry sectors and other forest experts work to increase forest certification and improve forest management practices, sourcing fiber from some regions of the world still poses unique challenges and potential risks. Hear expert speakers share their experiences and detail the most important challenges and opportunities for achieving sustainability goals in Southeast Asia. The panelists will discuss sustainability measurement, the performance of manufacturing facilities, wood fiber sourcing from regions with significant risk, and strategies for improving and leveraging recovered paper fiber.

FIFTH AVENUE

Carbon Footprinting, SASB and the GRI G4

BARBARA BROWN, PRINCIPAL AND CO-OWNER, BROWNFLYNN
STEVE LIPPMAN, DIRECTOR, CORPORATE CITIZENSHIP, MICROSOFT
LAURA ROWELL, GLOBAL SUSTAINABLE PACKAGING MANAGER, CONSUMER PRODUCTS, SONOCO
MODERATOR: ERIC DESROBERTS, PROJECT ASSOCIATE, GREENBLUE

Learn about key developments in the field of corporate sustainability reporting including new applications of carbon footprinting, the Sustainable Accounting Standards Board Standards, and the Global Reporting Initiative latest G4 Guidelines. Panelists will discuss the pressures passed along throughout the supply-chain, materiality in the context of sustainability reporting, and the different functions served by the reporting frameworks. They will also discuss value chain mapping and how reporting at the packaging level relates to enterprise level reporting.

🕒 3:15 - 3:45

GRAND FOYER

Break

🕒 3:45 - 4:45

GRAND BALLROOM III

Solving Those Big, Hairy Sustainability Challenges: A Discussion Cafe

SESSION LEADER - KIM FRANKOVICH, GLOBAL SUSTAINABILITY LEADER, WM. WRIGLEY JR. COMPANY

Real world challenges that have been submitted anonymously by SPC member companies will be explored in facilitated roundtable discussions with the goal of offering up potential solutions. Specific challenges to be discussed are TBD but will be announced prior to the meeting. Conference attendees will select which challenge they want to work on.

🕒 4:45 - 5:30

GRAND BALLROOM III

Solutions Sharing and Report Out

CAFE TABLE LEADS

⌚ 6:00

MEET IN HOTEL LOBBY

Dinner and Dialogue

Join other conference participants for small group dinners to discuss topics of interest for the packaging industry. How it works: 1) Sign up on-site. 2) Meet your group in the hotel lobby. Look for a SPC representative holding a sign with your topic to head to the restaurant together. 3) Dinner will be on your own: you cover the tab. 4) Show up, meet new people, discuss, enjoy!

⌚ 6:00

MEET IN HOTEL LOBBY

Seattle Pub Crawl for Local Brews and Bites

📅 **THURSDAY, MARCH 27**

⌚ 6:00 - 7:00

FIFTH AVENUE

Yoga

AMY DUQUETTE, SUSTAINABILITY PROJECT MANAGER, HAVI GLOBAL SOLUTIONS

Join Amy Duquette from HAVI Global Solutions and kick your day off with a beginner-friendly yoga class. Amy is on her journey toward becoming a certified teacher, and is interested in exploring the relationship between sustainability and yoga.

Participants are encouraged to bring their own yoga mats. Some mats will be provided, and the hotel will have towels available for those that do not have mats and still want to participate. Water will be provided. No prior experience required!

⌚ 7:30 - 8:30

GRAND FOYER

Continental Breakfast

⌚ 8:30 - 9:00

GRAND BALLROOM III

Reflections and Forecasts

ANNE BEDARF, SENIOR MANAGER, GREENBLUE

ERIC DESROBERTS, PROJECT ASSOCIATE, GREENBLUE

MINAL MISTRY, SENIOR MANAGER, GREENBLUE

DANIELLE PEACOCK, PROJECT MANAGER, GREENBLUE

TOM POLLOCK, SENIOR MANAGER, GREENBLUE

A panel of SPC staff will look back on SPC accomplishments up to and including day one of the conference and then turn their focus on what's on the horizon for the Coalition.

⌚ 9:00 - 9:15

GRAND BALLROOM III

The Sustainable Green Printers Certification

MARTINE PADILLA, EXECUTIVE DIRECTOR, SUSTAINABLE GREEN PRINTING PARTNERSHIP

To be a truly sustainable package, the printing must be considered. The Sustainable Green Printing Partnership (SGP) certifies printers that meet rigorous, holistic sustainability criteria. This session will explore how companies and facilities that have participated in the program saw a significant return-on-investment by implementing best management practices. In addition, the session will show how participating companies achieved a competitive edge by being able to validate that they are a link in a more sustainable supply chain.

⌚ 9:15 - 9:30

GRAND BALLROOM III

Professional Sports Teams Turn Up the Volume on Sustainability with a Focus on Packaging

JOE MYHRA, VICE PRESIDENT, BALLPARK OPERATIONS, SEATTLE MARINERS

The Green Sports Alliance launched 3 years ago with 6 professional teams from the Pacific Northwest and has already grown to 215 members representing 92 teams, 116 venues, and 7 leagues. Their mission is to help sports teams, venues, and leagues enhance their environmental performance. Learn how teams are driving bottom-line results, greening their brands, improving their environmental performance, and exposing a huge audience to a better way to play. Also hear about the specific efforts the Mariners have made at Safeco field and how the franchise reached zero waste.

⌚ 9:30 - 9:45

GRAND BALLROOM III

The Evolution of EPR in Canada

ALLEN LANGDON, MANAGING DIRECTOR, MULTI-MATERIAL BRITISH COLUMBIA

The most ambitious EPR program in Canada is set to launch on May 19, 2014 in British Columbia by Multi-Material BC (MMBC). It will be the first fully financed, industry managed EPR program for printed paper and packaging (PPP) in the country. Unlike other PPP programs in Canada that simply provide funding to support the existing municipal systems, the MMBC program will manage all components of the supply chain including collection, transportation, processing and sale of the material into end markets. Our speaker will provide an overview of the program, its philosophy, the challenges it has faced in the lead-up to its launch, and insights into how this new program may change the EPR landscape in Canada and North America.

⌚ 9:45 - 10:00

GRAND BALLROOM III

Sustainability in Harmony: Aligning Global Best Practices for Packaging EPR

SCOTT CASSEL, CEO AND FOUNDER, PRODUCT STEWARDSHIP INSTITUTE

Extended Producer Responsibility for packaging is a legislated practice that has operated for many years with great success in countries around the world. In 2013, the Product Stewardship Institute (PSI) and PAC-NEXT, a Canadian packaging industry association, set out to research and better understand the nuances of 11 packaging EPR programs in Canada, Europe, and Australia—programs that will undoubtedly serve as models for future programs in the U.S. Our research aimed to uncover best practices in EPR legislation and program implementation, and to assess opportunities for harmonization across international borders. While PSI and PAC-NEXT will release a report in the coming months summarizing these programs, this presentation will highlight the key findings of the research, including their implications on packaging EPR progress in the U.S.

⌚ 10:00 - 10:15

GRAND BALLROOM III

Marine Plastic Pollution: Science as the Foundation for Collaboration and Solutions

GEORGE LEONARD, CHIEF SCIENTIST AND DIRECTOR, TRASH FREE SEAS PROGRAM, OCEAN CONSERVANCY

The threat of marine debris – especially plastics – on healthy oceans is an increasingly important conservation, business and policy issue. Long-term solutions to this problem must be informed by science if they are to have lasting environmental and societal benefits. As a leading conservation organization, Ocean Conservancy has been facilitating an independent and rigorous scientific evaluation of the scale, scope and impact of plastics in the ocean. Simultaneously, we are bringing together conservation and business interests to identify and advance meaningful solutions to marine debris. These new scientific insights create opportunities for industry and conservationists to work together on actionable strategies to prevent plastics from entering and harming the ocean. Learn how you can help seize these opportunities to ensure a healthy ocean for the future.

⌚ 10:15 - 10:30

GRAND BALLROOM III

The Challenge of Understanding

JAY BASSETT, CHIEF, MATERIALS MANAGEMENT, REGION 4, U.S. ENVIRONMENTAL PROTECTION AGENCY

This presentation will help you understand the issues involved with measuring recycling and what the U.S. Environmental Protection Agency is doing to improve quality of its reporting. Examples of some on the ground projects will be shared as well as EPA interest in the SPC's efforts to collect better recycling reach data.

⌚ 10:30 - 11:00

GRAND FOYER

Break

🕒 11:00 - 12:30

GRAND BALLROOM III

Innovation and Leadership in End of Life Management - Point/ Counterpoint

TRAVIS CARTER, DIRECTOR OF SUSTAINABILITY, UNISOURCE GLOBAL SOLUTIONS

SCOTT CASSEL, CEO AND FOUNDER, PRODUCT STEWARDSHIP INSTITUTE

ROBERT DONEGAN, IVAR'S SEAFOOD RESTAURANTS

SEGO JACKSON, PROJECT SPECIALIST IV, SNOHOMISH COUNTY, WA

DICK LILLY, MANAGER FOR WASTE PREVENTION AND PRODUCT STEWARDSHIP, SEATTLE PUBLIC UTILITIES

SUSAN LONG, ENVIRONMENTAL IMPACT MANAGER, STARBUCKS COFFEE COMPANY

SHANNON MCCLELLAND, WASTE 2 RESOURCES PROGRAM, WASHINGTON DEPARTMENT OF ECOLOGY

MICHAEL TIMPANE, CORPORATE DIRECTOR, MUNICIPAL RECYCLING AND DIVERSION, WASTE MANAGEMENT, INC.

MODERATOR: BRAD RODGERS, R&D DIRECTOR, SUSTAINABLE PACKAGING, PEPSICO/FRITOLAY

Innovation and leadership can be subjective, especially when it comes to sustainability and material recovery. During this facilitated debate session, government, NGO and industry sector panelists will take a deep dive into end of life management regulations and share their various perspectives on the theory, policy and implementation. Discussion will include how these diverse sectors can and do collaborate to find common ground and optimal paths forward.

🕒 12:30 - 1:45

GRAND BALLROOM II

Lunch

🕒 1:00 - 1:45

TOUR

Local Food Court to Observe Food Service Packaging Regulations in Practice

🕒 1:45 - 3:00

GRAND BALLROOM III

SPC Member Success Stories

KIM CARSWELL, GROUP MANAGER, TARGET

JOE KOFLER, PRESIDENT, DELFORT SPECIALTY PAPERS

GWEN LORIO, ASSOCIATE RESEARCH FELLOW, THE CLOROX COMPANY

LAURA THOMPSON, DIRECTOR OF TECHNICAL MARKETING AND SUSTAINABLE DEVELOPMENT

MODERATOR: STEVE MAHLER, DESIGN MANAGER, CARAUSTAR INDUSTRIES, INC.

SPC Members benefit in a number of ways from the resources the Coalition offers. Hear success stories from member companies on ways they have innovated or shown leadership.

🕒 3:00 3:30

GRAND BALLROOM III

Sustainable Materials Management: A Flexible Framework for Sustainable Product Design

JAMES EWELL, DIRECTOR, GREENBLUE

The Sustainable Packaging Coalition (SPC) was formed with a strong focus on the life cycle flow of packaging materials from sourcing through to recovery and revalorization, and has developed a number of resources to promote life cycle design, supply chain collaboration and performance measurement. At GreenBlue, SPC's parent organization, the focus on materials is expanding as the organization seeks to help companies contribute to a more sustainable economy. This session will provide an overview of Sustainable Materials Management (SMM), a framework used by the U.S. EPA, OECD and the United Nations. It will also demonstrate how SMM and life cycle design serve as the intellectual framework for guiding GreenBlue's activities relative to sourcing of raw materials, selection of safer chemicals and materials and end-of-life considerations, and how the organization will use it to help the packaging industry develop the next generation of more sustainable packaging.

🕒 3:30 - 4:00

GRAND FOYER

Break

⌚ 4:00 - 5:30

GRAND BALLROOM III

Innovations in Recovery

LYNN DYER, PRESIDENT, FOODSERVICE PACKAGING INSTITUTE
JOHN STANDISH, TECHNICAL DIRECTOR, ASSOCIATION OF POST
CONSUMER PLASTIC RECYCLERS
AMY DUQUETTE, SUSTAINABILITY PROJECT MANAGER, HAVI
GLOBAL SOLUTIONS
MODERATOR: ANNE BEDARF, SENIOR MANAGER, GREENBLUE

Recovery continues to be a focus area for SPC members and collaborators, and during this session you'll get an update on important endeavors in the field. Speakers will discuss new efforts in design for recovery, supply chain collaboration and consumer outreach including efforts to identify end markets and create specifications. Emphasis will be placed on sharing solutions including recommendations for shrink sleeve labeling.

FIFTH AVENUE

Leadership and Innovative Approaches to a Global Issue - Plastics in the Wastestream

JON ANGIN, VICE PRESIDENT, BUSINESS DEVELOPMENT, AGILYX CORPORATION, ASHLEY CARLSON HALL, CONSULTANT, AMERICAN CHEMISTRY COUNCIL
STEVEN RUSSELL, VICE PRESIDENT, PLASTICS, AMERICAN CHEMISTRY COUNCIL
DOUG WOODRING, FOUNDER OCEAN RECOVERY ALLIANCE AND THE PLASTICS DISCLOSURE PROJECT

In so many ways, plastics have transformed the world - often improving quality of life, but sometimes creating unintended consequences and waste management challenges. This panel offers insight into what an NGO, industry association, and entrepreneurial company are doing to inform, educate, manage and resolve those challenges. From science based research, to industry collaboration and technological innovations, our speakers explore reality as well as the realm of new possibilities.

⌚ 5:30 - 5:45

GRAND BALLROOM III

Closing Remarks

NINA GOODRICH, SPC DIRECTOR AND EXECUTIVE DIRECTOR, GREENBLUE

⌚ 6:30 - 9:30

MEET IN LOWER LOBBY

Woodinville, Washington Winery Tour

Attendees must register for this activity in addition to registering for the conference

HOTEL MAP

