

CV.

Mobile: 07506427750

E-mail: wayneanthony.d@gmail.com

Address: 207 Tiptree Crescent, Clayhall, Essex, IG5 0ST

DOB: 24/09/1986

Nationality: British (UK National)

NBTI: INFJ-T

SUMMARY

WHY Statement — “To foster people’s potentials, so that united, we enrich our world”.

I’ve pursued a passion for connecting people throughout my personal and professional life.
Through fostering people’s potentials and connecting them to one another,
I’ve had the pleasure of witnessing human progression before my eyes.

Human progression abounds through many of my interests included Technology,
Culture Relations, Fashion, Culinary & Cuisine, Social and Economic Growth.

Connecting people to meaningful avenues, is a cause I will continually gravitate to.

SKILLS



Adobe Photoshop



Adobe InDesign



Adobe Illustrator



Adobe Premiere



Adobe Creative



Zeplin: UI / UX



Social Media



Google AdWords



Wordpress



Photo Edit



Web Design
HTML, CSS



Invision:
Wireframing

EXPERIENCE

Co Founding Partner / Marketing Officer | Japan Nakama LTD

APR 2016 – JAN 2019

- Successful launch of **NEO JAPAN Immersive Japanese event 2018** with **5000 visitors +**
- Acquired 10,000 users on a Co-Designed & Developed & Acquired 10,000+ users on **Japan Nakama App** London’s first Japan culture App with 10,000 users.
- Successfully initiated Business partnerships with **Zoom Japan Magazine, Ichibuns, Yokohama Calling.**
- Established a Successful interactive Promotion Stall at **Hyper Japan & Japan Matsuri.**
- Created engaging **Video & SNS Social Media** content that contributed to 80% of Website Traffic.

Founder | Arubaito Global LTD

FEB 2018 – CURRENT

- Successful establishment of Japan - UK jobs board system with client job applications.

- Establishment of professional collaboration with SUG Partners Japanese recruitment service in Japan.

Founder | LSL Dance Co

MAR 2013 – Current

- Increased **social media following to 2500+** with branded post content.
- Attracted & participated in influencer campaigns with a combined following of 200,000+ followers.
- Designed & **Implemented branding, Ecommerce of Brand Website**
- Created Collab Dancewear with IMD Legion Dance Group (**Britain's Got Talent 2016 3rd Runner Up**)
- Created & **Featured Dancewear in Dance Film** Experiential Dance company.

Freelance Digital Design | Pixel Stream Designs

APR 2006 – MAR 2018

- Populating e-commerce websites with product data for backend and customer use: - Leading to 22% - 51% increase in website views in client website traffic.
- Populating Business Presentations with data from meetings notes: - Led to 3 of 6 investor interest at "Hack-a-thon" investment panel.
- Client projects: Web, Print Presentation: **Attracted 300% - 900% increase in audience** interaction across various online platforms: Magazine, Website, Social Media, Etc.

Digital Interior Designer | Total Planner LTD (JAPANESE INTERIOR DESIGN & BUILD)

MAR 2010 – SEPT 2012

- **Assisted in the acquisition of new business** by listing design concepts to Word Document for client presentation.
- Slashed time wastage by taking Meeting's Minutes directly on Microsoft Word and efficiently e-mailed to the team and clients within 30 minutes.
- **Facilitated the seamless communication** between clients and team by itemising lists of materials & budgets via multiple Excel Documents.

Delivery Co Manager | Ribon Japanese Restaurant, St Paul's, London.

JUNE 2008 – SEPT 2012

- **Increased customer reach by 10% each week** by establishing an online ordering system which collected contact information.
- **Increased marketing opportunities** by exporting lists of customers data for analysis.
- Increased brand awareness by designing and distributing marketing material to local offices.
- Improved customer satisfaction by creating and managing cash-back reward data.

Education

- BSc I.T. Multimedia Pathway | Middlesex University
SEPT 2004 – APR 2008
- AVCE Business Studies | Loxford Sixth Form
SEPT 2002 – APR 2004
- Health & Safety | Flow Hospitality Training
- Food Safety Level 1 | Flow Hospitality Training
- Food Allergens | Flow Hospitality Training

Hobbies & Personal Achievements

- Self-studied Japanese (Fluent Conversational)
- Climbed 2/3 UK's highest mountains
- New Tech - Bitcoin / VR / Devices.
- Gym & Athleticism
- Martial Arts & Performing Arts

BSc Information Technology Multimedia Pathway