



# Follow Up Boss

## AUTOMATION

### Admin > Automation

Trigger	Actions Plan	Automation Name
Tagged 33 Touch	Launch 33 Touch plan - email every 30 days There are no templates attached to this plan, so it doesn't really work 1/28/25	33 Touch
Tagged Bad Number	Launch Bad Number plan - 2 emails	Bad Number
Tagged Add to FacebookPond  Stage: Lead	Launch Facebook Lead Ads - 21 emails	Facebook Lead to Pond
Stage Forever client  Tag Does not include :(	Launch Forever Client plan - emails	Forever Client
Stage: Hot Prospect or Nurture 3-6 month  Tagged Buyer	Hot Prospect and Nurture Plan - Agents calls - No system emails	Hot Prospect 0-3 Months Nurture 3-6 Months
Stage: Unresponsive	Launch Unresponsive plan - Alternate ISA Call and system email	Unresponsive
A new property inquiry	Launch Homes.com plan - add sellingteamleads as a collaborator	Homes.com
Tag: open house attendee  Not Hot prospect	Launch Open house plan - emails and agent calls	Open House
Stage pending	Launch Pending Plan - notify collaborators	Pending