(Mention the sender's name)

(Mention Job Title)

(Mention Company name)

(Mention Address, Zip Code)

(Mention the Contact No.)

(Mention Email ID)

(Mention the Date)

(Mention the recipient's name)

(Mention the Job Title)

(Mention Organization's name)

(Mention Address, Zip Code)

(Mention the Contact No.)

(Mention Email ID)

Subject: Recommendation letter for Brand Strategist

Dear (recipient' name),

I am writing this letter to recommend (mention name of the candidate) for the position of brand strategist in your company. In my opinion, he is apt for this role.

He is a well-educated person with a degree of (mention name of the degree) from one of the top institutions. I have known him for quite some time as he was employed in our company for a period of (mention no. of years).

I must say that his performance was so impressive that the company was honored to promote him to higher ranks.

He has all the required skills to be a successful brand strategist like excellent verbal and written communication skills, a clear understanding of the brand and marketing mix, relationship management skills, strong focus, and productive results along with never-ending optimism, determination, and perseverance.

While employed in our company, his responsibilities included analyzing data, conducting research; writing brand strategy documents, collaborating with the creative team, and helping the clients develop their brand stories. He was able to fulfill all his duties efficiently.

I strongly urge you to consider him for the position of brand strategist in your company. I have full faith in him that he will do well. For additional information, kindly feel free to give me a call.

Thanking you

Sincerely,

(Your name)