

**(Mention the sender's name)**

**(Mention Job Title)**

**(Mention Company name)**

**(Mention Address, Zip Code)**

**(Mention the Contact No.)**

**(Mention Email ID)**

**(Mention the Date)**

**(Mention the recipient's name)**

**(Mention the Job Title)**

**(Mention Organization's name)**

**(Mention Address, Zip Code)**

**(Mention the Contact No.)**

**(Mention Email ID)**

**Subject: Recommendation letter for Brand Strategist**

**Dear (recipient' name),**

I am writing this letter to recommend (mention name of the candidate) for the position of brand strategist in your company. In my opinion, he is apt for this role.

He is a well-educated person with a degree of (mention name of the degree) from one of the top institutions. I have known him for quite some time as he was employed in our company for a period of (mention no. of years).

I must say that his performance was so impressive that the company was honored to promote him to higher ranks.

He has all the required skills to be a successful brand strategist like excellent verbal and written communication skills, a clear understanding of the brand and marketing mix, relationship management skills, strong focus, and productive results along with never-ending optimism, determination, and perseverance.

While employed in our company, his responsibilities included analyzing data, conducting research; writing brand strategy documents, collaborating with the creative team, and helping the clients develop their brand stories. He was able to fulfill all his duties efficiently.

I strongly urge you to consider him for the position of brand strategist in your company. I have full faith in him that he will do well. For additional information, kindly feel free to give me a call.

Thanking you

**Sincerely,**

**(Your name)**