



Dad's Club Board of Director's Meeting Minutes
Monday, 26 February 2024, at 6:30 p.m.
Studio A of Dad's Club Aquatic Center

I. Declaration of Quorum / Call to Order at 6:42 p.m. (Dustin Heitman)

a. Present:

- Rey Aguilar
- Donald Cramp
- Chris DelGardo
- Dustin Heitmann
- Linda Kutac
- Earl Lee
- Jeff Manley
- Wojciech Mrugala
- Cheryl Nealon
- Sarah Snyder
- Jussi Thomas
- Carli Tyson

b. Absent:

- Justin Chapman
- Robert MacNaughton

II. Review and approval of minutes for August meeting (Chris DelGardo)

a. Motion to approve the minutes as amended

- i. Motion: Sarah
- ii. Second: Eric
- iii. Vote: Approved unanimously

III. Treasurer Report / Financials (Earl Lee)

a. January income statement

- i. Net profit: \$12,644

b. Year-over-year comparison

- i. Costs will be higher because we now have Fonn Villas (FV)
- ii. When we entered the FV program, we understood it would take some time to break even. Example: the FV gas bill is an additional \$3,100 that we didn't have last year
- iii. Facility rentals: During COVID, several schools had reduced options for pools, so our usage increased. We've been able to maintain this



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with several schools, which has helped our facility rental earnings considerably.

- iv. Facility expenses: the significant increase in Jan '24 vs Jan '23 is due to 2023's January gas bill being paid in February

c. Balance sheet

- i. Money market balance is up from \$1.3 MM in Jan '23 to \$1.6 MM in Jan '24.
- ii. Total current assets is up from \$1.6 MM in Jan '23 to \$1.9 MM in Jan '24

d. Cash flow projections

- i. Projection based on Jan '23 cash balance: \$2.1 MM
- ii. Adjusted projection Jan '24: \$1.8 MM
- iii. Over under cash projection: \$98,844
- iv. % Variance 4.70%

e. Overall, the financial state of Dad's Club is good

IV. Organization Review / Committee Updates

a. Operations (Linda Kutak)

- i. Electrical contract
 - 1. We talked in the last meeting about the electrical contract.
 - 2. We are at .044 cents per kw. We got a new rate of .068
 - 3. This should be an increase of ~\$12 K this year
 - 4. In January, we let our customer know that we're concerned about our energy costs in a letter. We're going to look at self-closing door hinges, signage, etc. to reduce electricity costs.
- ii. Insurances
 - 1. Our B&O insurance went up about 4%
 - 2. Liability insurances, property insurances, etc. will renew in March and April
- iii. Other financial notes



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1. President of Veritex will speak to us at next month's board meeting to discuss our relationship with Veritex, current market trends, etc.
2. Financial projections are based on our current rates, not the increased rates
- iv. Streamline
 1. We'll be hosting streamline in both Dad's Club locations, which should increase Streamline income.
 2. Our expectations were that we wouldn't break even @ Fonn Villas by this time, but this additional income will be helpful.
 3. We have added over 30 swimmers at Fonn Villas – which we would not have been able to bring in otherwise
 4. Summer leagues are distributing our streamline fliers
- v. Sponsorships
 1. We reached out to Fonn Villas and other summer leagues, looking for sponsorship opportunities.
 2. Trying this with four teams: Fonn Villas + three more
 3. Sponsorship with a summer team is expected to be \$500 - \$1000, so if we get even just one new swimmer because of it, we'll benefit
 4. We're looking across several swim leagues to get the most value for our investment
- vi. Well
 1. Hildebrandt is working with the subsidence district to get permits needed to get the well back operational
- vii. Landing pads
 1. New pads ordered for the family pool
 2. We got some, but they didn't fit.
 3. Finally getting the right ones in now
- viii. Lights
 1. New lights being installed now
- ix. Locker rooms



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1. These are in poor state of repair: we have drain issues, wall issues, light issues, door issues.
 2. We had tape blocking one of the doors that was had broken, but a member took the tape off and broke the door
- x. Shed
1. This is now gone, as of this month
- xi. Community Relations
1. We are invited back to the Spring Branch Health Fair
 2. We have a renewal from the physical therapy school to use our pool for aquatic therapy students
 3. Spring Branch ISD wants to renew their agreement – they get to use our pool, and we get a certain number of meets per year
- xii. Parking Lot Staffing
1. We're looking into how to resolve parking lot staffing issues.
 2. We're currently rotating staff in the parking lot because this is a difficult activity for them – could become an HR issue for the staff if it continues
 3. We're developing a parent volunteer handbook for the parking lot
 4. Looking at new ways to communicate with parents besides just email / texting. We welcome ideas on how to improve this.
- b. Long-Range Planning Committee (Dustin Heitmann)
- i. LRPC will schedule a formal meeting
 - ii. Next improvement plan to be done during Spring Break:
 1. Several improvements planned
 - a. Bleachers: Pull the bleachers off, grade the area, install new trench drains, install black stone gravel, and replace the bleachers
 - b. Flagpole area: Install new wall around the base of the flagpole, new trench drain, black stone gravel. This will create a nice sitting area and storage area for swimmers.



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- c. North side of the pool: new trench drain, make a sitting area for the swimmers,
 - d. Place a new paver system at the entrance to the pool area
 - 2. The proposal to do all this is ~\$40K
 - 3. This improvement will use Marathon funds, which we have not yet used this year.
 - a. Motion to approve as presented
 - i. Motion: Jussi
 - ii. Second: Chris
 - iii. Voting: Approved unanimously
 - iii. Justin was contacted by Padua Realty, expressing interest in our north parcel.
- c. **Swim Team (Rey Aguilar)**
 - i. We have 527 on the team... 494 last year
 - ii. Fonn Villas made the difference, with about 30 swimmers
 - 1. Fonn is a seasonal pool for us, so many of those swimmers will swim here in the summer, when we're not paying for Fonn Villas
 - 2. This will make up for capacity shortages we normally have in the summer
- d. **Fundraising Committee (Sarah Snyder)**
 - i. Notes submitted in the board packet:
 - 1. Annual Fund
 - a. Annual Fund was first launched in February 2023. The goal for the "\$75 for 75 years" campaign, in honor of the 75th Anniversary of Dad's Club, was \$75,000. DesignGood designed a visually impactful one-pager and created a webpage section for Annual Fund, both consistent with the new website branding. Over 6,000 members, alumni, and former families were asked to support the club and in its inaugural year, the campaign raised \$18,000 from 128 donors (swim team, swim lessons, alumni, and membership).



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For this second year of the campaign, Cheryl Nealon, Annual Fund Chairman, is planning to send only a solicitation email and not a large-scale mailer. The email will be sent right after Easter since it falls early this year, soon after Spring Break. Additional planning needs this year include: creating a theme, establishing a goal, and updating the website language. A meeting has been set for the week of February 26 to finalize campaign details. Perhaps a large-scale mailer can be considered in the future again in conjunction with a large anniversary year, as it was in 2023 for the 75th.

2. May Fest

- a. It was discussed in the management team meeting that May Fest could possibly become an every-other-year event. The group is in favor of this as the thought is that anticipation and participation may increase if the event frequency is reduced. But it is felt that it's important for May Fest to be promoted and maintained as a permanent Dad's Club event. Last year's May Fest was held on Saturday, May 6, 2023. Past and present members attended to further the sense of community, celebrate the 75th Anniversary of Dad's Club and acknowledge a successful Annual Fund launch. Sponsors that were promised participation in May Fest should instead be invited to the fall Open House.

3. Marathon

- a. The search should begin as soon as possible for a 2024 Swim Marathon and Fall Fundraiser Chairman. Planning for the event should begin this summer with communications to membership starting in August. If possible, securing Major Sponsors should happen over the summer to ensure their inclusion on the back of the Marathon T-Shirt. Educational efforts should continue about the significance of Marathon to members so that participation



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increases, and frustration is minimized. The emails sent, listing projects completed with Marathon funds, are well received and the banner hung at the 33Y pool only further conveys the positive messaging. Information should again be shared with new families at the orientations(s) and Open House.

4. Fundraising Committee

- a. At the time of Registration, swim team families were asked to indicate interest in volunteering at Dad's Club and in what area. A list was gathered of folks saying they'd like to get more involved with fundraising. Sarah wants to reach out to those people and call a meeting to present all the fundraising opportunities available. As stated in the 2024 Fundraising Committee Goals, a larger and more structured Fundraising Committee is desired.

e. Swim Team Committee (Justin Chapman)

- i. No discussion

V. Other Business

- a. n/a

VI. Adjourn at 7:35 p.m. (Dustin Heitman)