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Immediate Action Required: Wooyoung's Impact and Influence: Time for Strategic Action

Dear KQ Entertainment Team,

I am writing to stress the urgent need for greater focus on Wooyoung, who has clearly emerged as ATEEZ's most influential Stan attractor.

His Instagram posts consistently garner the highest likes and engagement rates within the group, demonstrating his unique ability to draw in and captivate fans.

Wooyoung has more than 1M likes on his instagram and continues to garner and create buzz



Wooyoung trends daily on Twitter with over 20,000 hashtags, further proving his significant influence and the strong connection he has with the global audience.

Wooyoung trended #22 worldwide with 58k tweets . Wooyoung trend everyday on twitter for his good looks and performance!

22 **wooyoung**
58K tweets

Trends for you

Jung Wooyoung · Trending

#WOOYOUNG

13.6K posts

19 **wooyoung**
58K tweets

Additionally, with over 18,000 votes in a recent poll recognizing him as one of the most beautiful and handsome faces



TOP 100 ✓

@TOP100KPOP

#ATEEZ | TOP 100 – Most Handsome Faces
Of K-POP in 2024 (NOMINEES)

#41 HONGJOONG

#50 WOOYOUNG

#69 SEONGHWA

#72 YEOSANG

#76 YUNHO

#83 SAN

#108 MINGI

🗳️ VOTE: dabeme.com.br/top100/



3:45 · 23 Aug 24 · 6,695 Views

it's evident that his appeal is undeniable. Despite this, there has been a noticeable lack of strategic promotion to leverage his popularity.

To fully capitalize on Wooyoung's potential, I strongly urge KQ Entertainment to take the following actions:

1. **Secure High-Profile Fashion Collaborations** with top luxury brands like Balenciaga, Givenchy, or Loewe.
2. **Feature Wooyoung at Global Fashion Events** to establish him as a leading fashion icon.

3. **Prioritize Appearances on Premium Platforms** such as Studio Choom's 'Artist of the Month' and major variety shows.

Wooyoung is the key to expanding ATEEZ's global influence. Ignoring his potential would be a missed opportunity for KQ Entertainment. Investing in his promotion is not just beneficial—it's essential for the continued success and growth of ATEEZ.

Thank you for your attention to this matter. I look forward to seeing Wooyoung given the recognition he deserves.

Sincerely,
[Your Name]