



NASW Social Work Are Essential Social Media Storm March 1, Noon to 1 p.m.

Social Work Month is in March. NASW asks all social workers and social work allies to participate in our Multi-Platform Social Media Storm!

Normally, these storms are held only on Twitter.

But this year we're going big and doing a storm on all social media channels! On March 1 we're asking you to please share this content **ONLY between Noon and 1 p.m. Eastern Time**. We're hoping to trend! **Please share content about your essential social work and feel free to share ours.**

Below you will find art, images, and suggested social media posts and tags highlighting the importance of our theme, **Social Workers Are Essential**. We encourage you to share them initially only during the storm—and to use elements from our [Social Media Toolkit](#).

Here are hashtags, links and suggested posts

#SocialWorkersAreEssential #IAmEssential #EssentialSocialWorker #SocialWorkMonth #SWMonth #SWMonth2021.

Don't forget to tag us on:

- Twitter @nasw
- Instagram @naswsocialworkers
- Use the search bar to find your local NASW chapter and tag them as well.
- *Create your own content to share!* Please include photos of yourselves performing your essential work, too.
- *Feel free to incorporate our logo, [wear promotional gear](#) if you like, and or share your individual stories as well*
- Use the NASW 2021 **Social Work Month Frame on Facebook**

Suggested Social Media Posts for Twitter, IG, FB, LinkedIn, and Snapchat. If you make any TikToks, be sure to share those on Twitter and tag us @nasw so we can share those, too.

These social media posts can be shared between Noon and 1 p.m. Monday, March 1 during our Social Media Storm on your Facebook, Instagram, Twitter, LinkedIn, and Snapchat channels. Let your followers know you are taking part in the storm – so they don't feel spammed. Share your posts and retweet/reshare posts from others every five to 10 minutes or so. Also, feel free to use this content later throughout the month.

For Twitter

First post:

#Happy #SocialWorkMonth! #Socialworkers are essential! For the next hour, I'll be sharing to my social media channels Why my Work matters.

**#SocialWorkersAreEssential #IAmEssential #EssentialSocialWorker
#SocialWorkMonth #SWMonth @nasw #SocialWorkMonth**

March is #SocialWorkMonth Here are few stories of the essential work #socialworkers have been doing: Essential Social Workers Remain on Front Lines During Pandemic from the #NASW blog <https://buff.ly/2NIPkbK> **#SocialWorkersAreEssential**

"Happy Social Work Month to all my fellow social workers!"

**#SocialWorkersAreEssential #IAmEssential #EssentialSocialWorker
#SocialWorkMonth #SWMonth @nasw** (use our logo or insert a photo of your essential work)

For more than a century #socialworkers have been on the front lines of society's ailments, fighting for what's right. Learn more:

<https://www.youtube.com/watch?v=jW82JDIYjAY> **#SocialWorkersAreEssential
#IAmEssential #EssentialSocialWorker #SocialWorkMonth #SWMonth**

**#Celebrate #SocialWorkMonth during March. Tell me why you became a #socialworker.
@nasw #SocialWorkersAreEssential #IAmEssential #EssentialSocialWorker
#SocialWorkMonth #SWMonth**

To celebrate Social Work Month this March, #NASW asked #socialworkers to share the very important and essential work they've been doing throughout the #COVID19 pandemic.

These are their stories. Watch: <https://youtu.be/FGTrHGVdTyU> #YouTube

#SocialWorkersAreEssential #SocialWorkMonth

Learn more about the history of #SocialWork by visiting

<https://www.socialworkers.org/News/Facts/Social-Work-History>

#SocialWorkersAreEssential #SocialWorkMonth #NASW

As School Social Workers, writes Sakia Gable Dixon, We Did What We Knew To Do.

Dixon helped students during the pandemic in Alabama by delivering much needed supplies—and so much more. <https://buff.ly/2OW1T43>

Try these on Instagram, Facebook or LinkedIn

Social Workers Are 'Glue' That Holds Things Together

Not only did the pandemic affect our participants but also our staff. We offered support, both emotionally and physically, where needed to other staff members who were in crisis or “burnout mode.” <https://buff.ly/3aXAWW8>

Parkinson's Social Workers are Essential

Although, the Parkinson's social worker network expands across the globe, here are a few social workers making life better for people with Parkinson's <https://buff.ly/3kre9Fc>

#SocialWorkersAreEssential #SocialWorkMonth #nasw

Throughout the pandemic, school #socialworkers Lindsay Knepp, MSW, LSW and Amanda Musser, MSW, LCSW & food services director Maria Kreider from PA distribute free meals to the community through the @USDA's school lunch program to ensure “children in our community are fed and their needs are met.”

#SocialWorkersAreEssential #SocialWorkMonth #nasw

March is #SocialWorkMonth #SocialWorkers told us that when it came to the #COVID19 pandemic, As School Social Workers, We Did What We Knew to Do. Here is Sakia Gable Dixon's poignant Story #NASW blog #SocialWorkersAreEssential

<https://buff.ly/37FeG1h> **#SocialWorkersAreEssential #SocialWorkMonth #nasw**

In Los Angeles, Alana Epstein, LCSW, brought together a community of pediatricians & mental health providers who volunteer their time each Mon to answer questions about #COVID19. #SocialWorkersAreEssential Learn more <https://buff.ly/3s4lwFc> **#nasw**

#EssentialSocialWorker #SocialWorkMonth

Social Workers Are Essential Videos:

#SocialWorkersAreEssential

Social workers have always been essential--and have proved it repeatedly during the pandemic. Give us 18 seconds to show you why #YouTube

<https://youtu.be/sqzXhvCdCuM> @nasw #nasw #pleaseshare #SWMonth

#SocialWorkersAreEssential

Social workers have always been essential--and have proved it repeatedly during the pandemic. Give us 30 seconds to show you why #YouTube

<https://youtu.be/YGlXj7yFCVI> @nasw #nasw #pleaseshare #SWMonth

#SocialWorkersAreEssential

Social workers have always been essential--and have proved it repeatedly during the pandemic. Give us a minute to show you why #YouTube <https://youtu.be/jW82JDIYjAY>

@nasw #nasw #pleaseshare #SWMonth