

## Digital Asset Sales LLC Contractor Salesperson Highlights

- Please read the “[Merchant Solicitation E-Mail](#)” before you read the rest of this document.
- Digital Asset Sales LLC (DAS) would intend to use your services as a field salesperson on a contract and commission basis only (i.e. not an employee).
- In return for soliciting, securing, training, and monitoring one or more merchant locations already selling other products within a certain area (for example, southern Indiana, southern Ohio, and Kentucky), DAS will pay you 1% on monthly gross sales for a year (or longer).
- Payout of commission - Once the merchant’s sales reach \$5,000, DAS will advance you \$500. Ongoing commissions are estimated at about \$300/mo per store (based on our current store). At the end of each subsequent month, you will receive 0.5% until your advance is reached. Once the advance is reached, DAS will pay you the full 1.0% of monthly sales. You may waive the advance, and request the full 1.0% from the beginning. For example:

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
<b>Budgeted Sales</b>	\$5,399	\$6,917	\$11,125	\$9,112	\$12,353	\$24,016	\$41,140	\$41,140	\$41,140	\$41,140	\$41,140	\$41,140
<b>Commission</b>	\$54	\$69	\$111	\$91	\$124	\$240	\$411	\$411	\$411	\$411	\$411	\$411
<b>Advance</b>	\$500	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Monthly Comm. Paid</b>	\$27	\$35	\$56	\$46	\$62	\$120	\$256	\$411	\$411	\$411	\$411	\$411
<b>Total Received</b>	\$527	\$562	\$617	\$663	\$725	\$845	\$1,101	\$1,512	\$1,923	\$2,335	\$2,746	<b>\$3,158</b>

- Current sales trends - The example above is conservative, our current experience shows a 6 month rolling average of \$2,000/day (\$60,000/month) and a 90 day average sales of almost \$3,000/day (±\$90,000/month).
- Territory - An example territory would be southern Indiana, southern Ohio, and Kentucky (you could focus on Louisville only if you like). Territory can be expanded with the approval of DAS.
- Frequency of openings - Currently, DAS’ intent is to open two (2) new stores per month, more stores may be opened with DAS’ permission. You wouldn’t be expected to open that many, but WOULD be limited to that as a maximum.

- Support - Technical support for the hardware and software will be DAS' responsibility. Over time there would be an expectation for you to be able to handle minor issues on-site.
- Materials - DAS will provide any marketing materials you might need (such as referral cards, window clings, business cards, deposit bags (if needed)). You are also welcome to design your own solicitation/marketing materials.
- Training - DAS will provide you all training as needed on the mechanics of bitcoin, DAS' hardware and software. You will provide all necessary training to the customer as often as needed.
- Typical hours of customer service, post sale - Once the customer has completed and signed the Service Agreement, you would spend 2-3 hours per day for 2 or 3 days in the first week, to aid the customer during their start-up phase. Afterwards, assuming no specific service call or request, you would visit each store at least one (1) time per month.

Note that these are just high-level points; we would enter into a more formal contract if you are interested.

E-mail me (Kieron Mitchell) at [kmitchell@dasllc.us](mailto:kmitchell@dasllc.us) if interested.

## FAQ

1. Q: Can this be done anywhere? A: If you aren't physically in GA, IN, IL, KY, MI, MN, NM, [OH](#), SC or TX, let me know what state you ARE in, and I'll see if we can do it. NY is the only state off-limits at the moment (-)).
2. Q: Is cold-calling required? A: Traditional random cold-calling would NOT be required. I would point you to stores in your area of the type that I've had success with, and give you an e-mail template. You would e-mail them, then follow-up with a phone call and take it from there (eventually you WILL have to physically visit the store). Having said that, my personal experience is that by just walking into a store (as long as the owner is there), over 50% are keen on it. The \$30/hour estimate assumes your success rate to be more like 20% ;-).
3. Q: Do you just need one person? A: I need multiple people, and each person would have an exclusive geographic area.