

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, [INSERT OWNER OF MARK-ASSIGNOR NAME, ENTITY TYPE, and ADDRESS], has adopted, owns and has been using the Mark [INSERT MARK] (the "Mark") in connection with the following goods and/or services: [INSERT DESCRIPTION OF GOODS AND SERVICES]; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial No. [INSERT] filed on [INSERT]; and

WHEREAS, [INSERT ASSIGNEE NAME, ENTITY TYPE, and ADDRESS] ("Assignee"), desires to acquire the Mark, and the application which has gone abandoned.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.

[INSERT ASSIGNOR NAME]

By: _____

Name: _____

Title: _____

Dated effective as of: [INSERT DATE]