

Data Privacy Policy

Enacted by the Board on 12 March 2023

Christians for Impact (UK)
Christians for Impact USA, Inc.

Privacy Policy

This is the privacy policy for Christians for Impact, a.k.a. Effective Altruism for Christians (“**EACH**”, “**we**”, “**our**”, “**us**”). It has been adopted by the boards of both Christians for Impact (UK) and Christians for Impact USA, Inc. This Policy explains how and why we collect and use personal information, and what we do to ensure it is kept private and secure when we do so.

Please read this policy to understand what personal information we collect and how we use it.

CONTENTS

WHO WE ARE
THE PERSONAL INFORMATION WE COLLECT
COOKIES
HOW WE USE YOUR PERSONAL INFORMATION
LEGITIMATE INTERESTS
KEEPING YOUR PERSONAL INFORMATION SAFE
STORAGE AND RETENTION
DISCLOSING YOUR PERSONAL INFORMATION
DISCLOSURES REQUIRED BY LAW
YOUR RIGHTS
UPDATING THIS POLICY

1. WHO WE ARE

We are Effective Altruism for Christians, operating in the UK as Christians for Impact, a registered charity in England and Wales, (Charity Number 1195605), and in the US as Christians for Impact USA Inc. Our registered office in the UK is at Windyridge, Scotts Grove Road, Chobham, Woking, GU24 8DX, and our mailing address in the US is 2093 Philadelphia Pike, #6822, Claymont, DE, 19703. For the purposes of data protection law, we will be a controller of the personal information we hold about you. This means we make decisions about how and why your information is used, and have a legal duty to make sure that your rights are protected when we do so. See section 6 for more details about how we keep it secure.

If you have any questions about our Privacy Policy, please get in touch with us by writing to us at our registered address given above or emailing us at eaforchristians@gmail.com.

2. THE PERSONAL INFORMATION WE COLLECT

CRM

For the purposes outlined in section 4 below, we may collect the following information:

- name
- E-mail, phone, and social media links
- work and study history
- current career considerations
- project considerations
- involvement in Effective Altruism
- involvement in Christianity

This data may be collected from data subjects when they

- apply for or attend an event, course or group
- subscribe to an email newsletter
- have a 1–1 with one of our staff
- fill the EACH annual survey

The processing for these purposes is based on legitimate interest. The data subject has the right to withdraw their consent at any time and all personal data will be deleted upon request. Requests can be sent to the following email address: eaforchristians@gmail.com.

EVENT APPLICATIONS

If you apply to attend any of our events, we may ask you for personal information about why you would like to attend and information about your profession.

Our application forms may ask for personal information about you relating to the subject of your application.

If you contact us for any reason, we may keep a record of that correspondence.

DONATIONS

When you make a donation, the information you have given to us is passed to our payment processing partner to process according to our instructions. We do keep a copy of this. However, we will never store your card details – these are held by our third-party payment provider. If applicable for gift aid, we will ask for your UK taxpayer status, as this information is needed to comply with our obligations under UK tax and charity law. It will also be shared with HMRC for tax regulation purposes.

TECHNICAL DATA

When you visit any of our Websites, we may collect technical data about the device you are using, including where available your IP address, operating system and browser type. This is used for system administration and to improve the look and feel of our Websites. See section 3 for more about the technical data we collect through cookies and other web beacons.

SPECIAL CATEGORY DATA (ALSO KNOWN AS SENSITIVE PERSONAL INFORMATION)

We do not collect any special categories of personal information about you (this includes details about your race or ethnicity, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data), with the exception that we may gather data about your religious or philosophical beliefs because it is

vital to fulfilling our charitable mission. We do not collect any information about criminal convictions and offences. If you apply to attend an event and have requested reasonable accommodations in connection with a disability, we may store the information you provide to us about your disability in order to provide those accommodations if we can.

3. COOKIES

A cookie is a small file of letters and numbers that we store on your browser or device, with your permission.

We use the following types of cookies:

- Strictly necessary cookies. These are cookies that are required for the operation of our Websites. You can refuse to accept all or some cookies by modifying settings within your browser (for guidance on how to do this visit <http://www.aboutcookies.org/>). However, if you block strictly necessary cookies, you may be unable to access certain parts of our Websites.
- Analytical/performance cookies. These cookies allow us to recognise and count the number of visitors and to see how visitors move around our Websites. This helps us to improve the way they work, for example, by ensuring that users are finding what they are looking for easily.

You can find more information about the cookies our Websites use here:

<https://support.squarespace.com/hc/en-us/articles/360001264507-The-cookies-Squarespace-uses> (for the eaforchristians.org site), and here <https://substack.com/privacy> (for our Substack site).

We may use third-party services such as Google Analytics to help us improve the look and feel of our Websites. Google Analytics places a cookie on your browser which keeps track of certain details about your visit to our Websites. These include what Google search criteria you used to find them in the first place, how long you stay on certain pages, and what website you visit immediately after leaving our own. This data will be aggregated and anonymised to the greatest extent possible.

For more information about Google analytics, please visit [Google's Privacy Policy](#). If you wish to opt out of being tracked by Google, you can do that by downloading the browser add-on located [here](#).

4. HOW WE USE YOUR PERSONAL INFORMATION

We will only use your personal information when the law allows us to. Most commonly, we will use your personal information in the following circumstances:

- with your consent or explicit consent;
- where we need to perform a contract with you e.g. when you give a donation through our Christian Campaign for Effective Charity which we then re-grant on your behalf, or when you donate to us;
- where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests (see the "Legitimate Interests" section below);
- where we need to comply with a legal or regulatory obligation.

If you agree to it, we will send you periodic e-mails about the activities of EACH, upcoming events, and other information that we think you might be interested in. You can opt-out of receiving these e-mails at any time by clicking the appropriate link in the e-mail itself, or contacting us.

We may use personal information held about you in the following ways:

- to process donations you make;
- to evaluate your application to attend an event;
- to comply with auditing and gift aid requirements;
- to ensure that content from our Websites is presented in the most effective manner for you and for your device;
- to respond to queries you send us;
- to target the marketing of our events and publications;
- to improve the effectiveness of our programs;

- to reach out to you periodically (unless you request not to be contacted) in a personalised manner as follow-up to a prior interaction

When contacting you for any of the above purposes we may do so by email, unless you tell us otherwise.

Your data will be treated in accordance with applicable data protection law. It will only be shared with third-parties as described in this policy. We will never sell your personal information.

5. LEGITIMATE INTERESTS

We may rely on legitimate interests to process your personal information, provided that your interests do not override our own. UK data protection law requires us to explain what these interests are.

Where we rely on legitimate interests, these interests are:

- to keep our records updated and to study how our Websites and other services are used;
- to administer and protect the charity and web presence (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting);
- to inform our marketing strategies; and
- to best serve our charitable aims in the most efficient manner possible.

6. KEEPING YOUR PERSONAL INFORMATION SAFE

We employ a variety of physical and technical measures to keep your personal information safe and to prevent unauthorised access to, use of or disclosure of it. We control who has access to your data (using both physical and electronic means).

7. STORAGE AND RETENTION

WHERE WE STORE YOUR PERSONAL INFORMATION

We store your personal information electronically; as of 3 March 2023, we are primarily storing data in password-protected AirTable (airtable.com) and MailChimp (mailchimp.com) servers. We take steps to protect that information against loss, unauthorised access, use, modification or disclosure and against other misuse. EACH staff and Trustees will be able to access this information.

HOW LONG WE KEEP IT

We collect and store personal information for purposes connected with our mission as a nonprofit organisation. As such, we will only retain your personal information for as long as necessary for those purposes.

Personal Information Retention Period

5 years

8. DISCLOSING YOUR PERSONAL INFORMATION

NEWSLETTER SUBSCRIPTIONS

If you sign-up to our monthly newsletter, we use MailChimp to manage the process of sending the completed newsletters out. You can opt out at any time by clicking the appropriate link in every newsletter we send you.

AFFILIATE ORGANISATIONS

Christians for Impact (UK) and Christians for Impact USA Inc. are affiliated in growing a Christian community worldwide, and jointly run websites and programs. Both organisations are covered under this policy and information provided to one organisation should be assumed to be available to the other. Christians for Impact USA Inc. has agreed to abide by all provisions applicable to the UK entity.

9. DISCLOSURES REQUIRED BY LAW

We are subject to the law like everyone else. We may be required to give information to legal authorities if they so request or if they have the proper authorisation such as a search warrant or court order.

We also may need to retain and disclose certain personal information about you to regulatory authorities and to appropriate agencies to conduct anti-money laundering and trade sanction checks and to assist with fraud prevention. We will disclose this information as is required by law.

10. YOUR RIGHTS

We want you to remain in control of your personal information. Part of this is making sure you understand your legal rights. For the United Kingdom, these include:

- where your personal information is processed on the basis of consent, the right to withdraw that consent;
- the right to confirmation as to whether or not we are holding any of your personal information and, if we are, to obtain a copy of it;
- from 25 May 2018, the right to have certain data provided to you in a portable electronic format (where technically feasible);
- the right to have inaccurate personal information rectified;
- the right to object to your personal information being used for marketing or profiling, or on the basis of our or a third party's legitimate interests;
- the right to restrict how your personal information is used; and
- the right to be forgotten, which allows you to have your personal information erased in certain circumstances (though this is not an absolute right and may not apply if we need to continue using it for a lawful reason).

If you would like further information about any of your rights or wish to exercise them, please contact us at eaforchristians@gmail.com.

Please also keep in mind that there are exceptions to the rights above and,

though we will always try to respond to your satisfaction, there may be situations where we are unable to do so (for example, because the information no longer exists or there is an exception which applies to your request).

If you feel that your rights have been infringed, you should contact the UK Information Commissioner's Office, which oversees data protection compliance in the UK. Details of how to do this can be found at www.ico.org.uk.

11. UPDATING THIS POLICY

We may update this Policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we hold.

This policy was last updated on 5 March 2023.