

2025 Pin Design Contest

Due: October 31st, 2024

Design Guidelines & Specifications

1 Purpose & Who may participate . . .

The purpose of the contest is to promote Kansas DECA as well as develop a spirit of pride and enthusiasm for Kansas through the trading pin that will be used at the 2025 International Career Development Conference in Orlando, Florida. Any **individual** DECA member or **State Officer Team** may submit a design.

2 Design specifications . . .

Size of Artwork: No smaller than **two (2) inches** (Keep in mind the size will be

reduced during the production of the pin.)

Submission: An electronic copy must be submitted to the State Office by

the deadline, the link is below. (Vector format preferred)

Political Reference: Submissions including any political reference will not be

considered for voting.

3 Where & How to Submit Design . . .

All designs must be <u>received</u> in the State Office by **October 31st, 2024**. **Designs received after this** date will not be considered. Each student or team may submit more than one design.

4 Judging Criteria . . .

Designs will be open to voting for registered DECA members (students only) on November 15th and will close on November 22nd. The Kansas DECA staff will tabulate all votes to determine the overall winning design that will be announced when SCDC competition results are announced. The winning design becomes the property of Kansas DECA and may be adapted or modified as necessary to be produced into the 2025 ICDC trading pin. Designs will not be returned. Designs that contain copyrighted material without permission to use it or those that do not meet the specifications herein will not be judged.

- 5 Winning design owners will receive ten (10) complimentary pins and a \$50 Amazon Gift Card.
- 6. <u>Use this link to submit your design</u>.
- **7.** If you have questions, e-mail:

Logan Gauby, Kansas DECA State Advisor Imgauby@ksu.edu