Rhetorical Questions for Readers: Responding to Gladwell
The questions that follow help you make conscious what you do when you read rhetorically.

1. What do you predict about the text's central argument as you begin to read? What do you think the author wants you to take away from reading the text?

2. What specific material can you point to in the text- literally, put your finger on in the text- that is evidence for your hypothesized central argument or main idea?

3. If someone were to ask you how this evidence supports the central claim, what would you say?

4. What is the tone of the text? Include words or passages to support your answer.

5. How do you as a reader respond to Gladwell's tone?

6. Does Gladwell strike you as credible? In other words, does he give the impression that he is knowledgeable and who has his readers' best interest in mind? If so, why?