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Type of presentation

Lightning Talk - 5min

Topics for presentation

DNS service operation and configuration

Research and education

Presentation title

Content Regulation and Private Ordering at Internet Governance Institutions

Abstract

An attachment with a draft of the presentation slides or an extended summary of the article/work to be presented. This abstract must not exceed one thousand (1000) words.

IMPORTANT: This proposal is similar to the NCUC session in IGF2017 and will bring authors also remotely for this debate via video.

Private ordering is common in the field of Internet governance, cybersecurity, and cybercrime. Private ordering refers to governance by means of contracts, markets, or voluntary cooperative networks of non-state actors. The Internet relies heavily on private ordering because it is difficult for territorial governments to regulate effectively by traditional methods of intervention.

Private ordering is used in Internet governance institutions such as the Internet Corporation for Assigned Names and Numbers (ICANN). ICANN implements policies through contractual agreements and develops policies via a multistakeholder process rooted in non-state actors. Nevertheless, ICANN's control of the root of the Domain Name System (DNS) creates a centralized "choke point" where control over website content and Internet expression can be exerted by regulating domain name registries and registrars (e.g., by taking down domains or withdrawing licenses to register names). Most stakeholders believe that ICANN's authority to coordinate and make policy for the DNS should not be leveraged to make ICANN a content regulator on the Internet.

As part of ICANN's reform process, a new mission statement was adopted which expressly forbids ICANN from engaging in content regulation. Some interest groups, however, often put pressure on ICANN to use its power over domains to become an internet regulator. Most notably, this pressure comes from copyright and trademark interests, law enforcement agencies, and some governments.

Approximate duration of the presentation

Lightning Talk

Authors' details (full name, email address and company/organization they represent)

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Specify whether at least one of the authors can guarantee their attendance at the event, or whether this depends on the possibility of obtaining financial assistance from the event organizers (see “Speaker Benefits”).

Attendance by Renata Aquino Ribeiro.

Authors have applied for financial assistance and is also fundraising to be at the event.

If authors are not present, proposal may be presented by another NCUC member