

AlgTLDs Ltd

Cayman Islands Exempted Company

ICANN NEW gTLD PROGRAM: 2026 ROUND

.LATTE

Generic Open gTLD Application

Application Guidebook Question Sets: 5 · 10 · 11 · 12 · 14 · 18 · 19 · 20

Applicant	AlgTLDs Ltd
Applied-for String	.LATTE
Application Type	Generic Open gTLD
Registry Services Provider	Identity Digital (ICANN Pre-Approved RSP)
Jurisdiction	Cayman Islands (Exempted Company)
Application Window	30 April 2026 – 12 August 2026
Reference — .COFFEE (2012)	ICANN Application ID: 1-1401-49222 (Donuts / Trixy Cover, LLC)
Document Date	March 2026
Version	v1.0 — Confidential & Privileged

Applicant Note & Disclaimer

This document contains the draft responses by AlgTLDs Ltd ("the Applicant") to the specified ICANN New gTLD Program: 2026 Round Application Question Sets for the .LATTE generic open gTLD application. Responses are prepared in accordance with the 2026 Round Applicant Guidebook (Version 1, 16 December 2025) and are intended for entry into ICANN's TLD Application Management System (TAMS).

These responses have been informed by the structure and approach of the successful 2012 .COFFEE application (Application ID: 1-1401-49222, Trixy Cover LLC / Donuts Inc.), adapted for the 2026 Round framework, the .LATTE string, and the specific operational and financial profile of AlgTLDs Ltd.

Company-specific information (registration numbers, officer signatures, audited financial statements) is indicated as "[TO BE PROVIDED]" and will be completed with verified corporate documentation prior to application submission. Registry services will be provided by Identity Digital, an ICANN pre-approved RSP for the 2026 Round.

All ICANN sources: newgtldprogram.icann.org | .COFFEE 2012 reference application: gtdresult.icann.org/applicationstatus/applicationdetails/830 | Identity Digital RSP: identity.digital/registry.

Question Set 5: Applied-for String

This question set provides basic information regarding the .LATTE string. Reference: ICANN 2026 AGB Appendix 1, Question Set 5 (Questions 116–121).

Q116 — Applied-for gTLD String

Q116: *Provide the applied-for gTLD string.*

LATTE

Q117 — IDN U-Label and Code Points

Q117: *If the above string is an IDN, provide the U-label and code points for the above string.*

Not applicable. The applied-for string "LATTE" consists entirely of standard ASCII Latin characters. It is not an Internationalized Domain Name (IDN). No U-label or code point information is required.

Q118 — Meaning / Definition

Q118: *What is the meaning/definition of the applied-for gTLD string?*

"Latte" (also commonly written "caffè latte" in Italian) is an internationally recognised coffee beverage made with espresso and steamed milk. The word derives from the Italian "caffè e latte" (coffee and milk). In contemporary global usage, "latte" has evolved far beyond its literal Italian meaning to become a widely understood shorthand for coffee culture, café experience, and specialty beverage consumption. The term is used in dozens of languages worldwide, either as a direct loanword or as a widely understood reference to the espresso-based drink. In the context of this application, "LATTE" represents the global coffee and café community — encompassing coffee shops, specialty roasters, baristas, equipment brands, coffee subscription services, and the hundreds of millions of daily coffee consumers worldwide who identify with the latte as an icon of modern coffee culture.

Q119 — Script of String

Q119: *Script of String*

Not applicable. The string "LATTE" uses the Latin script (ASCII). It is not an IDN and no ISO 15924 script code selection is required.

Q120 — Phonetic Representation

Q120: *Provide a representation of the string according to the International Phonetic Alphabet (IPA).*

/ˈlæt.eɪ/ (English pronunciation) | /ˈlat.te/ (Italian source pronunciation) In standard English, "latte" is most commonly pronounced /ˈlæt.eɪ/ (two syllables, stress on first, rhyming with "patay"). In Italian, the source language, the pronunciation is /ˈlat.te/ with a doubled consonant. Both pronunciations are widely understood internationally. IPA reference: https://www.internationalphoneticassociation.org/IPAcharts/IPA_chart_orig/pdfs/IPA_Kiel_2020_full.pdf

Q121 — Confirmation: Not a Restricted Generic String

Q121: *Confirm that the applied-for string is not a "generic string" in which the applying entity intends to limit registrations exclusively to a single person or entity.*

☒ **CONFIRMED.** AlgTLDs Ltd confirms that the applied-for string .LATTE is not a "generic string" as defined in Section 3(d) of Specification 11 of the Base Registry Agreement in which the Applicant intends to limit registrations exclusively to a single person or entity or their Affiliates.

.LATTE is and will be operated as an open generic TLD available for registration by any natural person or legal entity with a bona fide connection to coffee, café culture, the latte beverage, or related industries and interests. The Applicant has no intention of reserving .LATTE for its own exclusive use. No entity controls the term "latte" and registration in .LATTE will be open to the global coffee community — from independent coffee shops and specialty roasters to barista professionals, coffee equipment brands, and coffee enthusiasts worldwide.

Question Set 10: Safeguard Assessment / Mission and Purpose

This question set addresses safeguard identification and mission/purpose for the .LATTE string. Reference: ICANN 2026 AGB Appendix 1, Question Set 10 (Questions 164–171).

Q164 — Consumer Trust (Group 1)

Q164: *Will people see a domain name as more trustworthy because it is registered in your TLD?*

Answer: NO — .LATTE does not invoke a level of implied consumer trust of the kind that would place it in Safeguard Group 1 (Regulated Sectors/Open Entry Requirements in Multiple Jurisdictions).

The string "LATTE" refers to a widely consumed coffee beverage and, by extension, café culture and the specialty coffee community. It does not denote a regulated professional sector, financial service, healthcare provider, legal practice, or any other category in which consumers might reasonably assume regulatory certification, government accreditation, or professional licensing.

A reasonable consumer encountering a domain such as "coffeeshop.latte" or "roaster.latte" would understand it as a commercial or personal site connected to coffee — not as an authoritative, government-licensed, or officially accredited service. The term "latte" carries connotations of warmth, premium quality, and artisanal craft, but none of these rise to the level of implied regulatory trust requiring Safeguard Group 1 protections.

Note: The 2012 .COFFEE application (Application ID: 1-1401-49222) similarly did not require any Safeguard PIC treatment, consistent with the analysis above.

Q165 — Consumer Risk (Group 1)

Q165: *Is it likely that consumers will face significant risks if domain names in the TLD(s) in the application are abused?*

Answer: NO — .LATTE does not carry elevated consumer harm risk that would warrant Safeguard Group 1 treatment.

Domains in .LATTE will primarily be used for coffee shop websites, specialty roaster e-commerce, barista portfolio pages, coffee subscription services, coffee media and content, and community engagement. These use cases present no elevated consumer harm risk beyond those applicable to any commercial gTLD. The coffee and café sector is a general retail and hospitality sector not associated with elevated consumer harm, fraud vulnerability, or safety risks of the type associated with financial, medical, or legal sectors.

The Applicant will implement robust DNS abuse prevention policies through Identity Digital's pre-evaluated RSP infrastructure, consistent with ICANN's 2024 DNS Abuse Framework, to ensure that .LATTE is operated as a clean, trusted namespace.

Q166 — Strict Licensing / Accreditation (Group 2)

Q166: *Would people generally think that this TLD will be used by entities that require strict licensing or accreditation to do business?*

NO. Operating a coffee shop, roastery, or coffee-related business does not require strict professional government licensing or accreditation of the type associated with Safeguard Group 2 (financial services, legal services, healthcare, gambling). While food service businesses require standard local health and business licences applicable to all food/beverage retail, these are general business requirements — not sector-specific professional accreditation. A reasonable person would not assume that registration in .LATTE implies any special professional licence. Safeguard Group 2 is not applicable.

Q167 — Government Oversight (Group 2)

Q167: *Would most people think that (domains in) the TLD(s) in the application are used for activities that require regular government reporting, inspections, and oversight in various countries?*

NO. Coffee shops and specialty coffee businesses are not subject to the type of systematic government reporting, financial inspections, and ongoing regulatory oversight that characterises Safeguard Group 2 sectors. Standard food hygiene inspections applicable to all food businesses are not the "regular government reporting and oversight" contemplated by Group 2. Safeguard Group 2 is not applicable.

Q168 — Potential for Harm / Harassment (Group 3)

Q168: *Could people reasonably believe that (domains in) your TLD will cause or lead to harassment, harm, aggression, complaints, criticism, distress, or embarrassment?*

NO. The string "LATTE" is universally understood as a warm, welcoming, community-oriented beverage and the café culture surrounding it. It carries entirely positive and neutral connotations across all cultures and languages. No reasonable person would associate .LATTE with harassment, harm, aggression, or distress. The term does not carry any offensive, political, controversial, or emotionally charged meaning in any major language or cultural context. Safeguard Group 3 is not applicable.

Q169 — Governmental Functions (Group 4)

Q169: *Would most people think that the TLD is used for something usually done by governments?*

NO. Coffee and café culture is entirely in the domain of private commercial and personal activity. No government function, public authority, or official service is associated with the word "latte." Safeguard Group 4 is not applicable.

Q170 — Voluntary Safeguard PICs

Q170: *Are you proposing to include one or more of the Safeguard Public Interest Commitments (Safeguard PICs) in the Base RA voluntarily?*

Answer: YES. Although AlgTLDs Ltd's analysis confirms that .LATTE does not fall within any of the four Safeguard Groups, the Applicant voluntarily proposes to incorporate Safeguard PICs 1 and 2 into the Base Registry Agreement for .LATTE.

These voluntary commitments are consistent with the Applicant's philosophy of operating best-practice registries, and reflect the approach taken by leading generic gTLD operators. Voluntary adoption demonstrates good faith to the registrar community, registrants, and ICANN, and reinforces the Applicant's commitment to operating .LATTE as a clean, trusted, and commercially valuable namespace.

Q171 — Selected Voluntary Safeguard PICs

Q171: *If Yes, which Safeguard PIC(s) are you proposing to include in the RA?*

AlgTLDs Ltd voluntarily proposes to include the following Safeguard PICs in the .LATTE Base Registry Agreement:

- **Safeguard PIC 1: Active Use Requirement** — Registry Operator shall not operate DNS parking or domain monetisation services in the .LATTE TLD. All registered .LATTE domains must resolve to substantive, active content within 180 days of initial registration. Domains used solely for commercial domain parking pages with pay-per-click advertising and no active coffee- or latte-related content will be subject to suspension.
- **Safeguard PIC 2: Eligible Use Declaration** — Registry Operator will include in its Registry-Registrar Agreement provisions requiring registrars to confirm that registrants have acknowledged that .LATTE domain names should be used in connection with coffee, café culture, latte beverages, or related activities. This is a declaration requirement, not a verification gating, consistent with the open registration policy of .LATTE.

These voluntary PICs are designed to preserve the integrity and relevance of the .LATTE namespace, protect registrant and consumer trust, and prevent speculative domain warehousing that would diminish the commercial value of the TLD for the coffee community it serves.

Question Set 11: Registry Voluntary Commitments (RVCs)

This question set details the Registry Voluntary Commitments proposed for .LATTE. Reference: ICANN 2026 AGB Appendix 1, Question Set 11 (Questions 172–175).

Q172 — Proposing RVCs?

Q172: *Are you proposing to include one or more Registry Voluntary Commitments (RVCs) in the Base RA that are unique to your applied-for string?*

YES. AlgTLDs Ltd proposes to include Registry Voluntary Commitments in the Base Registry Agreement for .LATTE. These RVCs reflect the Applicant's commitment to operating .LATTE as a high-quality, community-relevant namespace that delivers genuine value to the global coffee and café community. The proposed RVCs go beyond the minimum requirements of the Registry Agreement to demonstrate the Applicant's dedication to the long-term health and commercial viability of the .LATTE TLD.

Q173 — Proposed RVCs

Q173: *State a specific Registry Voluntary Commitment (RVC) that is proposed to be included in the applicable Base RA.*

RVC 1 — Coffee Community Advisory Panel:

Registry Operator shall establish and maintain a .LATTE Coffee Community Advisory Panel ("CCAP") comprising at least five (5) representatives drawn from the specialty coffee industry, including at minimum one representative each from: (i) a specialty coffee roaster organisation; (ii) a barista professional association or training institution; (iii) an independent coffee shop operator or association; (iv) a coffee equipment or technology supplier; and (v) a coffee media, content, or publishing entity. Registry Operator shall convene the CCAP at least once per calendar year and publish a summary of discussions and any policy recommendations arising from CCAP meetings on the .LATTE registry website within sixty (60) days of each meeting. Registry Operator shall review the CCAP's composition at least every two years to ensure ongoing representativeness of the coffee community.

RVC 2 — Coffee Community Development Initiative:

Registry Operator shall establish and maintain a .LATTE Coffee Community Development Initiative ("CCDI"), funded at a minimum of three percent (3%) of .LATTE net annual registration revenue from Year 3 of registry operations onwards, with a minimum annual commitment of USD 15,000 from Year 1. The CCDI shall be applied exclusively to programmes that benefit the global coffee and café community, including but not limited to: (i) grants and scholarships for barista training and professional development; (ii) support for coffee education and consumer awareness programmes; (iii) digital presence development grants for independent coffee shops and micro-roasters; (iv) sponsorship of specialty coffee competitions, festivals, and industry events; and (v) research into sustainable coffee supply chain practices. Registry Operator shall publish an annual CCDI Impact Report on the .LATTE registry website within ninety (90) days of each fiscal year end.

RVC 3 — DNSSEC and Technical Security Standards:

Registry Operator shall implement and maintain full DNSSEC signing for all domain names registered in .LATTE throughout the term of the Registry Agreement, consistent with Specification 6 of the Base Registry Agreement. Registry Operator shall publish a DNSSEC practice statement on the .LATTE registry website prior to General Availability launch and shall update this statement within thirty (30) days of any material change to DNSSEC operations. Registry Operator shall respond to all DNS abuse reports submitted via the public abuse reporting mechanism within twenty-four (24) hours of receipt with an acknowledgement, and shall provide a substantive response or resolution within seventy-two (72) hours for urgent abuse matters and fourteen (14) days for non-urgent matters.

RVC 4 — Premium Domain Transparency Programme:

Registry Operator shall, prior to General Availability of .LATTE, publish a complete and publicly accessible list of all premium .LATTE domain names and their associated wholesale pricing tiers on the .LATTE registry website. Registry Operator shall not add new premium designations or increase premium pricing on previously published domains without providing at least thirty (30) days' public notice on the .LATTE registry website. Registry Operator shall not register or hold premium .LATTE domains for its own commercial benefit, other than a maximum of twenty-five (25) domains reserved for registry operational purposes (e.g., nic.latte, whois.latte, abuse.latte).

RVC 5 — Sunrise and Early Access Priority for the Coffee Community:

Registry Operator shall implement a Sunrise period of not less than thirty (30) days prior to General Availability, consistent with ICANN's Trademark Clearinghouse (TMCH) requirements. In addition, Registry Operator shall implement a Coffee Industry Early Access Period ("CIEAP") of not less than seven (7) days immediately following the Sunrise period and prior to General Availability, during which verified members of the specialty coffee industry (verified via membership of a Specialty Coffee Association regional chapter, World Coffee Events registration, or equivalent accreditation body) may register .LATTE domain names at standard wholesale pricing with first-priority allocation before open public registration.

Q174 — Rationale for RVC Limitations

Q174: *Explain the rationale for any limitations to the commitment proposed in Question 173.*

RVC 1 (CCAP — review cadence): Annual meetings are the minimum commitment; the Applicant anticipates convening the CCAP more frequently as community engagement grows. The two-year composition review cycle balances stability with adaptability.

RVC 2 (CCDI — Year 1–2 floor): The USD 15,000 minimum in Years 1–2 (vs. 3% of net revenue from Year 3) reflects the startup period where registration revenues are modest. This floor ensures meaningful community investment even before the registry reaches scale, while protecting financial viability during the critical early operations period. From Year 3 onwards, the 3% formula will substantially exceed the floor as registration volumes grow.

RVC 3 (DNSSEC — no limitations): Full DNSSEC and abuse response commitments are proposed as perpetual obligations with no sunset or scope limitation.

RVC 4 (Premium Transparency — 25 operational domain carve-out): The 25-domain operational carve-out is necessary and proportionate for registry operational purposes and does not constitute commercial domain warehousing.

RVC 5 (CIEAP — verification method): The CIEAP eligibility verification via SCA membership, World Coffee Events registration, or equivalent provides a practical and objective eligibility standard without requiring the Registry to conduct independent verification of every applicant's coffee industry credentials. Alternative equivalent accreditation bodies may be added by Registry Operator with Community Advisory Panel consultation.

Q175 — Rationale for Proposed RVCs

Q175: *Why are the commitment(s) being proposed?*

1. Community Alignment and Long-term Value: The Coffee Community Advisory Panel (RVC 1) ensures that the global coffee community has a formal advisory role in the governance of .LATTE, enhancing the TLD's relevance and credibility with its intended user base. This community-first approach differentiates .LATTE from purely commercial generic TLDs and creates sustainable long-term registrant loyalty.

2. Direct Community Investment: The Coffee Community Development Initiative (RVC 2) creates a concrete, commercially-funded mechanism for returning value to the coffee community. The CCDI demonstrates that .LATTE is not merely a commercial domain namespace but an active partner in the growth and development of the specialty coffee industry globally.

3. Technical Trust and Namespace Hygiene: The DNSSEC and abuse response commitments (RVC 3) exceed minimum Registry Agreement requirements to demonstrate that .LATTE will be operated to the highest technical standards. A clean, trusted namespace is essential for commercial adoption by premium coffee brands and specialty roasters who value their digital reputation.

4. Registrant and Registrar Transparency: The Premium Domain Transparency Programme (RVC 4) addresses a known concern in the gTLD industry around premium domain pricing opacity. By committing to full public disclosure of premium inventory and pricing, the Applicant builds trust with registrars and registrants and reduces friction in the launch phase.

5. Coffee Industry First-Mover Protection: The Coffee Industry Early Access Period (RVC 5) protects established coffee industry entities — particularly smaller, independent businesses who may not hold registered trademarks but have genuine community presence — from having commercially significant .LATTE domains registered by non-coffee entities during the open registration period.

Non-duplication: These commitments are not duplicative of existing ICANN Consensus Policies or Registry Agreement requirements. Each RVC provides material additional protection beyond the mandatory baseline, is compatible with applicable law and ICANN's Bylaws, and does not require the operation of any additional Registry Services beyond those provided by Identity Digital under its pre-evaluated RSP service catalogue.

Question Set 12: Registry Services

This question set provides information on the Registry Service Provider and services for .LATTE. Reference: ICANN 2026 AGB Appendix 1, Question Set 12 (Questions 176–178).

Q176 — Selected Registry Service Providers (RSPs)

Q176: List the selected Registry Service Providers (RSPs)

AlgTLDs Ltd has selected Identity Digital as its Registry Service Provider for .LATTE. Identity Digital is an ICANN pre-approved RSP for the 2026 Round, having received pre-approval as Main RSP, DNS RSP, and DNSSEC RSP. The same RSP engagement covers both the .BHANGRA and .LATTE applications submitted by AlgTLDs Ltd.

176.1 — Main RSP	Identity Digital (ICANN Pre-Approved: Main RSP)
176.2 — DNS RSP	Identity Digital (ICANN Pre-Approved: DNS RSP)
176.3 — DNSSEC RSP	Identity Digital (ICANN Pre-Approved: DNSSEC RSP)
176.4 — Proxy RSP	None selected at this time
RSP Pre-Approval Status	Technical Screening and Technical Testing (RST v2.0) — Cleared
IDN Variant Applicability	Not applicable (.LATTE is an ASCII string only)

Identity Digital RSP credentials and pre-approval: identity.digital/registry | ICANN RSP Evaluation Program: newgtldprogram.icann.org/en/application-rounds/round2/rsp.

Identity Digital is the world's largest registry operator by TLD portfolio, currently operating over 270 new gTLDs and providing registry services to over 180 additional gTLDs, ccTLDs, and .brand registries. Its cloud-based Shared Registry System (SRS) is hosted on Amazon Web Services (AWS) and provides industry-leading DNS resolution across a globally distributed anycast network resolving over 60 billion queries per day. Identity Digital's demonstrated operational experience includes the successful delegation and operation of multiple coffee-adjacent and lifestyle gTLDs including .COFFEE, .CAFE, .BAR, .RESTAURANT, and .FOOD, making it an ideally positioned RSP for .LATTE.

Q177 — Registry Services

Q177: List of Registry Services that will be used in the TLD

The following Registry Services will be provided by Identity Digital for the .LATTE TLD, consistent with Identity Digital's pre-evaluated RSP service catalogue for the 2026 Round:

- **DNS Resolution Services:** Globally distributed anycast DNS resolution with 100% uptime SLA. Identity Digital operates over 80 global points of presence ensuring ultra-low latency DNS resolution for .LATTE registrants and their end users worldwide.
- **DNSSEC (DNS Security Extensions):** Full DNSSEC signing and automated key management for .LATTE, consistent with ICANN Specification 6. Key rollovers conducted according to ICANN-approved DNSSEC Practice Statement.

- EPP (Extensible Provisioning Protocol): Standards-compliant registry-registrar EPP interface supporting all domain lifecycle operations: create, update, transfer, renew, delete, and restore. Supports ICANN's mandatory EPP extensions.
- RDAP (Registration Data Access Protocol): ICANN-compliant RDAP service replacing WHOIS, with tiered access controls, rate limiting, and privacy protections consistent with ICANN's Temporary Specification on gTLD Registration Data and applicable data protection legislation.
- SRS (Shared Registry System): Identity Digital's AWS-hosted cloud SRS supporting high concurrency registrar connections, real-time zone propagation, and comprehensive audit logging for ICANN compliance reporting.
- DNS Abuse Management: Automated DNS abuse detection and response integrating threat intelligence feeds (Spamhaus, PhishTank, SURBL), automated phishing/malware/botnet detection, and 24-hour abuse response SLA. Zone scanning conducted at minimum quarterly with published statistical reports.
- Trademark Clearinghouse (TMCH) Integration: Full TMCH integration for Sunrise domain registration claims processing and Claims Notice service during the defined post-Sunrise claims period.
- Data Escrow: ICANN-compliant daily data escrow deposits with an approved escrow agent in accordance with Specification 2 of the Base Registry Agreement.
- Emergency Registry Operator (EBERO): Identity Digital provides emergency continuity services consistent with Specification 7 of the Registry Agreement, ensuring registry operations continuity in the event of a registry operator emergency.
- IDN Second-Level Registration Support: Identity Digital's pre-evaluated IDN table support to be confirmed for .LATTE in the final TAMS submission, enabling registrants to register second-level domain names in supported non-ASCII scripts under the .LATTE TLD.
- Premium Domain Management: Tiered premium domain pricing management, reserve list administration, and auction services for premium .LATTE inventory.

Q178 — Supported IDN Table Identifiers

Q178: Supported IDN Table Identifiers

AlgTLDs Ltd intends to support a selection of ICANN-approved second-level IDN registration tables for .LATTE, subject to Identity Digital's pre-evaluated IDN service offerings for the 2026 Round. Given the global nature of the coffee and café market — with major consuming markets in Japan, South Korea, China, the Arab world, and across Europe — the following IDN scripts are being considered for support:

- Japanese (Katakana / Hiragana / Kanji): ISO 15924 codes "Kana" / "Hira" / "Hani" — Japan is one of the world's leading specialty coffee markets, with a deeply embedded café culture and high consumer spending on specialty coffee products.
- Korean (Hangul): ISO 15924 code "Hang" — South Korea has one of the fastest-growing specialty coffee markets globally, with Seoul having the world's highest coffee shop density per capita.
- Arabic: ISO 15924 code "Arab" — The Middle East and North Africa region is a major and growing coffee consumption market, with café culture embedded in regional social tradition.
- Chinese Simplified and Traditional: ISO 15924 codes "Hans" / "Hant" — China is the fastest-growing coffee consumption market in the world, with an estimated 40,000+ coffee shops and rapid annual growth.
- Latin Extended: To support European language variants of latte-related terms used in major coffee markets including France, Germany, Spain, Italy, and Brazil.

[Specific IDN table identifiers from Identity Digital's 2026 Round pre-evaluated list will be confirmed and selected in TAMS at or before Applicant and Application Evaluation: TO BE CONFIRMED IN FINAL TAMS SUBMISSION]

Question Set 14: Financial Evaluation Profile Determination

This question set determines the financial evaluation profile for AlgTLDs Ltd across all applied-for strings. Reference: ICANN 2026 AGB Appendix 1, Question Set 14 (Questions 189–191). Note: Financial questions are answered once at the organisation level and apply to both .BHANGRA and .LATTE applications.

Q189 — Government / IGO / INGO Status

Q189: *Is the applying entity a governmental entity, an Intergovernmental Organization (IGO), or an International Non-Governmental Organizations (INGO)?*

NO. AlgTLDs Ltd is a privately held Cayman Islands Exempted Company incorporated under the Companies Act (2023 Revision) of the Cayman Islands. It is not a governmental entity, Intergovernmental Organization (IGO), or International Non-Governmental Organization (INGO) as defined in ICANN's Consensus Policy on IGO/INGO Protection. The Government Financial Profile is not applicable to this application.

Q190 — Current Registry Operator Status

Q190: *Is the applying entity a current registry operator with one or more active RAs, or an affiliated entity to an existing registry operator?*

NO. AlgTLDs Ltd is a newly incorporated entity with no existing ICANN Registry Agreements. It is not a current registry operator and is not affiliated with any existing registry operator. The Registry Operator Financial Profile is not applicable to this application.

Q191 — Top 25 Public Stock Exchange Status

Q191: *Is the applying entity a publicly traded company on a Top 25 Public Stock Exchange, or an affiliated entity to such a company?*

NO. AlgTLDs Ltd is a privately held Cayman Islands Exempted Company. It is not listed on any public stock exchange and is not affiliated with any publicly traded company on the World Federation of Exchanges Top 25 list. The Top 25 Exchange Financial Profile is not applicable. Accordingly, AlgTLDs Ltd is assigned the STANDARD FINANCIAL PROFILE (Profile 4) for both the .BHANGRA and .LATTE applications and will answer Question Set 18 (Standard Profile) covering both applied-for strings collectively.

Question Set 18: Standard Financial Profile

This question set provides the financial evaluation responses for AlgTLDs Ltd under the Standard Profile, covering both applied-for strings (.BHANGRA and .LATTE). Reference: ICANN 2026 AGB Appendix 1, Question Set 18 (Questions 208–219).

Q208 — Financial Statements (Q4.1-1)

Q208: *Provide the applying entity's financial statements for the most recently closed fiscal year.*

AlgTLDs Ltd was incorporated in 2026 and does not have a full fiscal year of audited financial statements at the time of application. Consistent with Standard Financial Profile requirements for newly incorporated entities, the Applicant provides the following:

- [TO BE PROVIDED]: Audited or compiled financial statements for the period from incorporation to the most recently available interim date, prepared by a third-party accounting firm licensed in the Cayman Islands.
- [TO BE PROVIDED]: Opening balance sheet reflecting initial capitalisation of USD 3,500,000 raised at seed stage to fund the .BHANGRA and .LATTE applications and pre-operational activities.
- [TO BE PROVIDED]: Management accounts and bank statements for the period from incorporation to application submission demonstrating cash holdings.

Financial statements will be prepared in accordance with International Financial Reporting Standards (IFRS) or Cayman Islands equivalent. [Accounting firm: TO BE PROVIDED — a reputable Cayman Islands-licensed accounting firm will be engaged]

[DOCUMENT: AlgTLDs_FinancialStatements_2026.pdf — TO BE ATTACHED IN TAMS]

Q209 — QPE Statement (Q4.1-2)

Q209: *If financial statements are provided by a Qualified Parent Entity (QPE), provide a statement clarifying how the QPE meets the definition.*

NOT APPLICABLE. AlgTLDs Ltd is submitting its own financial statements and does not rely on a Qualified Parent Entity (QPE) for this financial evaluation. No QPE is involved in this application.

Q210 — Statement on Financial Statement Selection (Q4.1-3)

Q210: *Provide a statement clarifying why the applying entity's financial statements submitted were chosen for submission and are the most appropriate set.*

The financial statements provided are the only statements available for AlgTLDs Ltd as a newly incorporated entity. These statements are the most appropriate — and the only — financial statements that accurately represent the Applicant's current financial position.

These statements represent the most favourable cash flow position of the Applicant, reflecting seed capital of USD 3,500,000 raised specifically to fund the .BHANGRA and .LATTE gTLD applications and

registry startup operations. The capitalisation structure has been designed specifically to meet and exceed the ICANN Standard Financial Profile minimum cash requirements for two simultaneous applications.

The seed capital was raised in advance of application submission, ensuring that the Applicant can demonstrate liquid assets in excess of the minimum required threshold of USD 50,000 + 25% of the application base fee per string ($2 \times \text{USD } 56,750 = \text{USD } 113,500$ total minimum; actual cash holdings: USD 3,500,000 — substantially in excess of this threshold, up to the USD 300,000 cap).

Q211 — Accounting Standards (Q4.1-4)

Q211: *State what accounting standards were used to prepare the applying entity's financial statements.*

[TO BE CONFIRMED IN FINAL APPLICATION] The financial statements of AlgTLDs Ltd have been prepared in accordance with International Financial Reporting Standards (IFRS) as applied and accepted for Cayman Islands Exempted Companies, consistent with Cayman Islands generally accepted accounting principles. This represents a nationally recognised accounting standard for the jurisdiction of the applying entity (Cayman Islands) and is an acceptable standard under the ICANN Standard Financial Profile criteria. [Name of third-party accounting firm: TO BE PROVIDED]

Q212 — Self-Certification Document (Q4.2-1)

Q212: *Provide the applying entity's self-certification document signed by CEO/CFO/President.*

The self-certification document for AlgTLDs Ltd, signed by the Chief Executive Officer and Chief Financial Officer, will confirm the following three statements:

SC4.2-1.1 — Long-term Funding Commitment: AlgTLDs Ltd commits to fund the startup and long-term operation of all applied-for gTLD strings (.BHANGRA and .LATTE) from its initial seed capitalisation of USD 3,500,000, supplemented by a planned Series A capital raise of USD 1,000,000 post-delegation (Year 2), and from ongoing operating revenues generated by the registry from Year 1 of General Availability. The Applicant's 5-year financial model demonstrates a clear pathway to operational self-sufficiency by Year 4 (2030) under the Most Likely Scenario.

SC4.2-1.2 — Minimum Cash Requirement: AlgTLDs Ltd confirms that at the time of application submission it holds, in Cash and Cash Equivalents on the balance sheet of the provided financial statements, an amount of not less than USD 300,000 (the maximum required under the formula $\text{USD } 50,000 + 25\%$ of the application base fee per string, for two applied-for strings at USD 227,000 each, capped at USD 300,000), designated to support the startup and operation of all applied-for gTLD strings. [Specific cash balance: TO BE CONFIRMED — target seed capitalisation of USD 3,500,000 substantially exceeds this minimum requirement].

SC4.2-1.3 — Good Standing and Legal Compliance: AlgTLDs Ltd and its officers are bound by the laws of the Cayman Islands to represent financial statements accurately. The company is incorporated in good standing under the Companies Act (2023 Revision) of the Cayman Islands, is current on all required annual fees and filings with the Cayman Islands General Registry, and the applying entity's officers are bound by applicable Cayman Islands law to represent information accurately and in good faith.

[SIGNED SELF-CERTIFICATION DOCUMENT: TO BE ATTACHED — Document reference: AlgTLDs_SelfCertification_Financial_Q212.pdf]

Q213 — Most Likely Scenario Financial Projection (Q4.3.1-1)

Q213: *Populate and provide the Financial Evaluation Templates — MLS (Most Likely Scenario).*

The Most Likely Scenario (MLS) Financial Projection covers both .BHANGRA and .LATTE for the startup period and first three years of operations (2027–2029). The .LATTE-specific MLS highlights are as follows:

Total Seed Capital (both TLDs)	USD 3,500,000 (raised pre-application)
.LATTE — Year 1 (2027) New Registrations	2,000 domains (Sunrise + early General Availability)
.LATTE — Year 1 Standard Revenue	USD 26,000 (@ USD 13/domain wholesale avg.)
.LATTE — Year 1 Premium Revenue	USD 30,000
.LATTE — Year 2 (2028) New Registrations	8,000 new + 1,160 renewals = 9,160 total events
.LATTE — Year 2 Total Revenue	Approx. USD 239,080 (both streams combined)
.LATTE — Year 3 (2029) New Registrations	25,000 new + 6,960 renewals = 31,960 total events
.LATTE — Year 3 Total Revenue	Approx. USD 847,440 (both streams combined)
Combined Both TLDs — Year 3 Total Revenue	USD 1,222,440 (MLS)
Year 3 EBITDA (Combined MLS)	USD (486,685) — approaching break-even
Positive Cash Flow Target	Year 4 (2030) — MLS projects positive EBITDA

Key MLS assumptions for .LATTE: Annual wholesale price USD 13/domain (Year 1–2), rising to USD 14–15 by Year 4–5; renewal rate growing from 58% in Year 2 to 80% by Year 5; premium domain programme contributing USD 30k–1.2M annually as the namespace matures. Total active domain base projected at 156,660 by Year 5 (2031).

[COMPLETE MLS FINANCIAL PROJECTION SPREADSHEET: TO BE ATTACHED IN TAMS using ICANN Financial Evaluation Template — Document reference: AlgTLDs_MLS_Financial_Template_Q213.xlsx]

Q214 — Operating Costs (Q4.3.2-1)

Q214: *Populate the Financial Evaluation Templates — MLS with the estimated startup and first three years combined operating costs.*

Startup and first three years (2026–2029) combined operating costs for both .BHANGRA and .LATTE are as follows. These costs are shared across both TLDs unless specifically allocated:

ICANN Application Fee — .LATTE	USD 227,000 (2026, on application)
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ICANN Application Fee — .BHANGRA	USD 227,000 (2026, on application)
CPE Fee — .BHANGRA only	USD 65,000 (2027, community application)
Identity Digital RSP Setup (one-time)	USD 120,000 (2027)
ICANN Registry Fixed Fees (2 TLDs, Year 2–3)	USD 100,000 (\$50k/yr combined)
ICANN Transaction Fees (>50k domains/qtr, Year 3)	USD ~4,125 (Year 3 only, .LATTE)
Personnel (4 FTE → 7 FTE by Year 3)	USD 1,955,000 (cumulative Y1–Y3)
Identity Digital RSP Operations (Y1–Y3)	USD 585,000 (\$180k + \$195k + \$210k)
Marketing & Community (Y1–Y3)	USD 750,000 cumulative
Legal & Compliance (Y1–Y3)	USD 310,000 cumulative
G&A — Office, IT, Insurance (Y1–Y3)	USD 225,000 cumulative
TOTAL ESTIMATED STARTUP + Y1–Y3 COSTS	USD 4,568,125

[All operating cost assumptions are fully detailed in the MLS Financial Projection spreadsheet attached at Q213. Contracts, LOIs, and proposals for outsourced services (Identity Digital RSP LOI, Cayman Islands registered office agreement, legal counsel retainer) are listed in Q215.]

Q215 — Material Outsourced Contracts (Q4.3.2-2)

Q215: Provide all material outsourced contracts, LOIs, and proposals for the applying entity's operating costs.

The following material outsourced contracts, letters of intent, and proposals will be submitted with the final application:

- [Identity Digital — RSP Engagement Letter/LOI: confirming engagement as Main, DNS, and DNSSEC RSP for both .BHANGRA and .LATTE. All RSP costs reflected in MLS template. TO BE ATTACHED — Document reference: IdentityDigital_RSP_LOI_AlgTLDs.pdf]
- [Cayman Islands Registered Office Agreement — confirming registered office and corporate services arrangement with licensed Cayman Islands service provider. TO BE ATTACHED]
- [Accounting Firm Engagement Letter — confirming preparation of financial statements by qualified third-party accounting firm. TO BE ATTACHED]
- [Legal Counsel Retainer — confirming ICANN application and Registry Agreement counsel engagement. TO BE ATTACHED]
- [Data Escrow Agreement — with ICANN-approved escrow agent for data escrow services per Specification 2. TO BE CONFIRMED with Identity Digital as part of RSP engagement]

Q216 — Revenue Strategy (Q4.3.3-1)

Q216: Describe the applying entity's strategy for using various pricing models for projected registration revenue.

.LATTE Pricing Model: AlgTLDs Ltd will employ a multi-tier pricing strategy for .LATTE designed to maximise registrant value while generating sustainable revenue for the registry:

Standard Registration: USD 12–15/domain/year at wholesale (registrar level), rising from USD 13 in Year 1–2 to USD 15 by Year 5, reflecting gradual market maturation. Retail pricing by registrars will typically be USD 18–22/domain/year. Multi-year registrations (2-year and 5-year) will attract discounts of 5% and 10% respectively to encourage long-term registrant commitment and improve renewal predictability.

Premium Domain Programme: A curated Premium Domain inventory of high-value .LATTE names (e.g., espresso.latte, barista.latte, coffeshop.latte, specialty.latte) will be offered through registrar channels at premium wholesale pricing ranging from USD 25–250/year for standard premium tiers and USD 500–2,500/year for ultra-premium names. A one-time auction programme for the most commercially valuable names will be conducted during the Landrush phase. Total premium domain revenue projected at USD 30,000 in Year 1 growing to USD 1,200,000 in Year 5.

Sunrise Period: Standard TMCH Sunrise pricing at a flat wholesale rate of USD 20/domain, providing trademark holders priority registration access during the 30-day Sunrise period prior to General Availability. Coffee Industry Early Access Period (CIEAP) pricing at the standard wholesale rate.

Data and Analytics Services: From Year 3, the Applicant anticipates offering anonymised registry data and analytics services to coffee industry stakeholders, generating a secondary revenue stream.

Q217 — Funding Sources (Q4.3.3-2)

Q217: Identify and document any sources of capital funding required to sustain registry operations.

Source 1 — Seed Capital (2026, pre-application): USD 3,500,000 from angel investors and seed-stage venture capital investors. This capital covers all ICANN application fees, startup costs (legal, RSP setup, corporate formation), and operating losses through to approximately Year 2 (2028) under the MLS scenario.

Source 2 — Series A Capital (2028, post-delegation): USD 1,000,000 targeted from Series A equity investors, contingent on successful ICANN delegation and General Availability launch of both TLDs. This capital supplements the seed round to fund accelerated marketing, community development programmes, and additional hires.

Source 3 — .LATTE Registration Revenue (from Year 1/Q4 2027): Annual recurring domain registration and renewal revenues growing from approximately USD 56,000 in Year 1 to USD 3,172,500 in Year 5. Registration revenue is projected to cover .LATTE's proportionate share of all operating costs by Year 4 (2030) on a fully loaded basis.

Source 4 — .LATTE Premium Domain Revenue: One-time and recurring revenue from premium domain auctions and higher-tier naming categories, estimated at USD 30,000 in Year 1 growing to USD 1,200,000 in Year 5.

Funding Adequacy: Under both the MLS and WCS scenarios, total available capital (seed + Series A + registration revenue) is sufficient to fund registry operations through the startup period and achieve positive cash flow. Under the WCS (50% of MLS registration volumes), the registry reaches positive cash flow in Year 4–5, well within the capitalisation runway provided by the seed investment.

Q218 — Risk Assessment (Q4.3.4-1)

Q218: Provide the applying entity's assessment of the predefined and specific gTLD material risks using the Risk Assessment spreadsheet.

The following material risks specific to the .LATTE application have been assessed (in addition to organisation-level risks assessed in the .BHANGRA application):

Risk: .LATTE String Contention	Likelihood: Medium Impact: High Mitigation: Replacement string designated; auction reserve fund of USD 400,000 budgeted; legal screening confirmed no known conflicting applicants as of March 2026
Risk: .COFFEE Competition	Likelihood: High Impact: Medium Mitigation: .LATTE's distinctive positioning (premium/artisanal/lifestyle) differentiates from .COFFEE; price parity and complementary community positioning; .COFFEE has <200k registered domains, indicating significant addressable market
Risk: Slow Coffee Industry Adoption	Likelihood: Medium Impact: Medium Mitigation: CIEAP priority access for coffee professionals; co-marketing fund; ambassador programme; SCA partnership outreach; Identity Digital's existing .COFFEE registrar relationships
Risk: RSP Performance Failure	Likelihood: Low Impact: High Mitigation: Identity Digital SLA, financial penalties, backup RSP provisions; Identity Digital's AWS infrastructure provides 99.999% DNS uptime
Risk: DNS Abuse by Registrants	Likelihood: Low Impact: High Mitigation: Identity Digital abuse management infrastructure; 24-hour abuse response; automated threat intelligence integration; zone scanning programme

[COMPLETE RISK ASSESSMENT SPREADSHEET: TO BE ATTACHED IN TAMS using ICANN Financial Evaluation Risk Assessment Template — Document reference: AlgTLDs_RiskAssessment_Q218.xlsx]

Q219 — Worst Case Scenario Financial Projection (Q4.3.5-1)

Q219: Populate and provide the Worst Case Scenario (WCS) projections.

The Worst Case Scenario models 40% of MLS registration volumes for .LATTE (and 50% for .BHANGRA), reflecting a significant market adoption shortfall. .LATTE-specific WCS outcomes:

.LATTE WCS Year 1 New Registrations	800 domains (vs. 2,000 MLS)
.LATTE WCS Year 1 Revenue	Approx. USD 13,000 standard + USD 18,000 premium = USD 31,000
.LATTE WCS Year 2 New Registrations	3,200 domains (vs. 8,000 MLS)

.LATTE WCS Year 3 New Registrations	10,000 domains (vs. 25,000 MLS)
.LATTE WCS Year 3 Combined Revenue (both TLDs)	Approx. USD 585,000 (vs. USD 1,222,440 MLS)
WCS Positive Cash Flow Target	Year 4–5 (2030–2031)
WCS Minimum Cash Reserve Maintained	USD 500,000+ throughout — seed capital provides adequate buffer

Under WCS assumptions, the combined seed and Series A capitalisation of USD 4,500,000 remains sufficient to fund registry operations through Years 1–3, reach reduced but positive cash flow by Year 4–5, and meet all ICANN Registry Agreement financial obligations throughout the Base RA term. The Applicant's 5-year financial model demonstrates this even under bear case scenarios of 40% adoption.

[COMPLETE WCS FINANCIAL PROJECTION SPREADSHEET: TO BE ATTACHED IN TAMS using ICANN Financial Evaluation WCS Template — Document reference: AlgTLDs_WCS_Financial_Template_Q219.xlsx]

Question Set 19: Operational Questions

This question set provides the operational self-certifications for AlgTLDs Ltd. These certifications apply to both the .BHANGRA and .LATTE applications. Reference: ICANN 2026 AGB Appendix 1, Question Set 19 (Questions 220–221).

Q220 — Security Policy and Planning Self-Certification (Q5.1-1)

Q220: Provide the applying entity's self-certification document for security policy and planning (SC5.1-1.1 through SC5.1-1.3).

AlgTLDs Ltd provides the following self-certification statements for the .LATTE application. A signed self-certification document will be attached in TAMS as required.

SC5.1-1.1 — Data Confidentiality and Access Prevention: AlgTLDs Ltd will appropriately protect the confidentiality of all data in its care as registry operator for .LATTE and will prevent unauthorised access to data and services. The Company will implement the following protective measures: (i) role-based access controls for all registry systems; (ii) encryption at rest and in transit for all registrant data, including RDAP/WHOIS data and billing information; (iii) multi-factor authentication for all administrative system access; (iv) regular third-party security assessments; and (v) incident response procedures with defined notification timelines for data breaches. Identity Digital's pre-evaluated RSP infrastructure provides additional enterprise-grade security controls including AWS-native security services, SOC 2 Type II certified operations, intrusion detection, and 24/7 security monitoring at the DNS infrastructure layer.

SC5.1-1.2 — Mature, Funded Security Programme (ISO27001): AlgTLDs Ltd will maintain a mature, appropriately funded and staffed security programme following the ISO/IEC 27001 information security management standard as its primary security framework. The security programme will be in place and operational prior to the delegation of .LATTE and will be maintained continuously throughout the term of the Registry Agreement. Security programme budget is explicitly included in annual operating cost projections, with security-related costs covered by the Identity Digital RSP annual service fee supplemented by internal information security management resources from Year 2 onwards. The security programme will be reviewed at least annually by a qualified internal or external security professional and the results of the review will be documented and retained.

SC5.1-1.3 — Privacy and Security Regulatory Compliance: AlgTLDs Ltd is aware of and has designed its registry operations and systems for .LATTE to comply with the relevant privacy and security regulations applicable across the jurisdictions in which it operates and in which its registrants are located. The Company's data protection framework addresses the following key regulatory regimes: (i) EU General Data Protection Regulation (GDPR); (ii) UK GDPR and Data Protection Act 2018; (iii) Cayman Islands Data Protection Act (2021 Revision); (iv) Canadian Personal Information Protection and Electronic Documents Act (PIPEDA) and provincial equivalents; (v) applicable US state privacy laws including the California Consumer Privacy Act (CCPA/CPRA); (vi) Japan's Act on the Protection of Personal Information (APPI); (vii) South Korea's Personal Information Protection Act (PIPA); and (viii) India's Digital Personal Data Protection Act 2023. A Data Protection Officer (DPO) will be appointed prior to .LATTE delegation to oversee ongoing compliance with these and other applicable frameworks.

[SIGNED SECURITY SELF-CERTIFICATION DOCUMENT: TO BE ATTACHED IN TAMS — Document reference: AlgTLDs_SecuritySelfCertification_LATTE_Q220.pdf. The document will be signed by the CEO and CTO of

AlgTLDs Ltd. The document will cover both .BHANGRA and .LATTE and will include only the SC5.1-1.1 through SC5.1-1.3 statements without modification.]

Q221 — DNS Abuse Self-Certification (Q5.2-1)

Q221: *Provide the applying entity's self-certification document for DNS abuse (SC5.2-1.1 through SC5.2-1.7).*

AlgTLDs Ltd provides the following self-certification statements for DNS abuse with respect to .LATTE:

SC5.2-1.1 — Dedicated Abuse Point of Contact: AlgTLDs Ltd will, no later than delegation of .LATTE, establish a dedicated abuse point of contact responsible for addressing matters requiring expedited attention and providing timely responses to abuse complaints concerning any domain registered in .LATTE. The abuse point of contact will be accessible via a dedicated email address (abuse@latte) and web-based reporting form, monitored 24 hours per day, 7 days per week, 365 days per year. The abuse point of contact address will be prominently published on the .LATTE registry website. Initial acknowledgement of abuse reports will be provided within 24 hours of receipt.

SC5.2-1.2 — Public Abuse Reporting Mechanism: AlgTLDs Ltd will, no later than delegation of .LATTE, establish, publish, and provide to ICANN the URL and access details of a publicly accessible mechanism for members of the public to submit reports of abuse in accordance with the current obligations of the Base Registry Agreement and any applicable Consensus Policies. The public abuse reporting form will be available at a clearly identified URL on the .LATTE registry website, accessible without any registration or login requirement. The URL will be provided to ICANN prior to delegation as required.

SC5.2-1.3 — Orphan Glue Records: AlgTLDs Ltd has developed proposed measures for the removal of orphan glue records from the .LATTE zone when provided with written evidence that such glue records are present in connection with malicious conduct, consistent with Specification 6 of the Base Registry Agreement. These measures will be implemented via Identity Digital's pre-evaluated RSP infrastructure, which includes automated orphan glue record detection capabilities and defined escalation procedures for registry-level removal. Registry Operator will remove confirmed orphan glue records associated with malicious conduct within 24 hours of confirmed identification.

SC5.2-1.4 — Published Abuse Handling Policies: AlgTLDs Ltd has or will have, at the time of .LATTE delegation, established and published publicly accessible policies for handling complaints regarding DNS abuse. These policies will be maintained and posted on the .LATTE registry website, accessible via the Internet without restriction. The published policies will contain, at a minimum: (a) a clear process for submitting abuse reports including contact information; (b) confirmation of the abuse report acknowledgement SLA; (c) the process for review and investigation of each report; (d) a description of the actions the Registry Operator may take upon confirming abuse, including domain suspension, cancellation, and referral to law enforcement; and (e) a process for registrants to appeal Registry Operator actions. The abuse handling policy will be reviewed at minimum annually and updated as required by changes in ICANN policy or industry best practice.

SC5.2-1.5 — DNS Abuse Understanding: AlgTLDs Ltd understands that DNS Abuse comprises Phishing, Malware, Botnets, Pharming, and Spam (when used as a delivery mechanism for other forms of DNS Abuse). The Applicant understands and is prepared to contribute to the mitigation and disruption of DNS Abuse in the .LATTE zone. AlgTLDs Ltd will leverage Identity Digital's industry-leading DNS abuse management infrastructure, including: integration with leading threat intelligence feeds (Spamhaus, PhishTank, SURBL, and equivalent services); automated phishing and malware detection workflows;

near-real-time botnet and pharming domain detection; and automated suspension workflows for confirmed abuse cases with manual review for borderline cases.

SC5.2-1.6 — Adequately Resourced Abuse Response: AlgTLDs Ltd's abuse response capabilities will be resourced appropriately to ensure timely, adequate investigation of and response to DNS abuse reports in .LATTE. This includes capabilities to receive and evaluate evidence submitted in abuse reports and to take action to stop or disrupt confirmed DNS abuse. Primary abuse response capabilities are provided through Identity Digital's RSP platform, supported by AlgTLDs Ltd's internal abuse compliance function. The abuse response team will be appropriately staffed at all times to meet the published abuse response SLAs and to scale with registration volume.

SC5.2-1.7 — Periodic Zone Scanning: AlgTLDs Ltd is prepared to conduct periodic scans of the .LATTE zone to identify domains being used to perpetrate DNS Abuse and to maintain statistical records of scans conducted, findings identified, and actions taken. Zone scans will be conducted at minimum quarterly using automated tooling provided through Identity Digital's RSP platform, supplemented by continuous real-time monitoring for high-priority abuse indicators. Statistical reports will be published annually on the .LATTE registry website and provided to ICANN upon request.

[SIGNED DNS ABUSE SELF-CERTIFICATION DOCUMENT: TO BE ATTACHED IN TAMS — Document reference: AlgTLDs_DNSAbuseSelfCertification_LATTE_Q221.pdf. The document will be signed by the CEO and CTO of AlgTLDs Ltd and will include only the SC5.2-1.1 through SC5.2-1.7 statements without modification.]

Question Set 20: Additional Information and Supporting Materials

This question set provides additional supporting information for the .LATTE application. Reference: ICANN 2026 AGB Appendix 1, Question Set 20 (Question 222).

Q222 — Additional Information and Supporting Materials

Q222: *If the applying entity wishes to provide any additional information or supporting materials, please include them here.*

A. .LATTE and the Global Coffee Market — Strategic Context

The .LATTE gTLD is positioned to serve one of the most commercially vibrant and culturally significant consumer categories in the world: the global coffee and specialty café market. The following market context supports the strategic rationale for .LATTE:

- "Latte" is among the most universally recognised words in global consumer culture. Derived from the Italian "caffè latte," it is used as a loanword or direct reference in dozens of languages and is understood across all major coffee-consuming markets worldwide.

The global coffee market was valued at USD 245–269 billion in 2024 (varying by scope of measurement), projected to reach USD 380–381 billion by 2030–2034. Source: [Precedence Research](#) | [Grand View Research](#)

The specialty coffee segment alone was valued at USD 101.6 billion in 2024 and is projected to reach USD 183 billion by 2030 at a CAGR of 10.4%. Source: [Grand View Research — Specialty Coffee Market](#)

The out-of-home (coffee shop) segment generates USD 380 billion annually globally (2025). Europe alone has over 40,000 branded specialty coffee outlets. Source: [Statista Coffee Market Worldwide](#) | [BusinessDojo Coffee Industry Statistics](#)

- 66% of American adults drink coffee daily (National Coffee Association, 2025) — consumption at a 20-year high. 71% of Canadians consume coffee daily. 73% of French adults regularly consume coffee.
- Asia-Pacific is the fastest-growing coffee consumption region, with China's coffee shop market growing at a double-digit CAGR and South Korea having the world's highest coffee shop density per capita.

B. Reference — The 2012 .COFFEE Application

The 2012 .COFFEE application (ICANN Application ID: 1-1401-49222, Trixy Cover LLC / Donuts Inc.) was delegated successfully and became one of the more commercially successful new gTLDs of the 2012 Round, demonstrating strong market demand for coffee-themed domain namespaces. Full application details: gtldresult.icann.org/applicationstatus/applicationdetails/830.

.LATTE differentiates from .COFFEE in the following key respects:

- "Latte" specifically targets the premium, artisanal, and specialty end of the coffee market — the fastest-growing segment — whereas .COFFEE covers the entire broad coffee category.
- "Latte" has stronger emotional and lifestyle brand associations, connoting warmth, creativity, the third-place café experience, and the contemporary specialty coffee movement.
- "Latte" functions as a lifestyle identifier beyond coffee per se, extending to the "latte culture" of urban café-goers worldwide — a broader psychographic target than the functional .COFFEE TLD.

- The .LATTE TLD includes explicit community benefit mechanisms (CCAP, CCDI, CIEAP) that the original .COFFEE application did not offer, providing stronger community governance and coffee industry investment commitments.

C. Industry Endorsement Programme

AlgTLDs Ltd has initiated an outreach programme to specialty coffee industry stakeholders to build awareness of the .LATTE application and gather endorsements from the coffee community. Target endorsing organisations include:

- Specialty Coffee Association (SCA) — the world's leading non-profit coffee trade association, representing over 20,000 coffee professionals in 100+ countries. Reference:

sca.coffee

- World Coffee Events — the organiser of the World Barista Championship, World Brewers Cup, and other global competitions. Reference: [worldcoffeeevents.org](https://worldcoffeeeevents.org)
- Barista Guild — SCA's professional development programme for barista professionals worldwide.
- Independent coffee shop associations across key markets (UK, USA, Australia, Japan, South Korea).
- Specialty roaster associations and guilds in major markets.
- Selected leading specialty coffee roasters and café operators (names to be confirmed in final application).

[ENDORSEMENT LETTERS BUNDLE: TO BE ATTACHED IN TAMS — Document reference: AlgTLDs_LATTE_EndorsementLetters_Q222.pdf]

D. Proposed .LATTE Registry Policies (Summary)

A full set of .LATTE Registry Policies will be published prior to General Availability. Key policy documents to be submitted include:

- Registration Policy (open registration with eligible use declaration)
- Acceptable Use Policy (AUP) — defining prohibited uses in .LATTE
- Premium Domain Policy — transparent premium inventory and pricing
- UDRP/URS Dispute Resolution Policy — standard ICANN policies apply
- Sunrise Policy (30-day TMCH Sunrise + Coffee Industry Early Access Period)
- DNS Abuse Policy — consistent with ICANN's 2024 DNS Abuse Framework
- RDAP/Privacy Policy — GDPR-compliant registrant data handling
- Coffee Community Development Initiative Policy — CCDI governance and grant procedures

[REGISTRY POLICIES BUNDLE: TO BE ATTACHED — Document reference: AlgTLDs_LATTE_RegistryPolicies_Q222.pdf]

E. Identity Digital RSP Relationship

Identity Digital (identity.digital) is the world's largest registry services provider, operating the existing .COFFEE TLD (delegated 2014) and over 270 additional new gTLDs including .CAFE, .BAR, .RESTAURANT, and .FOOD — making Identity Digital ideally positioned to provide RSP services for .LATTE given its direct operational experience in the coffee and food/beverage namespace. Identity Digital is ICANN pre-approved as Main RSP, DNS RSP, and DNSSEC RSP for the 2026 Round.

ICANN RSP Pre-Approval List (January 2026): newgtldprogram.icann.org/en/application-rounds/round2/rsp/rsp-applications | .COFFEE Registry Agreement (Identity Digital operated): icann.org/en/about/agreements/registries/COFFEE.

F. Financial Model Overview

A comprehensive 5-year financial model (AlgTLDs_FinancialModel_2026.xlsx) has been prepared covering both .BHANGRA and .LATTE across the following dimensions:

- Registration volume projections for .LATTE under MLS and WCS scenarios
- Revenue build by stream (standard registrations, renewals, premium domains, data services)
- Operating cost build by category (Identity Digital RSP, ICANN fees, personnel, marketing, legal, G&A)
- Cash flow statements and cumulative cash position 2026–2031
- Sensitivity analysis: EBITDA under various registration volume × price combinations
- 5-scenario revenue range (Bear to Bull case) for both TLDs combined

[FINANCIAL MODEL: AlgTLDs_FinancialModel_2026.xlsx — available as supporting document and referenced in Question Set 18 responses above]

G. Sources and References

1. ICANN 2026 gTLD Application Window — newgtldprogram.icann.org/en/application-rounds/round2
2. ICANN AGB Press Release (December 2025) — [ICANN Press Release](#)
3. ICANN Application Fee FAQ — [How much to apply?](#)
4. .COFFEE 2012 Reference Application (Trixy Cover/Donuts) — gtldresult.icann.org/applicationstatus/applicationdetails/830
5. Identity Digital RSP Pre-Approval — identity.digital/registry
6. Identity Digital: 2026 Round Roadmap — [Key Dates and What to Expect](#)
7. ICANN RSP Applications 2026 — [RSP Application Page](#)
8. .COFFEE Registry Agreement (Identity Digital) — icann.org/en/about/agreements/registries/COFFEE
9. ICANN Base Registry Agreement — icann.org/en/registry-agreements/base-agreement
10. Global Coffee Market (Precedence Research) — precedenceresearch.com/coffee-market
11. Global Coffee Market (Grand View Research) — grandviewresearch.com/industry-analysis/coffee-market
12. Specialty Coffee Market (Grand View Research) — grandviewresearch.com/industry-analysis/specialty-coffee-market-report
13. Coffee Industry Statistics 2025 (BusinessDojo) — dojobusiness.com/blogs/news/coffee-shop-industry-statistics
14. Coffee Market (Statista Worldwide) — statista.com/outlook/cmo/hot-drinks/coffee/worldwide
15. Coffee Statistics 2025 (Everyday People Coffee) — everydaypeoplecoffeeandtea.com
16. Coffee Market Analysis 2026–2032 (Straits Research) — grandviewresearch.com/industry-analysis/coffee-market
17. Specialty Coffee Association — sca.coffee
18. National Coffee Association USA — ncausa.org
19. ICANN gTLD Costs & Fees — tldz.com/icann-2026-gtld-costs/
20. Cayman Islands General Registry — ciregistry.ky