

Vehicle Towing Company

My Avatar:

- 22-60 Year old, Male or female
- Middle Class or upper class worker
- Works an average job. In the rat race.
- They commute from Rehoboth and Okahandja to work in Windhoek.
(main Target Audience)

Their Biggest Embarrassments, fears, concerns and frustrations.

- Their biggest fear is not generating enough revenue monthly.
- Not Having a continuous constant stream of revenue each month.
- Grabbing enough attention. Converting this attention.
- Being too dependent on one High Revenue service.
- Not having a diversity of low and medium ticket services. Generating a continuous stream of income.
- Not reaching enough people.

Current Situation:

- Offer only one High ticket service.
- Dependent on the owner's time for the service.
- Don't have any official social media profiles.
- Not registered on Google Maps.
- No online reviews to build trust.
- No Medium and Low ticket services.
- **No Value Ladder**
- No steady income Stream.
- Don't grab and monetize attention.
- Side jobs recovering cross border vehicles, Long distance vehicles for private clients and Tourist companies. (Not continuous).

Their Dream state:

- Have a steady continuous stream of income each month.
- Reduce Vulnerability, offering a diversity of services.
- Be financially responsible and self-reliant.
- Highly efficient, reliable, and have meaningful connections.
- Offer transparency, and high quality Services.
- Have a steady stream of confident customers.

Their biggest roadblocks:

- Grabbing and maintaining attention.
- Monetizing attention.
- Providing a variety of services. Low, Medium, and high ticket services.
- Providing value to customers from the initial post all the way to the high ticket service.

Solutions:

Create a Value Ladder.

-Lead Magnet

-Low ticket service

-Medium Ticket service

-High Ticket Service

Create 2-3 Instagram profile, create 1 main facebook create 2-3 Tik Tok account

Generate Organic content for facebook, Instagram and tik tok.

Register on Google Maps.

Get online reviews.

Lead Magnet:

How to maintain control and be resourceful during an unexpected Breakdown.

Have you ever felt helpless, vulnerable and at the mercy of Towing companies?

Feeling like you are losing control of everything. Your car breaks down at the worst possible, in the busiest street during rush hour.

You're sitting there reminiscing, asking yourself what am I going to do? What is this going to cost me? How am I going to pay for this? **What will my boss think of me when I'm late AGAIN?**

If this is you?

Stick around till the end. I will give you the 2 **best industry secrets** on how to navigate breakdowns confidently and responsibly.

Whether you're a mechanic or an Insurance Broker

You will know exactly how to navigate breakdowns successfully, and never feel vulnerable or incapable AGAIN.

At the end you will get the chance to sign up for our weekly newsletter. Where we will give you the complete guide on how to Navigate and prevent breakdowns.

You are probably thinking by now... Oh I already know how to navigate through a breakdown. To be frank you've probably experienced one before...

However, when you're running late. Your car breaks on the busiest road...

You have no one to turn to, no one to blame.

Are you willing to risk the embarrassment?

If you are then by all means stop reading and go back to your scrolling on your phone.

But...

If you want to be perceived and confident, reliable and competent by your colleagues and boss.

Then stick around cause in this copy alone you will find gold nuggets on how to be...

Competent, confident and self-reliant when navigating through an unexpected breakdown.

Cause no one ever plans on breakdown.

It just happens.

Let's Dive right in.

Now most of you already know the basics.

Finding a safe place to stop the vehicle.

Turn off the engine and unnecessary lights to save battery power.

Indicate to other drivers that you are experiencing car problems using your hazard (emergency) lights.

Setting up a reflective Triangle 10 metres behind your vehicle if possible (On quiet roads).

Now the real frustration comes after this.
What do you do after this?

Call for help immediately?

Sit and wait around for hours. Just for them to come help you replace a tire?

OR

You can take initiative. Follow these six steps and save yourself thousands of dollars.

Feel proud of yourself for how you've confidently navigated this isolating scary experience.

Eliminating all vulnerability, gaining security and control even in the face of an isolating breakdown.

Now if you've come this far. This means that you want to be better. You want to be competent, independent and self-sufficient.

You Want Results. Fast and Efficiently.

You will know exactly how to be confident, competent, resourceful, self-reliant.

Making clear concise decisions, with less stress & effort.

Getting you back on the road as fast and efficiently as possible.

With expert help only a phone call away.

You will get remote assistance from one of our most experienced advisors.

Free assistance with on site tire repair/ fuel supply.

You will get this at a fraction of the original price.

Get a 50% discount from your first 2 instalments!

Pay a mere N\$150.00 for services that are worth over N\$300.00.

CTA Yes, I want to Be competent!!

Gain access to professional services. Whenever you need it, with our 24/7 helpline.

Gain access to our community. Join a group of like minded people. Ready to assist and guide you whenever needed.

Never feel incapable or incompetent again!

2 Secret steps to take control of any unexpected Breakdown:

Prognosis:

Stay calm, eliminate vulnerability by being self-reliant and confident.

Check on your passengers. Reassure them and remain calm in doing so.

If you were involved in an accident Inspect whether anyone is in need of medical attention. Move them to a safe location if possible.

If you **weren't involved in an accident**. Analyse the cause of the breakdown.

Inspect the vehicle figuring out whether it is repairable by yourself or if you are in need of specialised help.

Sometimes it's as simple as changing a tire/ plugging in an unplugged spark plug wire.

Other times it can be as complex as a seized engine or a broken axle.

You will never really know unless YOU take control over the situation.

Most will say “**no don’t exit the vehicle it’s dangerous or you have to wear a reflective vest when exiting the vehicle**”.

It is Extremely important to be cautious when exiting your vehicle.

But...

You have to take responsibility and try to find the cause of the breakdown and potentially fix the problem.

Only if it's just temporary...

To get you back on the road as fast, efficiently and safely as possible.

So the towing company can come with all the proper tools to assist.

If you are someone that gets overly stressed and panic easily. We highly suggest getting our Step by Step Guide.

It will alleviate most stress and be your roadmap on how to successfully navigate this traumatic experience.

So you can be as confident and self-reliant as possible.

Be brave and make the Hard choice.

Be competent.

Be Brave.

Execution:

If you have diagnosed and Tried to solve the problem.

But is unable to solve the problem due to lack of knowledge or tools...

It is important that you note down any key and relevant details about the breakdown.(Even if you were able to temporarily fix the problem).

These are crucial to finding the root cause of the problem and fixing it permanently.

Some symptoms you might want to note down include...

Grinding noises (metal on metal).

Vehicle pulling in one direction.

Loss of power.

Engine Sputtering.

These can be crucial details to help the mechanic diagnose the problem as efficiently and effectively as possible.

Helping you get back on the road as fast and as humanly possible.

Now if you sign up to our newsletter. You will receive an exact **step by step guide** on how to navigate through any breakdown as confidently and as competently as possible.

Guiding you through every step. Ensuring that you do not have to *spend thousands of dollars* for an unplugged wire or a blown fuse.

When you have completed your analysis. Encounter more severe causes of the breakdown.

Call the towing company or emergency services Immediately.

Explain your analysis to the towing company allowing them to come prepared with all proper tools.

To get you back on the road as fast and efficiently as possible.

P.S there is always extra fuses stored in the fuse box for emergencies such as breakdowns.

As a bonus when you purchase our monthly instalment package. You will receive a complete guide on how to prepare your vehicle for your road trips.

Giving you **peace of mind**

Now this is in now way a permanent solution to never experience a breakdown.

It might not always be accurate in showing you the root cause of the breakdown.

However...

It serves as a guide to help you navigate through any and most vehicle emergencies.

To help you make clear and concise decisions.

Eliminating vulnerability and keeping yourself Self-reliant.

Reducing the probability for towing companies and Mechanics to take advantage of you.

If you've read this far...

It means you are dedicated to achieving results. You want to show to others that you are responsible.

Travel with Peace of Mind

If this is you.

Click the link below. You will be directed to our sales page.

Where you will receive your discount code & be able to make your first payment.(CTA+Link)