

# Milestone Deliverable Review Report

**Deep Funding Round:** 4

**Project code:** DFR4-MKT5

**Project title:** SingularityNET Asian Community

**Milestone number:** 1

**Milestone deliverable:**

<https://drive.google.com/file/d/1spH-JMxdPflux9WHrxtHp1yCTHV45eXu/view>

**Date:** 22/11/2024

**Status:** Accepted

**Feedback (Why accepted, why rejected?):**

I approve this milestone deliverable as it fully meets the outlined requirements. The Market Research Report provides valuable insights into audience preferences, competitor analysis, and trends in the Asian AI landscape. The Project Strategy Document clearly defines content pillars, engagement plans, and PR outreach tactics, with a strong focus on localization and translation needs. Relevant tools for content management and analytics are well-identified, ensuring efficient execution. This milestone demonstrates thorough planning and alignment with project objectives.

**If rejected, suggested changes:**