



**Ambassadors
For Christ**
In Canada

加拿大

基督使者協會

AFC Communications Intern

Position Details

Reports to: Communications Team Manager

Term: May 1, 2027 - April 30, 2028; full-time (37.5 hours/week)

Funding: Ministry Partner Development (MPD)

Location: hybrid, with regular travel to AFC events, fellowships and shoots as content requires

Application Deadline: March 31, 2027

Mission of AFC in Canada

Ambassadors For Christ (AFC) in Canada's mission is to nurture students toward a courageous faith in Jesus that motivates them to live beyond themselves. This is done with an emphasis on fully honouring their Chinese identity and surrounding community.

Role Summary

AFC Communications Interns play an integral role in amplifying what God is doing in AFC through a range of communications functions: storytelling, video and audio production, social media, and digital marketing content. Working alongside Communications team members and the Field Ministry teams, interns help AFC reach and engage students, parents, pastors, and ministry partners with content that is compelling, consistent and true to AFC's brand. Interns will also receive training, coaching, and hands-on experience in content strategy, production, and partnership building.

Key Focus of Interns

- **Spiritual Formation:** As an AFC intern, you are mentored, cared for, and nurtured in your walk with God. We know that your 'doing' for God, is an overflow of your 'being' with God.
- **Missional Formation:** You'll also be equipped and trained to engage in God's mission. You will be developed in how you think about God's mission, but also how to practice being on mission in a way that reflects Jesus' love and compassion for the world.
- **Professional Development:** You will be developed professionally. This internship is an opportunity to learn – it's not a delay before you enter the 'real world.' It's a stepping stone, to develop your ability to work effectively on a team, and make important contributions to a cause bigger than yourself.

Key Outcomes

- A consistent, growing social media presence that reflects AFC's brand and mission
- A well-planned content calendar that supports events, recruitment, and partner communication
- A library of quality, organized stories and media assets that ministry teams can use
- Content that reflects the voices of students and honours their Chinese identity and community

Key Responsibilities

1. Spiritual Formation: Grow in 'Being' and 'Doing' (15%)

Our "doing" is an overflow of our "being." Interns are expected to cultivate their inner world:

- Actively engage in mentorship relationships both within and outside AFC
- Develop and follow 'rule of life' (daily, weekly and monthly practices)
- Grow in individual and communal spiritual practices such as Sabbath, spacious silence, lament, scriptural reflection, and discernment

- Grow in expertise related to the scope of the role, and committing to AFC's vision and values

2. Missional Formation: Create and Produce Missionally Aligned Content (40%)

Working as a team, help amplify what God is doing through AFC ministries across channels:

- Communicate inspiring, compelling stories that invite audiences toward a courageous faith in Jesus
- Produce content from concept to completion, using best practices in storyboarding, cinematography, audio recording and lighting
- Developing engaging, thought-provoking, and creative video content for various platforms
- Capture visually captivating photo and video content, including on-site coverage at AFC events (e.g. Teens Conference, Campus Challenge, Frosh ConneXion, Anchorpoint, Rallypoint, etc)
- Create videos or assets for external use (e.g. recruitment)
- Draft and edit copy for social media captions
- Create graphics and design assets using tools such as Canva or Adobe suite
- Stay aware of student trends and preferences so content and strategy are contextualized for the audience

3. Professional Formation: Plan, Schedule and Steward content (20%)

- Help build and maintain a content calendar and meet deadlines across projects
- Schedule and publish content across social media and other platforms, ensuring consistency with AFC's brand voice and visual identity
- Monitor engagement and compile basic analytics (reach, engagement, growth) to help evaluate what resonates and adjust approach
- Organize and maintain AFC's library of photos, video, audio and design assets
- Obtain and file appropriate consent and releases when photographing or filming students and participants
- Help develop a strategic direction for how to leverage digital content to help students encounter Jesus

- Complete administrative tasks (emails, reimbursements, HR forms, registrations, reporting) in a timely and professional manner, and complete assigned training on time and with excellence

4. Ministry Partner Development and care (about 15%)

AFC Field Ministry Interns are trained, equipped, and coached to build a healthy prayer and financial partnership team, and are expected to:

- Faithfully engage in MPD training
- Implement the training and actively engage in MPD coaching until 100% of the monthly financial target is reached
- Write **monthly** newsletters to, and connect regularly with, prayer and financial partners
- Build relationships with pastors, youth leaders, and key individuals invested in student ministry

5. Participate in AFC's communal life and organizational capacity (10%)

- Participate fully in regular staff training, prayer gatherings, weekly staff meetings, monthly staff retreats, monthly newsletter writing times, annual staff huddles, celebrations and community life
- Actively invite student leaders to consider joining AFC in various capacities (e.g. internship, staff, CSJ)

Note: Needs vary across seasons and teams, so the emphasis of these responsibilities may shift. Please consult the Communications Director about how each applies at a given time.

Qualifications and Experience

Spiritual and Personal Development

- A follower of Jesus on a *trajectory of growth*: spiritually, emotionally, socially
- A self-starter who takes initiative and can work independently
- A team player who works well in collaboration
- A teachable attitude and willingness to learn

- Adaptable and open to change
- Responsible; follows through on commitments and solves problems

Education and Experience

- Graduation from a post-secondary institution
- Experience in student ministry (ex: as a student leader or volunteer)
- Exposure to AFC ministries an asset

Knowledge, Skills and Abilities

- Growing **social** maturity (accurate self-perception; able to initiate and cultivate relationships)
- Growing **emotional** maturity (self-regulates; appropriately transparent; handles stress and pressure)
- Strong written and verbal communication skills
- Ability to relate cross-culturally and to communicate a call to ministry
- Familiarity with Google Suite, video conferencing and social media platforms, and using technology to communicate with students
- Excellent time management and organization skills
- Able to work in a team with stakeholders across ministry divisions, including AFC leadership, administration, communications, and field ministry teams
- Willingness to learn and grow in personal fundraising and building ministry partner relationships

Communication

- Cantonese and/or Mandarin an asset (or may be required for certain language-specific ministries)

Funding: Ministry Partner Development (MPD)

Ministry Partner Development (MPD) is the faithful act of inviting fellow believers to partner with you in ministry through ongoing financial and prayer support. The financial support is directed to AFC, who will subsequently direct the funds to an individual staff account designated to you. These funds cover the costs of your salary and ministry expenses. AFC in Canada operates in the context of community, and we believe it is an honour and privilege to invite the body of believers into

God's mission of renewal among students. AFC is committed to providing training and coaching to support success in MPD.

Terms of Employment

- The successful candidate is required to affirm and abide by AFC's Statement of Faith and Code of Conduct.
- Candidates who are selected will be required to complete a vulnerable sector check.
- We thank all applicants for their interest; only suitable candidates will be contacted.
- Applicants must be eligible to work in Canada.