

How To Upgrade Your Business With Ai

Many people ask me, “how can I use Ai to complete all my work for me?” and I always have the same answer. It’s an answer you might not want to hear but it’s extremely important. That’s because we now live in a world where technology is advancing VERY quickly, so you’re going to need to figure out how to not only use the new technology, but also take FULL advantage of it. And unfortunately, people are not using this amazing technology properly, so their business will never reach its true potential and it will pull their business on a downward spiral until it eventually fails.

Thankfully, you’ve come across this article, where you will learn exactly how to take your business to the next level with Ai.

So, let’s get straight to the point.

Don’t Do This

Most business owners straight up, don’t know how to use Ai, and for the business owners that DO know how to use Ai, they don’t know how to use it PROPERLY or EFFECTIVELY for their business.

Most of the time, they use Ai to write all their copy, create their photos and videos, write their scripts for calls, and basically create everything for them. Most business owners think this is the best way to use Ai. Well, I’m here to tell you, it isn’t.

Why Not?

Using Ai in these ways can come with many issues like - your writing will be horrible, you will sound like a robot when you’re on a call, and people can easily sense that your work is Ai. Believe me, I’ve used Ai to write for me before, and it NEVER ends well.

One thing that I always say is, I can CONFIDENTLY out-write Ai any day. I fully stand by this.

Good News and Bad News...

I also have some good news... most people can easily out-write Ai too! BUT the bad news is that sadly, most people are too lazy and their brain has become so mushed that they rely on Ai for EVERYTHING which does not allow their business to show its true potential.

So, as you’ve now learned, using Ai in these ways is bad and it can make your writing seem pathetic.

But now, what is the solution? How can you shift your mindset towards using Ai better and more efficiently?

Solution

Well, instead of asking yourself “how can I use Ai to complete all my work?” Ask yourself, “How can I use Ai to scale my business, save time, and make more money?” This way, the majority of your work will be human made, which gives it a more realistic and human to human connection. This will make it way easier to connect with other people.

For example, if you’re running a marketing business like myself. Instead of using Ai to write me an outreach email, I’ll write the email myself so it becomes more sincere and it will be more of a human to human connection.

To incorporate Ai and save time but not sacrifice quality, I’ll use Ai to send the emails out for me. Why? Because getting Ai to schedule emails and actually sending out the emails is a low threshold job, which can be completed at maximum quality and efficiency without the need for a human to human connection.

If you use Ai effectively and properly, Ai can be amazing!

If you would like to find out more about how I would incorporate Ai into your business, feel free to contact us and we’ll get back to you ASAP.