

IDENTIFY THE MARKET

AWARENESS AND SOPHISTICATION

LEVELS

Tribe Ave Studios

- Identify the market awareness starting point for your funnel
 - Market Awareness is currently at Level 3 - Solution aware
- List out where you will take them through the remaining stages
 - Starting Point is Instagram and the advert/Reel will take them through to the booking page of clients website
- Identify the Market Sophistication Stage of your market
 - Market sophistication stage is stage 4/5
- List out the best “moves” available to you
 - Create an identity connection with the local community. Emphasizing the tribe concept in the IG advert to the hip hop community by exuding the experience the facility offers. Clips from previously recorded sessions and events to represent that experience

[Tribeavestudios.com](https://tribeavestudios.com)

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tribeavestudios The Pushyalucc Files

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June 19



tribeavestudios and themixlord

TRIBE AVE Studios



🎵 Neition · Purpose 2.0 



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tribeavestudios and 3 others
TRIBE AVE Studios



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June 8



tribeavestudios and cleachaz

🎵 tribeavestudios · Chris Leach - CANCELLED



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Liked by **apollosicario** and **60 others**

tribeavestudios Brand New @cleachaz "CANCELLED"

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tribeavestudios and **k_2sauce**
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1/5

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supramiya · Jdot Breezy - Shoot it Out (Slowed)



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🎵 tribeave studios · Original audio



PEOPLE CAN SEPARATE AND
WORK ON THEMSELVES AND
THEN

