

Warm This Winter Grants | Criteria and FAQs

What we fund:

[Warm This Winter](#) is a network of changemakers demanding that UK government(s) act now to help people struggling with energy bills this winter and to ensure we all have access to affordable energy in the future. The campaign was launched in 2022, and focuses on four clear demands aimed at the government:

- Emergency support for households hardest hit by the energy crisis
- An ambitious, nation-wide energy efficiency and home retrofit programme
- A rollout of renewable power generation
- An end to offshore oil and gas expansion

We hope to support community groups to organise activities that help to build and deepen public and political support for the demands aimed at decision makers. We are especially interested in supporting groups working in the areas of fuel poverty, housing, disability rights, climate justice, or on alternative solutions (e.g. energy co-ops).

[Please read our FAQs before submitting your application](#)

The kind of campaigning activity we want to support:

In your application we ask that your proposed activities meet at least one of the following:

- Led by or in partnership with groups who have experience of fuel poverty or are especially vulnerable to fuel poverty.
- Led by grassroots groups to build and strengthen public engagement with the campaign
- Led by groups to engage politicians and/or local decision-makers with the campaign, e.g. a series of events aimed at lobbying MPs, including meetings and asking them to pledge their support for the campaign
- Raises awareness of the campaign demands, e.g. letters to editors of local and national newspapers, stickering and leafleting
- Brings communities together e.g. town hall events and action fairs that facilitate broader involvement in grassroots action

We're interested in these kinds of activities as we think these will have the most impact in building and deepening public and political support for the campaign demands, and strengthening the movement of groups campaigning on the energy crisis.

We are especially interested in events and activities in the

following places (but by no means limited to these areas and welcome applications from groups across the UK): Stoke-on-Trent, Stroud, Great Yarmouth, Aberconwy, Vale of Glamorgan, Bridgend, Monmouthshire, East Lothian, Surrey. More broadly, we are also particularly interested in the following areas: Truro, Falmouth, Kettering, Sedgefield, Bury, Maidenhead, North East Somerset, Grimsby, Peterborough, Northern Norfolk, Sheffield, Surrey Heath, Aberdeenshire.

There is a Welsh Warm this Winter campaign, working alongside the UK campaign. If you would like to have a discussion about the devolved campaign, and how you might align your proposed activities to support the devolved campaign, please contact Bethan@climate.cymru.

We can fund:	We cannot fund:
<ul style="list-style-type: none">● Equipment● One-off events / series of events● Staff costs (if directly supporting your event/activity)● Transport● Volunteer expenses	<ul style="list-style-type: none">● Resource distribution (e.g. food) and frontline, emergency support to communities or vulnerable households● Alcohol, food & drink at your events

<ul style="list-style-type: none"> ● Publicity e.g flyers, social media advertising 	<ul style="list-style-type: none"> ● Contingency costs, loans, endowments or interest ● Profit-making or fundraising activities ● VAT you can reclaim ● Overseas travel or projects that take place outside of the UK ● Small land or refurbishment projects ● Training costs ● Your organisation's running costs
--	--

Types of Grants:

We have sizes of grants available within the following range: £10,000-£20,000.

Please see [‘How to Apply’](#) for the relevant deadlines.

Who can apply:

In order to apply:

- You must be a grassroots group organising at the local, regional or national level, anywhere in the UK

- Your mission should align with the overall mission of Warm This Winter - i.e campaigning on decision makers to fix our broken energy system.
- You must be a group that does or is willing to do, campaigning or advocacy activities
- You must be able and willing to liaise & collaborate with the coalition
- All activity must be in line with restrictions on public campaigning during an election period. Organisations should refer to the [General Election 2024: Charity Campaigning Guide](#) when planning their activities. This means that any public activities (including social media) undertaken during this period must not endorse, or have the appearance of supporting any individual party, politician or candidate. This includes the production of advocacy materials regarding policies that are closely connected with a particular political party or candidate. However, organisations can undertake activities and campaigns that are intended to bring about or prevent a change in the law, but please check the appropriate guidance.

You can apply if you are a:	We cannot accept applications from:
<ul style="list-style-type: none"> ● Voluntary and community 	<ul style="list-style-type: none"> ● Individuals ● Sole traders

<p>organisation</p> <ul style="list-style-type: none"> ● Constituted group or club ● Registered charity ● Charitable incorporated organisation (CIO) ● Community interest company (CIC) ● School (as long as your project benefits and involves the communities around the school & you have a safeguarding policy) ● Statutory body (including local authorities, town, parish and community council) ● Community benefit society 	<ul style="list-style-type: none"> ● Organisations based outside the UK ● Companies that can pay profits to directors, shareholders or members (including Companies Limited by Shares)
---	--

N.B. We encourage that applications and proposed activities are, wherever possible, done in coordination and alignment with local groups that are part of your broader grassroots organisation, to ensure that as many different

grassroots groups as possible have the opportunity to get involved in this subgranting programme. Please let us know if multiple smaller local groups within your broader organisation or group have submitted (or are planning to submit) separate applications. You may also want to consider submitting a joint application.

If you are unsure of whether your group or organisation fits the criteria and want to ask us any questions, please contact info@warmthiswinter.org.uk.

How to Apply:

Download and complete [this form](#)

- Send completed applications to info@warmthiswinter.org.uk by 5pm on Monday 27th November
- If this format doesn't work for you, or you're looking for additional support with your application, please contact us and we can find an appropriate way to support

FAQs:

What will this grant programme involve? What support will be available?

As part of this programme, you would have tailored support to help you deliver your proposed activities, including working through any challenges, and regular 1-1

meetings with a member of the Warm this Winter team. Welcoming you to Warm this Winter would include induction meetings, a full resources pack to help you familiarise yourself with the campaign, and opportunities to engage in trainings and workshops to develop new skills. You would also be invited to participate in, and actively shape, various existing coalition spaces, including a Mobilisations Working Group that meets every two weeks to coordinate actions and public engagement activities across the coalition. These spaces are great opportunities to meet people from other groups and organisations and collaborate on activities.

Can I apply if my group/organisation isn't in one of the target areas listed in the criteria?

Absolutely. You can apply, we'd love to hear from you. We are particularly interested in hearing from grassroots groups in these communities, but by no means limited to these areas, and welcome applications from groups across the UK.

Does the sub-grant need to be spent before a certain time?

All sub-grants must be spent before December 2024.

Can the sub-grant be used for frontline or financial support?

Sub-grants cannot be used to provide services like these (e.g. food vouchers, financial aid for energy bills). The funds can only be used to build public and political support for the campaign demands aimed at decisionmakers and the government. For more details on what we can and cannot support, please see the criteria above. You can also find out more organisations that are providing direct frontline support and advice [here](#).

How do I download the application form?

You can find the application form [here](#). To complete the form, either download it or make a copy in Google Docs. To download it, click 'file' (top left corner), then 'download'.

Questions:

Contact us at **info@warmthiswinter.org.uk**