

The Profile: The man who lost 800K Bitcoins & Trump's tweeter-in-chief

Good morning, friends!

In honor of the 2018 Boston Marathon, **Derek Yorek** will join us to do an AMA in [The Profile Telegram channel](#) today.

You might remember Derek from [this story](#) I featured in The Profile a few months ago. Here's a recap: For a glorious 5 minutes and 30 seconds in 2015, the Texas dad led the elite men's group at the Boston Marathon. Derek did it because his two daughters wanted to see him on TV. He ran one mile in 4:38, which was close to the limit of his aerobic capacity.

Last year, Yorek started competing in Spartan races on the elite/pro level, launched his own coaching company, and recently joined the U.S. Army National Guard.

Join me in [the Profile channel here](#) & ask him questions throughout the day.

- [The man who lost 800K Bitcoins](#) [****HIGHLY RECOMMEND****]
- [Trump's tweeter-in-chief](#)
- [The 'Sex & the City' star turned politician](#)
- [The company breaking your phone addiction](#)
- [The secrets of your favorite dating apps](#)

PEOPLE TO KNOW.

[The man who lost 800K Bitcoins](#): Mark Karpelès was the man leading Mt. Gox, formerly the world's largest Bitcoin exchange. But he fell from grace as quickly as he rose. In 2014, the company announced that 850,000 Bitcoins (worth ~\$473 million at the time) had somehow disappeared. Karpelès's answer at the time? $\bar{_}(_)_/_$ And yet despite the fact that he's facing criminal charges, Karpelès is back in the game with a new job & a new life. [Tweet this story.](#)

"The only thing I'm touching related to cryptocurrency is how to solve this bankruptcy. Nothing more," says Karpelès.

[Trump's tweeter-in-chief](#): Donald Trump's social media director is exactly what you would expect. *The New York Times* zooms in on Dan Scavino, the so-called "conductor of the Trump train." Scavino is responsible for helping craft & fire out tweets bound to make headlines. But don't be fooled — Scavino doesn't have full authority. Trump often dictates tweets for Scavino to post and the president always, always has the final say. [Tweet this story.](#)

"Golf is a sport of the least mistakes," he said. "That's how someone like Dan might float to the top — by not doing anything wrong."

[The 'Sex & the City' star turned politician](#): The era of the celebrity-turned-politician is officially upon us. Cynthia Nixon, the actress who played Miranda in 'Sex & the City,' is hoping to unseat Andrew Cuomo as New York's governor. She hopes to tackle massive issues like school funding, single-payer health care, renewable energy, and lord have mercy, the three words every New Yorker has been desperate to hear: "fixing the subways." [Tweet this story.](#)

"Jesus Christ, Miranda's gonna be my governor."

COMPANIES TO WATCH:

[The company breaking your phone addiction](#): Every day, we check our phones an average of 47 times — that's every 19 minutes of our waking lives. People are starting to sound the alarm on our tech obsession, calling it a "full-blown epidemic." As a result, two neuroscientists have created Boundless Mind, a startup that aims to break our collective phone addiction. The founders believe that our brains can be hijacked and programmed — for better or worse. [Tweet this story.](#)

"It used to be that pathogens and cars were killing us. Now it's cheeseburgers and social media. It's our habits and addictions."

[The secrets of your favorite dating apps](#): In this mini-profile, *The New York Times* goes behind the scenes of today's most popular dating apps. A chief science adviser for Match.com discusses her theory of "slow love," the concierge for The League says people send 34 messages before exchanging a number, and the founder of FarmersOnly courts users who understand the appeal of "country living." No matter your dating app preference, this is a good one. [Tweet this story.](#)

"The young are not scared today. They're using sex sometimes as an interview or to try to jump-start feelings of romantic love."