## (X)-The Face of (x) in Liverpool

Good evening, Mr. owner! How are you?

First of all, I must say, I'm impressed by your company's seven-decade history!

I'm sure your expertise when it comes to (x) is unmatched! However....While exploring your website, I couldn't help but notice you haven't taken advantage of Email Marketing.

Email Marketing can take a normal-sized business propel it to a whole new level and strengthen customer loyalty. If done correctly can it take your business from a humble street corner in Liverpool to a business spanning the entire UK.

Many of the big dogs in your industry like (x), (x), (x), etc. Already utilized this strategy and have achieved Amazing results.

So Mr. owner, I'm curious, Do you envision incorporating this strategy into your future plans?

-Alex