

**Art, Design & Media**  
**Digital Arts Major Project Approval Form**

<b>1. Student Details</b>	
<b>Last Name:</b> Ewa Jost	<b>First Name:</b> Iwona
<b>Subject Area</b> (please indicate)  <b>Art &amp; Design</b> <b>Media</b>	

<b>2. Major Project</b> <i>please complete the following details:</i>
<b>Continuation Route:</b> English Language BA (Hons) changing to Media & Communication with Manderin
<b>Project Title:</b> Buddhism in China
<b>Project Aims and Objectives:</b>  <p>For my Media &amp; Communication project this term I will be creating a content article on Buddhism in modern China. My target market will be students generation Z &amp; Millennials. I will create an article of up to 1000 words and used copyright free images. I will use a template such as Visme or Flipsnack and finally create a flipbook that will go onto my website as final portfolio by the beginning of December.</p> <p>You will complete the following:</p> <p>Project Sign off post          Initial Research post          Project Plan - we will do this in class          At least two research posts on journalists          A post on your target market          at least three process posts drafts and redrafts of writing          Technical research post on software you will use          Post on creating your portfolio          Finalising your portfolio and adding to your website</p>

**I will be researching the following artists / designers / media producers:**

<https://time.com/4260593/china-buddhism-religion-religious-freedom/>

**Research at least 3 x journalists who write content articles**

**Look at similar content article and style to inform your own work**

**Research images for your article - copyright free sites**

**I will be using the following Digital Software:**

**6. Signature of Student:**

**I understand that I must not undertake any research/project activity until this form has been fully approved by my tutor. A signature and date must be given here.**

**Signed: Iwona Ewa Jost**

**Date: 30/10/23**

**7. Signature of Tutor**

**I declare that the person named above will be working under my supervision and I**

**have approved the above research/project and the student has completed any additional forms that are required.**

**Signed: Zoe Van-de-Velde**

**Date: 30/10/23**