

STORYLINE EXPLAIN UNDERSTANDING OF PBL (PUBLIPRENEUR BASED LANGUAGE LEARNING)

Script Writer : Dwi Kurniawan Mardiansyah
 Editor : Adam setiawan
 Target : Publics
 Duration : 5 Minute Second
 Serving Format : Video
 Source Material : Power Point contains understanding of PBL
 Subject : Presentation And Speaking Skills In Graphic Designer Business
 Competencies : Explaining slide with titles Presentation And Speaking Skills In Graphic Designer Business

Key Indicator : The viewers will understand how to start building your own business

Video Content :

1. Definition of Publipreneur Based Language Learning (PBL)
2. Mr. Zalzulifa's way of conveying PBL and giving assignments to his students
3. Details 16 points that must be in a business company profile
4. Closing

Synopsis / Description

The audience will understand presentation and speaking skills within the scope of graphic design in the form of a graphic design agency.

Cut (Slide)	Storyline (Alur Cerita)	Aset Visual (Gambar)	Narasi (Voice Over) dan Musik Ilustrasi	Perkiraan Durasi
1.	Opening Title	Teks : Model choices Dwi kurniawan mardiansyah	Hello! I am Dwi Kurniawan Mardiansyah. You can call me dwi. I will explain about Presentation And Speaking Skills In Graphic designer Business	10 second
		Gambar: My Video		

2.	Introduce ideas, concepts and design solutions	Teks: Reading, Listening, Speaking, Writing.	Speaking Text: Presentation and speaking skills are key to winning clients and gaining their trust, as well as ensuring the success of design projects. Therefore, investing in training and developing presentation and speaking skills can help achieve success in this business.	20 second
		Gambar : Power Point slide of model choice		
3.	Existing of Reading	Teks: Reading, Listening, Speaking, Writing.	Speaking Text: Presentation and speaking skills are essential for graphic designers in the business world. Effective communication can help you convey your ideas, concepts, and design solutions to clients, colleagues, and stakeholders. Here are some tips to improve your presentation and speaking skills as a graphic designer in a business context: 1. Understand Your Audience: - Before any presentation, research your audience to understand their needs, preferences, and expectations. Tailor your message accordingly. 2. Storytelling: - Use storytelling techniques to make your presentations more engaging and memorable. Share the journey of your	150 second
		Gambar: Power Point slide of model choice		

			design process and the problem-solving behind your work. 3. Visual aids: - Use visuals effectively, whether it's slides, mock-ups, or physical samples. Visual aids should complement your speech, not replace it. Keep the visuals simple and uncluttered. 4. Practice: - Practice your presentation multiple times to ensure you're confident and well-prepared. Consider recording yourself to evaluate your pacing, tone, and body language. 5. Confidence and Body Language: - Maintain good posture and eye contact with your audience. Confidence in your abilities as a designer will reflect positively on your work. 6. Clarity and Conciseness: - Be clear and concise in your speech. Avoid jargon that your audience may not understand.	
--	--	--	--	--

			Use simple, straightforward language. 7. Engage Your Audience: - Encourage questions and interactions. Ask for feedback and opinions, making your audience feel involved and valued. 8. Time Management: - Respect your audience's time by sticking to your allocated time slot. Prepare for questions and discussions within your time frame. 9. Visual Consistency: - Ensure that your presentation materials are visually consistent with your design style and branding, reinforcing your professionalism. 10. Rehearse handling Questions: - Anticipate potential questions or objections and rehearse your responses. This will help you appear knowledgeable and well-prepared.	
--	--	--	---	--

			11. Confidence in Your Work: - Believe in the value of your design work and the solutions you present. Confidence in your designs will help convince others of their effectiveness. 12. Seek feedback: - After your presentation, seek feedback from your audience to identify areas for improvement. Constructive criticism can be valuable for your growth. 13. Continuous Learning: - Stay updated on design trends, software, and industry developments. Knowledge about your field enhances your credibility. 14. Networking: - Attend industry events and conferences to improve your speaking skills and connect with potential clients or collaborators. 15. Visual Design Software:	
--	--	--	---	--

			- Familiarize yourself with presentation software like PowerPoint, Keynote, or design-specific tools to create visually appealing slides. 16. Non-Verbal Communication: - Pay attention to non-verbal cues such as gestures, facial expressions, and tone of voice. These elements can convey confidence and enthusiasm. Remember that presentation and speaking skills are not just about showcasing your design work but also about effectively communicating the value of your designs to your clients and stakeholders. These skills will not only help you win projects but also build lasting relationships in the graphic design business.	
4.	There is listening and speaking	Teks: Reading, Listening, Speaking, Writing. Behavioral Approaches - Communicative	Speaking Text: explains the importance of speaking and presentation skills in the world of graphic design. These capabilities enable designers to effectively communicate design decisions, convince clients and stakeholders, and build strong relationships. Verbal and written communication skills become valuable assets that	20 second
		Gambar: Power Point slide of model choice		

			differentiate designers and ensure the success of design projects.	
5.	Closing	Teks : -	Speaking Text: As we reach the end of this video, let us reflect on the immense importance of presentation and speaking skills in the world of graphic design business. The ability to confidently articulate our design choices and effectively communicate our creative vision showcases our expertise and fuels our success.	25 second
		Gambar: Power Point slide of model choice		