

File Name: Bluesheepcrafts Bio_Sketch



Executive Bio
PinnigerGrace Pinniger
Founder&CEO of Bluesheepcrafts

Rachel Grace Pinniger is the founder and CEO of Bluesheepcrafts, an organization dedicated to empowering people with disabilities through craftsmanship and entrepreneurship. In her leadership role, Pinniger is responsible for Bluesheepcrafts' operational strategy, business model innovation, and outreach initiatives, creating strong connections with disability support associations.



Pinniger has extensive experience in the medical field. In 1985, she joined the Bristol Royal Infirmary as a surgeon. Within a few years, Pinniger realized the limitations of medical treatment in a barren country, so she gave up her high-paying job and joined the non-profit organization Doctors Without Borders in 1990. As a volunteer physician, she dedicated 20 years to working across 15 countries to provide medical care for people with disabilities. Beyond clinical treatment, she also trained rural doctors and authored the book "*Basic Medical Manual-Diagnosis and Treatment*" for local doctors and medical workers in remote areas.

Understanding that true healing goes beyond medical care, Pinniger recognized the need to empower disabled people with dignity, financial independence, and social recognition. It is for this reason that Pinniger founded Bluesheepcrafts in 2013 as a social enterprise that provides disabled artisans with a sustainable platform to showcase their craftsmanship, generate income, and rebuild self-confidence. As a leader, she designed the operational strategy, overseeing artisan training, market expansion, and business development. She has built a strong distribution network, partnering with 35 small enterprises and supporting over 700 disabled artisans. Meanwhile, she established a clear growth plan while ensuring the organization's flexibility to adapt to market changes, securing its long-term impact and sustainability.

Born on July 27, 1955, in Bristol City, Pinniger graduated with a degree in medicine from the University of Bristol in 1977, building a solid foundation for becoming a surgeon. In 1983, she received her Doctor degree from the Royal College of Physicians. The education and practical experience have provided her exceptional observational skills and profound empathy.

Beyond her professional work, Pinniger enjoys traveling, immersing herself in nature, and exploring different cultures. She often plans trips around the world, though she always finds it difficult to leave behind her beloved goats. As she famously says, "One person may not change the world, but we can all change the world for one person."

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