

Email copy:

Subject: Your kid told us you're the best mom/dad in the world!

Dear Parents,

Seems like even you are tired of watching your child struggle with their math homework. Bhanzu has a solution! Join our 1-hour webinar on Speed Math, where we make math easy and approachable through real-time applications.

Imagine your child calculating store discounts before the cashier can even say "checkout"! With Bhanzu's advanced training, all of this can come to life. Don't miss out on this opportunity to transform your child's math journey and be the super parent they deserve! Register now at www.bhanzu.com.

What is the cost? None! We just want you there! Come, let's make math easy!

**Regards,
Bhanzu**

Content Calendar for September - World's Fastest Human Calculator WhatsApp Community

Overview:

Week 1	Inspiration and Journey of Mr. Bhanu
Week 2	Math tips & tricks
Week 3	Inspirational stories
Week 4	Real-time problem solving

Month	Agenda
Sept 1-3	Intro to Mr. Bhanu, bits and pieces of his journey
Sept 4-6	What are math tricks, and why should one know them
Sept 7-9	Introduce faculty members to the community
Sept 10-12	Fun facts, memes and engaging stories
Sept 13-15	Share math techniques
Sept 16-18	Q&A with Mr Bhanu
Sept 19-21	Talk about the science behind the phobia of math
Sept 22-24	Invite a guest speaker to talk about math
Sept 25-27	Share a math challenge and ask them to participate
Sept 28-30	A few words of goodbye and ads about upcoming classes/seminars, etc. Ask them to fill out a form to stay connected through newsletters, etc.

Note: The idea is to work at least one post in two days around a particular agenda, mix and match to determine what works.

Whatsapp Messages:

1.

Dear community, What keeps us parents/guardians up at night is the stress and the hustle and bustle of life, but what keeps our children up at night is the ghost of math! Wan to fix it? Come join me in a seminar about how and what to do to fix this problem once and for all! I'm Neelkanth Bhanu, and I'm on a journey to make math easy for your kids.

2.

Greetings, budding heroes! Did you know you could find the squares of two-digit numbers mentally? Stay tuned for a video of how to do it, and remember to flaunt it in front of your math teacher the day after!

3.

Dear champions, I'm humbled to share the story of _____, who finally overcame the fear of math and scored _____ on her _____ test. I'm Neelkanth Bhanu, and I'm on a journey to make math easy for your kids. Stay tuned!

Ad copies

AUSTRALIA

1. Unlock the power of math with Bhanzu! Explore the world of lightning-fast math calculations with Mr. Neelakantha Bhanu. Join our free webinar and unlock your mathematical potential today! [Image: An image of Mr. Neelakantha Bhanu confidently solving a complex math problem.]
2. Watch yourself grow exponentially, and your math skills grow even faster. Join our free webinar today!
3. Want to experience math like never before? You're at the right spot. Let Bhanzu take care of your mind and shape it for the best results, join our free webinar today!

MIDDLE EAST

1. Let this Habibi take care of your math concerns. Meet Neelakanth Bhanu, the world's fastest human calculator. Join our free webinar and unlock your mathematical potential today!
2. Discover the art of Speed Math with Bhanzu. Enrol in our free webinar and unlock the secrets to mastering math effortlessly.
3. Let's get our math right! Meet our Neelakanth Bhanu, the world's fastest human calculator. Let's make math one less of a problem, enrol today and grab heavy discounts!

INDIA

1. What if Usain Bolt taught you how to run? Well, we have our Usain Bolt of math teaching you the best way to get over math phobia and make everything count! Join our webinar and find out today!
2. Give your child a competitive edge in math through real-life applications. Enroll in our free webinar and witness the transformation!
3. Do you know what's best for your child? To fix their math at an early age itself. Don't worry. We have it figured out for you. How? Join our webinar to know!

Script

(Shot of students engaged in math problems, Mr Bhanu teaching them on the whiteboard)

Voice over: At Bhanzu, we believe everyone can solve it, not just in life but in every complex math problem out there. Welcome to Bhanzu! Where is an adventure, and all series of equations fall right into place?

Say goodbye to math struggles and say hello to efficiency.

(Cut to Mr Bhanu talking about his journey, inspiration and agendas starting like this: “Hi, I’m Neelkanth Bhanu, and I’m on a journey to make your kids feel at peace with these extremely scary equations (pointing to the board)”

VO: So why wait? Join us today!

Math problems script

1. Hey, Instagram fam! Ever heard of the Monty Hall problem? It's straightforward and exciting. (Description of Monty Hall problem in detail by a math faculty, preferably on paper)
So, which door would you choose? Comment below and let us know! Stay tuned for more such revelations. We have them coming daily!
 2. Hey there! Have you ever heard of the Chinese way of multiplication? Just like everything else that the Chinese do on their own, they also have their way of multiplication! Let's get into it! (Description of Chinese multiplication in detail)
So, would you try this out? Let us know in the comment section below which trick you want us to cover in the future!
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