





Citizens' Climate International Call: Redirecting Financial Flows (Tuesday, April 9, 2024 | 3 Call Times to Choose From)



Join Citizens' Climate International to learn how to discuss climate income, carbon border adjustment mechanisms, carbon pricing and redirecting financial flows in a straightforward manner for both the general public and politicians.

You don't need to become an expert; instead, you'll become a conveyer of expert information.

CCL Canada's April Actions at a Glance

- 1. Get your local volunteers ready to lobby in June with one of two upcoming <u>Climate Advocate Trainings!</u>
- 2. Do online petitions sometimes feel like paper tigers? Here's something with teeth! Just 30 signatures on our new <u>Parliamentary Petitions</u> will have them read aloud on the floor of parliament
- 3. Considering becoming a monthly CCL donor during our <u>Earth Hour to Earth Day annual fundraiser!</u>
- 4. Be on the lookout for an Op-Ed submission template closer to Earth Day (April 22)!
- 5. Join Earth Day and Global Climate Strike <u>events</u> near you!
- 6. Quick online action: Give input on the government's 2035 emissions reduction targets. Deadline is April 5!
- 7. Quick online action: Support a <u>parliamentary e-petition campaign</u> for carbon pricing
- 8. Consider joining our Reddit Action team!
- 9. Be sure to register for our conference in June in Ottawa!

Classifieds

10. Feedback wanted: We have begun crafting our Spring Federal Lobbying Asks! Please join one

- of our monthly Catch-Up Calls to offer feedback.
- 11. **Help wanted**: Have interest in or knowledge about fundraising? Contact us to join the Fundraising Team!
- 12. **Help wanted**: Interested in helping to plan our June conference? Contact us to join the Conference Team! There are perks to joining!
- 13. **Feedback wanted**: If there is interest in a monthly Youth+ Support call (35 and under), please let us know in the <u>linked poll!</u>

Laser Talks

- 14. Check out our new Laser Talks:
 - <u>Seven Lucky Laser Talks Booklet: Reflections on Progress and Barriers to Climate Action</u>

Provincial Specific Actions

<u>AB</u>	<u>BC</u>	<u>MB</u>	<u>NB</u>	<u>NL</u>	NT	<u>NS</u>	<u>NU</u>	<u>ON</u>	<u>PE</u>	<u>QC</u>	<u>SK</u>	<u>YT</u>
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Alberta

a. Provincial lobbying is underway with more lobbying sessions to come! Contact group leads in your local Calgary / Edmonton chapters if you are interested in joining.

Manitoba

a. The Uniting Voices for a Healthy Manitoba breakfast at the legislature in Winnipeg is set for April 4, 2024 with preparations the day before. Register now to attend!

Ontario

- a. <u>Leave a comment</u> on the Proposed Amendments to the Ontario Energy Board Act before April 7th.
- b. Stay tuned for an Action in May! We might support a group filling the gallery at Queen's Park.
- c. After the success of February's conference and lobbying event: *Transforming Ontario's Energy Sector*, we will be going back to Queen's Park in October to do it again!

Quebec

a. CCL Montreal has created a <u>French action kit</u> to support the Climate Aligned Finance Act. There are groups across Quebec mobilizing to support this Private Member's Bill and CCL Montreal are among them.

All Members

• Our next Ottawa conference and lobbying event: <u>Dream No Small Dreams</u> is taking place Sunday, June 2 - Tuesday, June 4, 2024 - Register before May 28th!



Join our Catch-Up Calls

Stay up to date with your MP

Record your Actions

Appreciation

In March, Citizens Climate Lobby Canada accomplished another first, our first media scrum in a Parliamentary Building!

Many thanks to MPP Wong-Tam and their staff for showing us the ropes and MPP Shaw for her words. Thank you as well to Cathy L. for being our liaison, Guy and Doug for their powerful words and Grace and Jeffrey for standing with us. The video can be found on our website or through the following YouTube link: QUEEN'S PARK Bill 165 Media Event: Ontarians Demand Cleaner Cheaper Energy

Interactive Upcoming Calls Calendar

Education Calls - Action Team Calls - Action Items - Local Chapter Calls - Other

APRIL 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Carbon Rebates Increase!	2 CCL Canada Media Co-Working Space #1	3 CCL Manitoba Lobbying Prep Day	4 CCL Manitoba Breakfast at Legislature	5 2035 Emissions Reduction Targets Input Deadline	6

7 CCL Ontario Energy Board Comments Deadline	8	9 CCI Financial Flows Workshop	10 CCL Alberta Call	11 CCL Canada Catch-up Call #1	12 CCL Canada Catch-up Call #2	13 CCL USA Speaker Series CCL Toronto Call
14	15	16	17 CCI Get To Know Us Calls ABFF Oil Sands & Canada's Climate Goals Call	18	19 Global Climate Strike	20
21 Parliamentary E-Petition Deadline	Final Day of Earth Hour to Earth Day Fundraiser Earth Day	23	24 CCL Canada Media Co-Working Space #2	25 CCL Canada Climate Advocate Training	26	27
28	29	30				



EDUCATION CALLS						
Focus	Name	Description	Date	Time	Call Options	
	CCL International Climate Income and Redirecting Financial Flows Workshop	Learn how to discuss climate income, carbon border adjustment mechanisms, carbon pricing and redirecting financial	Tuesday April 9, 2024	5:00 am PT / 8:00 am ET	Registration and More Info Here	
		flows in a straightforward manner for both		11:00 am PT / 2:00 pm ET		
				5:00 pm PT / 8:00 pm ET		
	CCL USA Speaker Series	Join the monthly USA Speakers Series call to learn how to have climate conversations with those around you with the group Potential Energy	Saturday April 13, 2024	10:00 am PT / 1:00 pm ET	Zoom Link Playback <u>here</u>	
A.S.	Get To Know Citizens' Climate International (CCI) Calls	Get to know CCI on the 3rd Wednesday of each month. Keep abreast of international climate progress, learn about carbon pricing, En-ROADS, and get a refresher on the CCL-way.	Wednesday April 17, 2024	5:00 am PT / 8:00 am ET	Registration and More Info Here	
69				11:00 am PT / 2:00 pm ET		
				5:00 pm PT / 8:00 pm ET		
Allecte Feezil Facil	How the Oil Sands Undermine Canada's Climate Goals Call	Join Alberta Beyond Fossil Fuels and Dana Nuccitelli, CCL Research Coordinator, as they discuss "How the Oil Sands Undermine Canada's Climate Goals."	Wednesday April 17, 2024	11:00 am PT / 2:00 pm ET	Registration and More Info Here	

*	CCL Canada Climate Advocate Training	In preparation for lobbying in June and onwards into the year ahead, this training will give volunteers the foundation to lobby for Climate Income in the CCL way! 1.5 hours in length	Thursday April 25, 2024 Thursday May 2,	5:00 pm PT / 8:00 pm ET 5:00 pm PT / 8:00 pm ET	Registration and More Info Here	
ACTION TEAM CALLS						
Focus	Name	Description	Date	Time	Call Options	
	CCL Canada	Since September 2010, CCL Canada leaders have been meeting monthly to share	Thursday April 11, 2024	5:00 pm PT / 8:00 pm ET	Dial Pad <u>log in</u> online for free. Can't get online?	
T	Catch-up Call	reports from the field and review the monthly Action Sheets.	Friday April 12, 2024	8:00 am PT 11:00 am ET	Please call in. 1-888-570-6238	
		A community co-working space meant to provide opportunities for letter-writing, media spokespersons, Op-Ed development, Reddit, or other social media approaches!	Tuesday April 2, 2024	6:00 pm PT / 9:00 pm ET	Zoom Link Passcode 123	
*	CCL Canada Media Co-Working Space Call	This month's focuses: Letters to the Editor: April 2 Reddit: April 24 (Interested in other topics, let us know!)	Wednesday April 24, 2024	6:00 pm PT / 9:00 pm ET	Zoom Link Passcode 123	
		ACTION ITEMS				
Focus	Name	Description	Date	Time	Call Options	
*	"Talking Targets: Canada's Climate Future" Input Deadline	Share ideas and give input on the government's 2035 emissions reduction target. Check the <u>Action item</u> for more details	Friday April 5, 2024	N/A	Fill out survey here	
	Fridays For Future Global Climate Strike	Engage in grassroots community building by supporting a Climate Strike happening in your local community!	Friday April 19, 2024	N/A	Find map of stikes here	
	Earth Day Climate Events	Engage in grassroots community building by supporting an Earth Day event happening in your local community!	April 19 2024 - April 22, 2024	N/A	Find map of events <u>here</u>	
*	Deadline for Carbon Pricing Parliamentary E-Petition Signatures	Sign the parliamentary e-petition in support of carbon pricing and encourage others to sign as well! Check the Action item for more details	Sunday April 21, 2024	End of day	<u>Sign here</u>	
*	Earth Hour to Earth Day CCL Fundraiser	Citizens' Climate Lobby Canada only fundraises once a year. We are so incredibly grateful to those who allow us to continue this important work. Consider becoming a monthly donor!	March 23, 2024 - April 22, 2024	N/A	Donate here!	
		LOCAL CHAPTER CAL	LS			
Focus	Name	Description	Date	Time	Call Options	

Uniting Voices for a Health Manitoba	Breakfast at the legislature in Winnipeg	Wednesday April 3, 2024	6:30 pm CDT	Registration closes March 28	
Breakfast at the Legislature	with pre-meeting prep the evening prior.	Thursday April 4, 2024	8:00 am CDT		
Ontario Energy Board Feedback Deadline	Leave a comment on the Proposed Amendments to the Ontario Energy Board Act before April 7th.	Sunday April 7, 2024	End of day	Leave a comment	
CCL Alberta Meeting	Monthly joint meeting for the CCL Alberta Chapters. Anyone from Calgary, Edmonton, or elsewhere in Alberta is welcome! We meet the second Wednesday of each month.	Wednesday April 10, 2024	7:00 pm MST	Zoom Link	
CCL Toronto Meeting	Monthly meeting for CCL Toronto Chapters. We meet on the second Saturday of each month.	Saturday April 13, 2024	1:30 pm ET (right after the USA Speaker Series)	Contact Doug Pritchard for details	

Do you have a local Chapter call or other call you'd like to advertise? To have it featured here, please e-mail Mark. For a full list of CCL USA National calls and trainings please visit their Events page.

ACTION #1: Get ready to lobby in June with Climate Advocate Training!

Learn how to talk about carbon pricing like a pro, how to fortify Canada's climate policies, and how to work with others to build political will for a liveable world using our proven methodology.

Two possible dates - Choose one Thursday session to attend!

April 25, 2024 or May 2, 2024

5 pm PT / 8 pm ET 1.5 Hours

Register Here

Since 2010, we have been training Canadian volunteers to lobby for Climate Income.

The facts are clear that:

- Carbon pricing is a keystone policy for reducing GHGs
- Giving the money back to the people reduces income inequality
- Other policies will also be needed to reach a liveable world for all

Since we are getting ready to lobby June 3, June 4, and throughout the remainder of the year, we will be going over our new leave behind asks. In the spring of 2024, our volunteers have chosen

to lobby for the following:

- Getting Canada ready for Carbon Border Adjustment Mechanisms
- Improvements to the Greenhouse Gas Pollution Pricing Act
- Climate Aligned Finances Act
- Stronger Clean Energy Regulations and regulations for caps on emissions in the oil and gas sector
- Strict limitations on advertising from fossil fuel companies akin to what was done with tobacco

ACTION #2: Have your Paper Parliamentary Petition read in Parliament!

Our Current Petitions:

Federal Emissions Cap (Word) Federal Emissions Cap Petition	Federal Methane-fired Electricity Petition (Word) Federal Methane-fired Electricity Petition English	Climate Aligned Finance Act Petition (pdfs) <u>CAFA English</u> <u>CAFA Francais</u>
NEW A Petition to Enact a Fossil Fuel Advertising Act (Word) Fossil fuel advertising act petition	Ontario Methane-fired Electricity Petitions (Word) Heat pumps, the OEB, and the Nature Gas Extension Program	Ontario Methane-fired Electricity Petitions (Word) Transitioning away from Methane-fired Electricity and Heating
	NEW Manitobans and the Beyond Oil and Gas Alliance Citizens respectfully request Manitoba become friends of BOGA	

How to collect signatures and submit your petition:

- 1. Print the petition on legal (8.5 x 14) or letter-size (8.5 x 11) paper.
- 2. Make sure there are three lines for signatures on the first page.
- 3. Make sure there is a line at the top of every signature page thereafter indicating that it is a parliamentary petition and its topic.
- 4. Have people sign the petition at outreach events and/or carry a copy of it and ask friends and acquaintances to sign it.
- 5. Get at least 25 signatures on the petition follow the instructions closely. We recommend getting 30 just to be safe.
- 6. Once you have obtained 30 signatures, call your MP's office.

- 7. Identify yourself as a constituent of his/her riding.
- 8. Ask your MP if he/she would be willing to read our Parliamentary Petition on climate change in its entirety (excluding the signatories) in the House of Commons.
- 9. Once they have agreed to read it, copy it for your files if you wish, then hand-deliver or send the original copy of the petition to your MP's office to be read in Parliament. (Delivery instructions below)

YOUR MP'S NAME House of Commons Ottowa, Ontario K1A 0A6

No stamp is required for Parliament in Ottawa.

If your MP does not want to read the petition, you can send it to other MPs who will. Follow up by asking when it will be read in Parliament, how it was received, and remember to send a big thank you via snail mail, email, and social media afterwards.

If you have contacted your MP to read your petition or if your petition has been read aloud in the House of Commons. It is considered as outreach in your <u>Action Tracker</u>. Then look on social media to see if your MP has posted them reading it in the House of Commons and thank them there and track that social media interaction under contact with Legislator in your <u>Action Tracker</u>.

Cabinet Ministers are not permitted to read petitions in the House of Commons as it would constitute a "conflict of interest". Thus if your MP is a cabinet Minister you should inform him/her about the petition and ask if he or she could suggest another MP from your province who might read the petition instead.

Why parliamentary paper petitions?

- 1. Parliamentary petitions educate MPs and build political will.
- 2. It gives MPs extra time to speak in the House of Commons (HoC) on top of their allotted time which is important for re-election. They need to show leadership in the HoC.
- 3. They are a good litmus test for the acceptability of the language of the policy recommendation.
- 4. It publicly highlights climate champions interested in climate in the House of Commons and puts them on the record
- 5. They help MPs find like-minded MPs interested in climate.
- 6. These petitions are very low-hanging fruit. Only 25-30 signatures are needed. And you can keep submitting them.

Government resources:

The Path of Paper Petition
Paper Petitions – Guide and Terms of Use

For Further Information

Clerk of Petitions Room 314-C, West Block House of Commons

Tel: 613-992-9511 Fax: 613-947-7626

Email PMB-AED@parl.gc.ca

ACTION #3: Earth Hour to Earth Day CCL Fundraiser

Citizens' Climate Lobby Canada only fundraises once a year. We are so incredibly grateful to those who allow us to continue this important work.

Between Earth Hour (March 23, 2024) and Earth Day (April 22, 2024) we would like to encourage group leaders to personally reach out to their local chapters to pass the hat. Using our upcoming templates and promotional messages, please ask those who cannot donate their time to consider donating funds!

Donate Today!



Why donate now?

The climate crisis has never been more clearly on our doorstep than it is now.

We are coming out of a record breaking summer of wildfires in 2023 and facing down what is shaping up to be an <u>even more brutal summer</u> this year.

At the same time, our most important climate-fixing tools are under attack. The backbone of our country's emissions reduction plans - carbon pricing - is in the crosshairs.

As CCL founder Marshal Saunders said: When the situation is most dire, the cavalry shows up. It has never been more clear than now that he was right... we are the cavalry.

Why Citizens' Climate Lobby Canada?

CCL Canada uses a proven theory of change.

How do we know it works? We were the group that lobbied over 1200 times for your Climate Action Incentive quarterly cheques.

On October 16, 2018, Senator Grant Mitchell said to us, "You are one of the most successful lobbying groups I have worked with because you are about to get what you lobbied for."

Then on Tuesday, October 23, 2018, Canada announced it was going to enact an incrementally rising carbon price with rebates. It needed some improvements, so we continued to lobby our parliamentarians.

On Friday, December 11, 2020, WE DID IT AGAIN when improvements to Canada's carbon pricing policy were announced. We were ecstatic when we read about the improvements they made. The government of Canada pretty much cut and pasted what we had lobbied our MPs for between 2018-2020.

AND ONCE MORE, on February 14, 2024, when Canada's opaquely named "Climate Action Incentives" were changed to a clarifying "Canada Carbon Rebates" at our continued requests.

We lobby for the greater good.

Citizens' Climate Lobby volunteers (CCLers) are the best lobbyists money can't buy. Their long-term commitment is unparalleled in the climate crisis. Their donation of time is priceless. Across Canada, CCLers have been meeting monthly on regularly scheduled teleconference calls since September 2010. Last year was an unforgettable year. In 2023 our volunteers documented 102 lobbying sessions with Parliamentarians and 586 media hits. They want to do more, and they will with your help.

How the money will be spent

We are using the money to fund people on a part-time basis to manage projects related to our proven theory of change. This campaign will grow our active membership. Money will also be used to host lobbying events at Queen's Park in Toronto, the Ledge in Winnipeg, Parliament Hill in Ottawa, and hopefully the Ledge in Edmonton this year.

Also, in 2024, with your help, we plan to produce public service announcements educating the public about climate solutions and pilot a youth-led climate policy program. Why? Because most Canadians can't name a single climate policy, and we need to help counter the carbon pricing disinformation. Note that we produced commercials in 2015.

We raised \$10,974 on our Earth Hour to Earth Day fundraising drive in 2023! And we will raise money again in March/April 2024 but you can donate at any time.

If you are blessed with financial abundance, then please consider donating \$20, \$50, \$100, \$500, \$1000, or more to CCL Canada today.

You can also donate monthly. Small monthly donations add up, and they give us the flexibility we need to stay focused on supporting our volunteers while free of financial concerns.

IMPORTANT TO NOTE:

Donations made to CCL USA from Canada stay at CCL USA.

Please make any donations to CCL Canada directly through our donation link

Immense Gratitude:

We are grateful to our donors. We would never have been able to conduct nine national conferences and lobby days in Ottawa, four Ontario regional conferences, and lobbied collectively 16 times on Parliament Hill (virtually during COVID) since 2011 without their unconditional giving and trust. During the COVID-19 pandemic, we also conducted four national conferences too.

ACTION #4: Earth Day Op-Ed Submission Template

Closer to Earth Day (April 22), we will be providing another Op-Ed submission template similar to the ones we've had volunteers submit in February and March!

Please keep an eye out for an email with further details later this month.

ACTION #5: Global Climate Strike events and Earth Day events near you

Countless organizations will be hosting <u>Earth Day</u> events on and around April 22, and Friday's For Future has a <u>Global Climate Strike</u> event on April 19.

A portion of our grassroots approach to political will is supporting others in their events in order to foster community and grow the global climate movement, so if you can, find an event near you to attend!

Don't forget to track it in your <u>Action Tracker</u>.

ACTION #6: Quick Online Input: "Talking Targets: Canada's Climate Future"

The federal government has opened a participation period for citizens to share ideas and give input for their 2035 emissions reduction target. The deadline is April 5.

This feedback will directly support the development of their 2035 target!

Fill in <u>this survey</u> and record it as a letter to Steven Guilbeault in the <u>Action Tracker</u>. Completing this questionnaire will take you between 15 and 25 minutes.

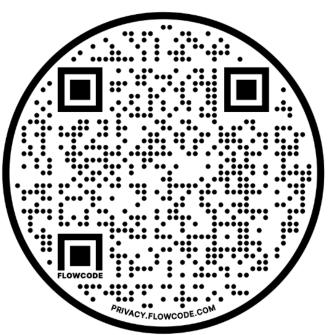
ACTION #7: Get signature for Parliamentary e-Petition #e4876 by April 21

It has come to our attention that someone in Canada has launched a parliamentary e-petition for carbon pricing: Petition e-4876

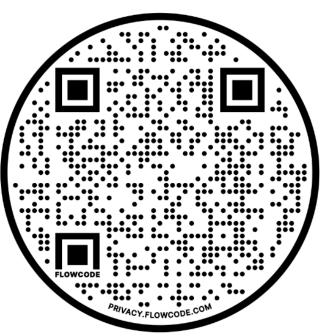
After signing the petition, here are further ways to help promote it (from most effective to least effective):

- 1. Send direct messages to your friends on social media encouraging them to sign. <u>This is</u> the most successful tactic by far, based on past experience. Want further guidance on this step? Be sure to attend one of our CCL Canada Catch-Up Calls this month to learn how to do this action.
- 2. Bring the QR code below with you to events. Ask people to fill out the petition on the spot. Be sure to get them to click on the confirmation email. Images below can be downloaded <u>from here</u>.

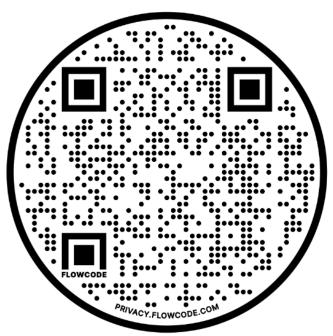




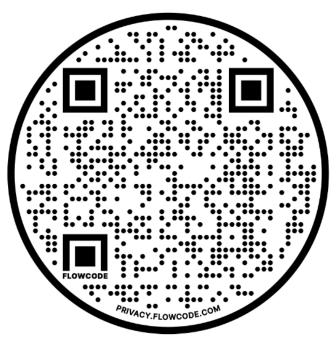












- Send a mass email to your networks (this is not as effective as the other methods).
- 4. Share our social media posts:

<u>Threads</u>

Facebook

Twitter

BSKY

Instagram

SUGGESTED DIRECT MESSAGE ON SOCIAL MEDIA:

<NAME OF PERSON>

In honour of Earth Day this month, I am hoping you might do me a favour. Would you mind signing this petition?

https://www.ourcommons.ca/petitions/en/Petition/Details?Petition=e-4876

It is an official parliamentary petition to the government in support of carbon pricing - something I have been championing for <<u>Insert amount of time here</u>>. It is important now, more than ever, that we show our support for evidence-based climate policies.

If yes, the steps are as easy as follows:

- 1. Sign the Petition.
- 2. Check your inbox for the confirmation email from no-reply@petitions.parl.gc.ca "House of

Commons Petitions / Pétitions de la Chambre des communes"

3. Please let me know that you have signed!.

METRICS MOTIVATE

When you personally sign, and each time you verify that you have empowered 10 others to sign this petition, file it as Outreach in your <u>action tracker</u>.

ACTION #8: Join our Reddit Action Team!

Interested in exploring the social media space Reddit as a means to shift minds on climate policy? Consider joining our Reddit Action Team!

Add your name to the Reddit Action Team list

We will be meeting monthly in one of the CCL Canada Media Co-Working Spaces to discuss progress and strategies month to month. Our goal is to change hearts and minds by correcting misinformation and connecting to individuals in sincere climate conversations within national and local spaces.



Changing minds is hard, but CCL has <u>specific strategies</u> to help you along the way as well as Reddit-specific approaches as outlined in our <u>Reddit Team slides</u>.

The larger the team we are able to form, the greater our impact will be! Hope to see you there.

ONTARIO ACTION: Support the Ontario Energy Board

On December 21, 2023, the Ontario Energy Board (OEB), an independent regulatory body, <u>ordered</u> that new infrastructure to put methane gas in homes be paid for up front by developers, rather than paid off over about 40 years by existing customers through higher rates. The OEB concluded that climate change policy is driving an energy transition away from methane gas to electricity that gives rise to a stranded asset risk, and the usual way of doing business is not sustainable.

Unfortunately, on February 22, 2024, the Ontario government introduced <u>Bill 165</u>, the Keeping Energy Costs Down Act, 2024, which could allow the government to overturn the OEB's decision.

2-minute action: send an online letter to your MPP

Use <u>LeadNow's tool</u> or the <u>Ontario Clean Air Alliance's tool</u> to send an online letter to your MPP. You can use their wording or customize. Remember to <u>log this</u> as a letter to your MPP in CCL Community's Action Tracker.

15-minute action: submit comments on Bill 165 online

Comments can be submitted <u>here</u> until **April 7, 2024**. If you submit comments, <u>report this action</u> as a letter to Hon. Todd Smith, Minister of Energy.

Here are some points you could consider touching on in your comments:

- We should be encouraging developers to install affordable and energy efficient heating systems instead of methane gas connections, which could become stranded assets as more homes turn to alternative heating sources like heat pumps.
- Many of us who have methane gas furnaces or stoves are looking to phase them out as soon as possible, so we don't believe that we should subsidize new infrastructure for this dated technology.
- Methane is a potent greenhouse gas and we are in a climate emergency. We should not be encouraging the expansion of methane gas infrastructure.
- We can reduce construction costs by connecting new homes to only one energy source: electricity.
- If we are going to amortize the costs of new infrastructure over 40 years, we should be focusing on the technology of the future, not of the past. We could invest in infrastructure for geothermal energy instead of methane gas.

In writing your comments, you can also draw on the <u>laser talk on this topic</u> from our recent Ontario conference and on the form letters by <u>LeadNow</u> and the <u>Ontario Clean Air Alliance</u>.

Laser Talks:

Seven Lucky Laser Talks- Reflections on Canada's Progress and Barriers to Climate Action

It is important now, more than ever, to reflect on the progress we have made and to identify the pit stops ahead of us. When all else is planned, all that's left to need is Luck!

Please find a link to the full Laser Talk booklet here!