

Subject: Vanilla... but make it untouchable 😊✨

Preview Text: Not your grandma's vanilla. This one commands the room.

Hey (Firstname),

Let's be real, some perfumes are cute. They're "oh that's nice."

But VANILLA SALT? Nah, she doesn't play cute. She plays god mode. 🏰

Imagine this: you walk in, conversations pause, someone forgets their train of thought, and strangers are suddenly plotting how to casually ask, "what are you wearing?" (Spoiler: they'll never forget you.)

Here's why Vanilla Salt hits different:

🌱 PETA-certified + cruelty-free → luxury with a conscience.

🌊 Salty-sweet balance → sea salt accord meets Madagascar vanilla.

🌸 Flirty florals → jasmine petals + ylang ylang for romance in the air.

🌟 Aura supremacy → luminous musk + blonde woods that linger like a legacy.

This isn't perfume. This is dominance disguised as fragrance. Sweet enough to draw them in, bold enough to keep them hooked.

So if you're tired of blending in, this is your moment.

👉 **Tap below and claim your throne.**

Stay magnetic,
Ellis Brooklyn

Subject: Warning: Heads will turn.

Preview Text: Vanilla just found her wild side, and she's all yours.

Hey (Firstname),

Quick question: do you want to smell "nice"... or unforgettable? Because VANILLA SALT doesn't settle for nice. She's addictive, ethereal, and she makes ordinary look like a bad word.

This is vanilla after a glow-up. Vanilla that swam in the ocean, tangled with salt air, and came back dripping in confidence.



The magic mix:



Phthalate-free + cruelty-free → clean beauty with edge.



Madagascar vanilla absolute → rich, warm, and endlessly inviting.



Jasmine + whipped cream → soft, flirty, magnetic.



Luminous musk + woods → the aura that makes you unforgettable.

One spritz and you're not just wearing fragrance, you're farming aura, creating moments, and leaving a trail people can't stop chasing.



Click below. Step into your unforgettable era.

Catch you where the spotlight is,
Ellis Brooklyn