



# AMSA Digital Health Innovation Festival 2025

## FAQ

---

### General Information

#### What is the AMSA Digital Health Innovation Festival?

The [AMSA Digital Health Innovation Festival](#) is a first-of-its-kind initiative designed to support and showcase innovative **digital health technologies developed by future physicians** (students). The festival aims to accelerate bold digital solutions **that promote health equity** and empower visionary student leaders to transform healthcare.

#### Who can participate in the festival?

The festival is open to future physicians from all walks of life and from any stage in their educational journey — from premed, medical to graduate students — who have developed novel innovations, bold concepts, or transformative solutions leveraging technology to advance healthcare and achieve health equity. This is open to students within the US and abroad.

#### What are the key dates and deadlines?

- **Application Deadline:** ~~January 24, 2025~~ January 31 2025 (extended!)
  - **Virtual Lightning Pitches:** later February (date forthcoming)
  - **Finalist Presentations:** April 18, 2025, at [AMSA's National Convention in Washington, D.C.](#)
- 

### Eligibility and Requirements

#### What kind of projects are eligible for submission?

Eligible projects include innovative digital health solutions, such as apps, platforms, or technologies, that address health disparities, promote equitable access to care, or improve healthcare delivery.



### **What if my solution is not yet finalized?**

Not-fully-built solutions are accepted. If you've got a well-thought out vision and can

- demonstrate existing traction (pilot surveys, early user input, prototype demos, early partnerships with mentors, clinics or advocacy groups — for examples);
- help visualize the concept (mock-ups, powerpoint, wireframes);
- show plans for real-world implementation and practical next steps (usability testing, beta launches, healthcare system integrations, regulatory considerations if needed, etc); and
- Outline how you'll ensure sustainability: are you considering reimbursement models, subscription plans, or collaboration with insurance providers or large health systems, that sort of thing...

...then you're a prime candidate for consideration.

### **Do I need to be an AMSA member to participate?**

Any future physician can submit and be considered — premedical, medical or graduate students. If selected to lightning-pitch, then you must become an AMSA member if you are not already. ([\\$35 for one year](#))

Note: for international applicants, there needs to be a US representative from your team who can present in Washington DC on April 18, 2025 at [AMSA's national convention](#), should your innovation be selected as a finalist.

---

## Application Process

### **How can students apply to the festival?**

Students can submit their applications through the [AMSA Foundation's official website](#) by the specified deadline (Jan 24, 2025). The application should detail their innovative digital health solution and its potential impact on health equity.

### **What happens after the application is submitted?**

Selected applicants will be invited to pitch their solutions in a virtual lightning round to a panel of AMSA experts in February 2025. From these, a select panel of finalists will be



chosen to present their concepts live at the AMSA National Convention, [Future Physicians for Change](#).

---

## Virtual Lightning Pitch Details (semi-finalists)

### What happens during the virtual lightning pitch?

In February 2025, select applicants present a concise overview of their project to a panel of AMSA experts. The pitch focuses on the problem addressed, the solution proposed, and its potential impact. These will be short, 10-15 minute zoom pitches. Guidelines will be provided.

---

## Finalist Details

### What do finalists receive?

Finalists will receive:

- **national notoriety** via AMSA's national platforms — showcased on website pages, via social media and AMSA's national blog,
- **funding** to attend the AMSA National Convention #[FP4Change2025](#), where they will present their concepts to esteemed judges from leading organizations,
- **networking** at an exclusive networking event after the event with judges and experts, and
- **publishing opportunity** in an [academic journal](#), with support along the way to get it published (this benefit is open to all submitters)

### What awards are available for the grand prize winner?

The grand prize may include funding, opportunities to present at other industry meetings, and consideration for an investment with a nationally [recognized accelerator focused on social justice](#).

---

## Participation Costs

### **Do participants have to cover their own expenses to attend the AMSA National Convention in DC?**

Finalists receive funding to attend the convention (\$269 value), including a stipend for travel (up to \$500) and accommodation (\$219 room rate for Friday night), ensuring their participation is supported.

---

## Partnerships and Sponsorships

### **How can organizations partner with the festival?**

Organizations interested in partnering can contact Holly at [hmoring@amsa.org](mailto:hmoring@amsa.org) to explore opportunities to support the festival, engage with emerging medical innovators, and contribute to advancing health equity.

### **What are the benefits for partner organizations?**

Partners can gain insights into emerging healthcare trends, meet future medical trailblazers, and further their mission by empowering future physicians to advance health equity.

---

## Additional FAQ Topics

### 1. Judging Criteria

- **What criteria will the judges use to evaluate projects?**

Judges will assess innovation, impact on health equity, feasibility, and scalability of the proposed solutions.

### 2. Team Participation

- **Can projects be submitted by a team or only individuals?**

Projects can be submitted by individuals or teams, as long as at least one



member is a premedical, medical or graduate student.

### 3. Workshopping and Guidance Opportunities

- **Are there any workshops or mentorship sessions provided to participants?**

Yes! AMSA is available to participants needing guidance for their application — and access is available to workshopping and 1x1 opportunities to refine their ideas and improve their presentations.

### 4. Festival Format

- **Will the final presentations be open to the public?**

The final presentations will be held at the [AMSA National Convention](#) — open to all attendees. Live coverage via AMSA's national team will be offered and shared with finalists after the event. This will also be shared via AMSA's national channels (social media).