

Mission attention

Everything that caught my attention:

- "listen to this before you start your day" and here is why there is a hidden message that says something great is inside here

- "expect it in 24 hours " similar thing as above

- using a trend or something we don't understand to born a curiosity, why well if we are curious about something we want to understand it more

- writing keywords in flashy colors and it caught my attention that there's something important that I might want to know about

- using words to hit your mind for example "engage with the dragon that burned you" I guess I liked the way it was said

- motivational quotes everyone likes motivation

- a warning on some topics written on the picture on YouTube, most warnings are meant to prevent something bad to happen

- using higher beings or places like the universe to give power to their products, now that's just a pure use of fascination and didn't catch my eye but thought it would be a great example

- using famous people's faces in the picture to make their product look stronger, another example of the fascination that I thought would be great to write about

- making us think that something is real by directly talking to us, for example, "it's real and it will shock you" which made me feel like that person has a secret that could shock me but in the end, I didn't check it because if it's real you don't have to tell me it's real