

OPEN CAMPAIGN: PHONEBANKING 101

Tips & Tricks!

1. Introduce yourself. You only get 1 first impression!
 2. We may or may not have spoken to a household before - but we are here to **[FILL IN BLANK]**!
 3. Ask questions, engage in conversation!
 - a. *HI! IS [voter name] HOME??*
 - b. *SOMEONE MAY HAVE COME BY OR CALLED BEFORE...CAN WE COUNT ON YOU TO **[INSERT ACTION]**?*
 - c. *If it's not the voter you are looking for:*
 - i. *ARE YOU REGISTERED TO VOTE?*
 4. Explain what we are doing:
 - a. "We are here because **[CANDIDATE]** is running for.."
 - b. "We use this app to connect with registered Democrats here in **[DISTRICT]**!"
 5. Tell them why YOU are supporting **[CANDIDATE]** - make it personal!
 6. *Closing out the convo:*
 - a. Do you have any friends or family who you can also get to support **[CANDIDATE]**?
 - b. **If using Reach** - add any other people they mention!
- a. Early Voting: **[DATE]**
 - b. Election Day: **[DATE]**
 - c. By Mail: deadline to request is **[DATE]**
 - d. Website/Volunteer Sign Up
4. Ask for an email to send them any info/make sure we can follow up!

VPB (Virtual Phone Bank): Using the link provided (via email) you'll be taken to a website where you will make calls from your phone or computer to canvass the voters on our list

TurboVPB: This [chrome extension](#) speeds up calls and lets you send pre-loaded text messages to voters who don't answer

OC TIP - this is a great resource for campaigns that don't want to spend on expensive dialers!

Resources

- Candidate's Website: **[HERE]**
- Find my Polling Site: **[HERE]**
- Request an Absentee Ballot: **[HERE]**
- Vaccine Finder: **[HERE]**
- Housing Assistance: **[HERE]**
- Food Assistance: **[HERE]**

Goals

1. Make sure we can count on them to **[CALL TO ACTION]**!
2. Explain how to vote!!
3. **MAKE A PLAN TO VOLUNTEER / VOTE:**

If you have questions, flags or need Spanish translation, call XX at NUMBER