# **Open Textbooks and Purchased Textbooks**

## **Open Textbooks**

- The Open Textbook Library
- Suggested Rubric for Reviews: <a href="https://open.umn.edu/opentextbooks/reviews/rubric">https://open.umn.edu/opentextbooks/reviews/rubric</a>
  - Note: In addition to the rubric, think about whether the Open Textbook you're examining would benefit from customization.

**Textbooks available online through Lauinger Library** (these are suggestions; please feel free to use one of these or choose from other texts on the library website for comparison, as long as they are not published by the Open Textbook Library)

#### Communications

- <u>Critical Media Studies: An Introduction</u> by Brian L. Ott & Robert L. Mack
- <u>Communication Theory and Research</u> by Denis McQuail, Peter Golding, & Els De Bens Comparative Literature
  - A Companion to Comparative Literature by Ali Behdad & Dominic Thomas
  - The Routledge Concise History of World Literature by Theo D'haen

#### Computer Science

- Discovering Computer Science by Jessen Havill
- Theory of Computation by George Tourlakis

#### Data Science

- <u>Practical Data Science Cookbook, Second Edition</u> by Prabhanjan Tattar, Tony Ojeda, Sean Patrick Murphy, Benjamin Bengfort, & Abhijit Dasgupta
- <u>Data Science from Scratch, Second Edition</u> by Joel Grus

#### Education

- Introduction to Online Learning: A Guide for Students by Julie L. Globokar
- Alternative Universities: Speculative Design for Innovation in Higher Education by David J. Staley
- <u>The SAGE Handbook for Research in Education</u> by Clifton F. Conrad & Ronald C. Serlin International Affairs
  - The SAGE Handbook of the History, Philosophy, and Sociology of International Relations by Andreas Gofas, Inanna Hamati-Ataya, & Nicholas Onuf
- Introduction to Global Politics, 2nd Edition by Richard W. Mansbach & Kirsten L. Taylor Management
  - Fundamentals of Project Management by Joseph Heagney
  - Short Introduction to Strategic Management by Torben Juul Andersen

### Marketing

- Marketing by Paul Reynolds & Geoff Lancaste
- <u>Marketing 4.0: Moving from Traditional to Digital</u> by Philip Kotler, Hermawan Kartajaya, & Iwan Setiawan

#### Mathematics

- Essentials of Mathematics: Introduction to Theory, Proof, & Professional Culture by Margie Hale
- <u>Fundamentals of University Mathematics, 3rd Edition</u> byC McGregor, J Nimmo, & W Stothers

### Philosophy/Religion

- Ancient Philosophy: A Very Short Introduction by Julia Annas
- <u>Understanding the Religions of the World: An Introduction</u> by Willoughby Deming

### Research Methods

- The SAGE Handbook of Social Media Research Methods by Luke Sloan & Anabel Quan-Haase
- Advances in Mixed Methods Research by Manfred Max Bergman

### History

- World History: Journeys from Past to Present by Candice Goucher & Linda Walton
- Historical Research: A Guide by Bill McDowell

## Writing/Composition

- Academic Writing by Luke Strongman
- The Handbook of Creative Writing by Steven Earnshaw