



**North Carolina Chiropractic Association
Board of Directors' Meeting
Friday, March 21, 2025
1:00 pm
Grandover Resort, Greensboro, NC**

Vision Statement

"To improve health and quality of life through chiropractic."

Mission Statement

"The North Carolina Chiropractic Association is a professional service organization whose mission is to promote, protect, educate and advocate for chiropractic in North Carolina."

- **Call to Order** Lance Gard, DC
- **Antitrust Statement** Heather Wrenn, CAE

The North Carolina Chiropractic Association (NCCA) reminds members that state and federal antitrust laws prohibit agreements among competitors which unreasonably restrain competition and that charges of antitrust violations are often based upon discussions among competitors regarding prices, price levels or price mechanisms, refusals to sell to certain customers, refusals to purchase from certain suppliers of products or providers of services, division of markets by customer or territory, or conditioning the purchase of one product or service upon the purchase of another product or service. No such discussions will be tolerated during this or any other NCCA meeting. These guidelines apply not only to formal meeting sessions, but also to informal discussions during breaks and other conference events.

- **Minutes of Previous Meeting** Heather Wrenn, CAE
 - Approval for January 31, 2025 Minutes
- **President's Remarks** Lance Gard, DC
- **BOE Report** R. Todd Shaver, DC
- **ChiroCongress Report** Matt Thompson, DC
- **Financial Report** Heather Wrenn, CAE
 - See attached green cash report, P&L, and balance sheet

- 2025 Budget (approval needed)

- **CEO Report** Heather Wrenn, CAE
 - A. Headquarters & Employee Search
 - B. Membership Update
 - Districts & Committees
 - C. Marketing
 - 2024 Analysis Rachael Lord, CAE
 - 2025 Nonmember Campaign
 - D. 2025 Conventions
 - Spring Conference
 - Fall Convention
 - E. 2025 Board Retreat
 - F. Strategic Plan
- **Executive Committee Reports**
 - A. Vice President Tim Cheuvront, DC
 - B. Secretary Matt Thompson, DC
 - C. Treasurer Jim Nieland, DC
 - D. Advisory Officer Debra Bell, DC
- **Legislative & NCCA-PAC Report** Heather Wrenn, CAE
 - Lobbyist report (see attached)
 - Legislative Strategic Planning Session
- **Legal**
- **Old Business**
 - Succession Planning Matt Thompson, DC
- **New Business**
- **Announcements**
 - NCCA 2025 Board Meetings
 - June 19-22, 2025 (Dominican Republic) Board Retreat
 - October 10, 2025 (Charlotte, NC)
 - NCCA/HNS Forum
 - April 11, 2025
 - September 5, 2025
- **Closing Remarks**

Can we all support what we have done here today?