

## Leadership Book Club Podcast Reading Guide

April (2016):

Accelerate: Building Strategic Agility for a Faster Moving World by John Kotter.

Week/Date	Assigned	Reading Questions
	Reading	
Week 1	pp. 1-40	<ul><li>Ch. 1</li><li>What is your reaction to the limits of management driven hierarchies? Do you agree? Why or why not?</li><li>Ch. 2</li><li>What is your reaction to the principles and accelerators laid out in chapter 2? Do you think they will work? Why or why not?</li></ul>
Week 2	pp. 41-74	Ch. 3 Have you ever seen a case study explained in Chapter 3 play out in real life? What impact does it have on business results? Why should we care? Ch. 4 What is the difference between management and leadership to you? Is there a difference? If so what and why does it matter?
Week 3	pp. 75-130	Ch. 5 As you read the case study what impact do the principles and accelerator's have on the ultimate success of the initiative? Do you think that they will work in the real world? Why or why not? Ch. 6 How important is role modeling urgency? What impact can it have on the overall success of initiatives? Do you think it is important? Why or why not?
Week 4	pp. 131-181	Ch. 7 Why is having a great opportunity statement important? What impact can it have and how can it drive results? Ch. 8

What questions do you think that you could be asked in your organization? What might you say to answer those questions?
Ch. 9 How will the exponential rate of change and the evolution of strategy impact you want organization? Do you think the creation of dual hierarchies would make an impact? Why or why not?

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