

Credibility Signals Review Process

This document describes and tracks the [W3C Credible Web Community Group](#) process for documenting and reviewing signals of credibility. The document is open for public edit-suggestions, and group members are welcome to request direct write access. All edits and edit-suggestions to this document and the linked signal description pages are licensed CC-BY and you give the group authority to distribute such text under any license it chooses.

See [Reviewed Credibility Signals](#) for signals which have been reviewed by the group and deemed “promising”.

A database of “Potential Credibility Signals” is not yet available. In the meantime, see <https://credweb.org/signals>.

Ready for initial review

This section is for links to signal description pages whose author(s) deem them ready for review by the group.

- [Signal: Creator Profile Link](#)

Under construction

This section is for links to signal description pages which have been started but are not yet ready for review. For how to write these pages, see [Instructions for Writing Up a Credibility Signal](#).

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Nominated

This section is for a list of signals that someone is advocating as worth writing up and reviewing. Feel free to add something to the bottom here. List a possible name for the signal, the names of people willing to help work on it, maybe provide an example real-world observation statement, and the names of people willing to help work on it.

1. Valid markup (Owen)
2. Title Representativeness (Connie)
3. <https://credweb.org/signals-nq87/#edward-r-murrow-prizes> (Connie)
4. <https://credweb.org/signals-nq87/#about-us>

5. <https://credweb.org/signals-nq87/#nobias-slant>
6. <https://credweb.org/signals-nq87/#contact-info-mailing-address>
7. <https://credweb.org/signals-nq87/#article-attribution>
8. Includes citations
9. Popularity/Traffic
10. Puts clear dates on posts
11. Lacks necessary citations
12. Engages in harmful amplification
13. Spreads disinformation
14. Makes claims that have been deemed false by IFCN