

NEED TO KNOW

DEADLINES:

Deadline for applying: *15 June 2025, 11.59 pm CEST*

Results will be communicated starting from *30 June 2025*

ABOUT THE VENUE:

The Kunstkraftwerk space is composed of 7 exhibition areas:

- Maschinenhalle
- Kesselhalle
- Basement
- Kantine
- Tower 1-2
- Outdoor

ABOUT THE CALL

This call is open to:

- Digital & Interactive installations
- Light & Sound experiences
- Immersive Art shows
- AI-based art projects
- Virtual & Augmented Reality
- Kids-oriented & Family Art installations
- Audio-visual performances (minimum 60 minutes)



Projects already presented at other fairs or events will also be considered. Participation is free and can take place individually, as a group or collective of artists. However, in the selection phase, the groups will be considered as a single person, in the figure of their representative.

The candidate must cover project design costs.

WE PROVIDE:

- Artist fee for the selected projects
- Travel and accommodation (on a lump sum) for the first 3 projects selected

For all projects

- Customised promotional and advertising packages
- Access to networking events and the Bright Pro platform
- Dedicated exhibition area with technical assistance
- Support for video projectors, standard audio and lighting systems
- 3 VIP Passes for Day & Night events
- Food & Beverage kit
- Wi-Fi service

ARTIST FEE & PRODUCTION COSTS

Once the project is selected, the artist will be contacted by the organisation to review all production, logistics, and setup costs associated with the installation.

The artist's fees will be finalised based on these costs, the defined exhibition area, and the score obtained during evaluation (see the Regulations for all details).

WE DON'T PROVIDE:

- Insurance of any kind
- Artistic materials and supplies
- Other kinds of specific technical tools



MATERIALS TO BE SUBMITTED:

- Filled and signed **registration form** (download and upload [here](#))
- High-quality installation pictures (2-3 JPEG or PNG format, HD)
- PDF Installation profile (Detailed project description)
- HD Artist photograph, preferably in portrait format, frontal facing up to the upper body. Please note that this picture should be high resolution (minimum 1 MB).

IMPORTANT: Before starting the application process, be sure to have read the Terms and Conditions and signed the Registration form.