

Sunday OODA Loop (25/08/2024)

1 - What is my goal?

Specific Target:

- To get both of my client's website's SEO from 0% to 50% or more.

Why It's Important:

- I'll get 150 euros, a testimonial, and referrals, and I can also upsell him on another part of the funnel.

Deadline:

- Monday, 2nd of September, or Monday, 9th of September.

2 - What Did I Get Done Last Week To Progress Towards My Goal?

- I got everything set up to start working on the SEO.

3 - What Are The Biggest Obstacles I Need To Overcome To Achieve My Goal?

- I need to find relevant keywords and use them concisely and efficiently.
- I need to remove the words that don't bring up the SEO, and replace them with ones that do.

4 - What Is My Specific Plan Of Action For This Week To Move Closer To My Goal?

- Do 2 or more G work sessions every single day on client work (Obviously I'm going to do the procedure correctly, aka setting a specific goal to complete by the end of the G work session).