Link to ad



madgicx.com

Sponsored

\$67 Lifetime Account (Normally \$1392). Zero Monthly Fees Forever. Hurry Only 500 Spots available.



"I can't believe I paid 100's of dollars in Subscription for my Marketing Analytics"

Click here while you can: https://madgicx.com/ocr-offer-brand



TOP PLAYER ANALYSIS AND WINNERS WRITING PROCESS

Business Type: Marketing analytics software

Business Objective: Get 300 new customers in the next

2 months

Funnel: Meta ads

WINNER'S WRITING PROCESS

- 1. Who am I talking to?
- 2. People who use marketing analytics softwares.
- 3. People who want to launch a campaign on meta / tiktok / google ads
- 4. People who want to get the most of their campaigns
 - 2. Where are they now?
 - Scrolling on FB
 - Current levels

#Market awareness: Level 4

#Market sophistication: Level 4

#Pain/desire level :7/10 Having problems Maximizing ad

ROI

#Believe in the idea of a marketing analytics Software :7/10 #trust in buying : low : 3/10

- Current state:
 - # Spending lots of money and not getting results
 - # Don't have all the data in one place
 - # Low ROI
 - # Not getting help generating good Ads
- Dream state:
- # Getting big results
- # Be able to analyze all data in one place
- # maximize ad ROI
- # Getting help generating good Ads

5. What do I want them to do?

#Stop scrolling and read the ad # Buy the software

- 6. What do they need to see/feel/experience in order to take the action I want them to, based on where they are starting?
 - Stop scrolling and read the ad

#The" Never Pay" statement

Lifetime Deal.

#Low price for a lifetime dashboard

#The software can be connected to all the platforms they are using.

#There is an opportunity for me to get something for lifetime at an affordable price.

#offer AI tools

Buy the software

67\$ lifetime deal

Making a direct offer for a new solution.

\$67 Lifetime Account (Normally \$1392)

They try to make the price looks cheap compared to the value the client will get (Lifetime account) .

Zero Monthly Fees Forever.

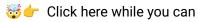
Highlight that they will pay only one time in life.

Hurry Only 500 Spots available.

Try to make the offer limited so they act quickly (FOMO)

"I can't believe I paid 100's of dollars in Subscription for my Marketing Analytics"

Showing a review to install trust.



CTA

DRAFT



Body text: **Just \$50 – Lifetime Access!** (Regularly \$990)

No recurring monthly fees! But hurry – only 500 spots are available!

"We've seen a massive jump in our sales! The AI Bidding feature is a game-changer for us."

Get your hands on the software now: [Website Link]

CTA Button = Learn more.
