

We are currently working with a seasonal cohort of Snap Review Contributors

Carla | Snap Review Guidelines for Prospective Writers

*Please do not inform the gallery you are reviewing them or request any images unless your review copy has been approved by the editors. All submissions are subject to editorial review, and submission does not guarantee publication. *Carla* will handle all image requests directly.

What are Snap reviews?

Snap reviews are short online reviews of current exhibitions in Los Angeles. We publish two reviews on our [website](#) every other Wednesday/Thursday (except in the summer and on holidays), and also email the reviews to our subscribers.

Picking a show:

- Please review our [index](#) before submitting, to see which exhibition spaces we have recently covered. With occasional exceptions, we wait at least 3-6 months before reviewing an exhibition at the same space again.
- Ideally, Snap reviews should be submitted shortly after an exhibition opens. All exhibitions must still be on view at the time of publication.

What to submit:

- We consider submissions of new, previously unpublished writing.
- Writers should submit a detailed pitch that outlines the direction/thesis of their planned review and gives *Carla* editors a clear idea of what to expect from the full review. Pitches *must* move beyond the press release and propose a specific lens through which the writer will view and examine the work. Consider asking these questions before pitching, and addressing these issues within your pitch:
 - How does your experience and knowledge equip you to write this particular review? What broader knowledge will you bring to your discussion of this artist?
 - How can you use the discussion of the exhibition to point to larger cultural themes? Why is this topic important right now?
- When submitting a pitch for consideration, please include links to at least

two *relevant*, previously published works.

- **If you are a new writer, or you do not have art writing specs, we still want to hear from you! In this case, we welcome submissions of the full review text.**
- **Other details to include:**
 - The opening and closing dates of the exhibition.
 - A brief bio (65 words or less) introducing yourself to our editorial team.
 - If applicable, please also disclose your relationship to the subject. Do you personally know the artist(s) you plan to write about? Have you reviewed the work of this artist before? Are you in any way affiliated with the gallery, institution, or the exhibition's curator(s)?

Editorial/Style:

- **The best way to understand the type of writing that our editorial team is looking for is to spend some time with our [Snap review archive](#). That said, we are looking for:**
 - Bold, thoughtful writing with a distinctive voice that articulates clear and compelling critical perspectives.
 - Approachable, lively language that avoids overly-academic “art-speak.”
 - Writing that implicitly demonstrates familiarity with the artist(s) and ideas at the center of the review, as well as with existing dialogue around the artist(s).
 - Writing that opens up the conversation around the exhibition and artist(s), proposing a thesis and/or perspective that pushes beyond existing, readily available texts (including, of course, the press release).
 - Criticisms that are thoughtfully supported and contextualized, and backed up with descriptions of the artwork on view.

Wordcount:

- 400–500 words

Compensation:

- \$200

*Carla pays writers \$.25/word in accordance with [W.A.G.E.](#) guidelines.

How to submit:

- Please direct submissions to submit@contemporaryartreview.la
- We read all submissions. Please feel free to send a follow up if you have not heard from us after two weeks.

If you have any questions, please contact *Carla's* Managing Editor, Erin O'Leary: erin@contemporaryartreview.la