# **COOKIE POLICY**

This cookie policy (the "Cookie Policy") describes what cookies are and how they're being used by the Uniquity Creations website ("Website") and any of its related products and services ("Services").

This Cookie Policy is a legal and binding agreement between you ("User", "you" or "your") and the owner of this Website ("Owner", "we", "us" or "our").

It is important to understand:

the types of cookies that we use

the information that we collect using cookies

how we use that information

This information outlines the options you have when it comes to accepting or rejecting the use of cookies. If you would like more details on how we use, protect, and store your data, please refer to our Privacy Policy.

#### What are cookies?

When websites are loaded in a browser, small pieces of data called cookies are stored in small text files on your computer or other electronic devices. Cookies are commonly used to remember your preferences and identity.

# **Type of Cookies**

Cookies are divided into three categories:

- Duration how long cookies endure
- Purpose what purpose do cookies have
- Provenance the origin or beginning of a cookie

Each of these cookies is divided into further sub-types of cookies:

# **Duration Cookies**

When you visit a website, temporary session cookies are created in your browser's subfolder. The session cookie is deleted once you leave the website.

Persistent Cookies will remain in your browser's subfolder and will only be activated again if you visit the same website that created that particular cookie. This cookie will not reside in your subfolder indefinitely but will only stay there for the time duration that is set within the cookie.

### **Purpose Cookies**

Essential cookies, known as strictly necessary cookies, enable you to navigate a website and utilize its functionalities. These cookies, like shopping carts allow online shops to hold your items while shopping online.

Preference cookies allow a website to remember the particular choices that you have made concerning that website. This could be preferences such as language, username, login, etc.

Statistics cookies are used on a website to determine how users use a particular website. These cookies gather information about what pages you visited and how long you were on the website. This type of info is anonymous, and the user will not be identifiable. Only the user's engagement with the website is recorded.

Marketing cookies are the ones that determine what kind of advertisement you should be shown. They are also typical third-party cookies.

#### **Provenance Cookies**

First-Party Cookies are put directly on your browser by the website that you visit.

Second Party Cookies are put on your browser by a third party when you visit a website. This is usually done by tracking, analytical, or advertising systems.

# What type of cookies do we use?

## **Necessary cookies**

Our Website uses necessary cookies to ensure that you have the best possible experience while navigating through our features. These cookies enable us to identify when you have created and logged into your account, allowing you to access the content seamlessly.

## **Functionality cookies**

We use functionality cookies to operate the Website and Services based on your preferences. For instance, we will identify your username in future visits and recall how you personalized the Website and Services.

#### **Analytical cookies**

By using these cookies, we and third-party services are able to gather aggregated data on how our Users utilize the site for statistical purposes. It is important to note that these cookies do not contain any personal information, including names or email addresses, and are only utilized to enhance your overall experience on this Website.

#### Social media cookies

We use third-party cookies from social media platforms like Facebook and Twitter [insert the social platforms that you use] to track users when they visit or use our Website and Services. This is done through a tagging mechanism provided by those social networks.

We also use these cookies for event tracking and remarketing purposes. Any information collected with these tags will be used in accordance with our privacy policies and those of social networks. We do not collect or share any identifiable information from our Users.

### Advertising cookies

Advertising networks and external service providers, like web traffic analytical services, may use cookies on our Website, and unfortunately, we have no control over them.

These cookies will likely be analytical/performance cookies or targeting cookies, such as cookies for affiliate marketing. These cookies support the website's operation, and we wouldn't be able to invest in high-quality content for you to consume without them.

See our Disclosure Policy for more details. [link to your Disclosure Policy]

# What are your cookie options?

If you do not approve of cookies or certain types of cookies, you can modify your browser settings to remove any existing cookies and decline any new ones.

It's important to keep in mind that if you delete cookies or decline their use, some of the features provided by the Website and Services may not be available to you.

### **Changes and amendments**

We reserve the right to change this Cookie Policy or its terms regarding the Website and Services whenever we need to. The new version of the Cookie Policy will be published on the Website and become effective immediately.

Once the updates are made, the date at the bottom of this Agreement will be revised. If you continue to use the Website and Services after any changes are made, it will be considered as your consent to those changes.

#### **Acceptance of this Cookie Policy**

Before accessing the Website and using the Services, please read this Cookie Policy and ensure that you understand its contents. By proceeding, you agree to abide by the terms and conditions of this policy. Failure to do so will result in your inability to access or use the Website and Services.

## Contacting us

For more information, you can contact us at lifeofuniquity@gmail.com.

This Cookie Policy was last updated on 10 February 2024.