Welcome to Color Marketplace!

Color Marketplace aims to be the leading platform for buying, selling and trading NFTs, IP Assets and Licenses on Story Network.

Today, we're excited to launch on Story testnet.

Starter Quests:

1. Follow Color's official X (twitter) account, @color_mp
2. Join Color's official discord
3. Go to the Story faucet and get yourself some testnet IP tokens
4. Mint your FREE Color Commemorative Launch NFT here
5. Browse the marketplace and buy an NFT. You can try sweeping multiple NFTs at once!
6. Go to your profile and my collection page. Register at least one of your NFTs as an IP Asset. To do so, click on an NFT and then click 'Register on Story Protocol'
7. Once registered, you can create license terms for an IP Asset. To do so, click on the IP Asset and then click 'Attach License terms'. Select 'Commercial Use Terms' or 'Commercial Remix Terms'. Now you've attached license terms to the IP Asset, other people can mint licenses giving them the right to use the IP that the IP Asset represents
8. Next, list an NFT and/or multiple NFTs (or IP Assets) for sale by tapping on the NFTs you want to list and clicking 'List for Sale'
   a. Please list the NFT for around the price you purchased it for
9. Browse the license marketplace and buy some licenses. You can either buy on the secondary market or mint one direct from the owner of the IP Asset
10. List the licenses for sale by going back to your My Collection page

Turn notifications on in the Discord and come back weekly for additional Quests.

Any questions: Ask the friendly Color team on Discord!