

4 QUESTIONS BELOW!

AVATAR:  Copy of Market Research



Watercolor 101: The Only Watercolor Guide You Will Ever Need
Learn How to Control Your Watercolor At Every Level

Here's A Sneak Peek Of What You'll Learn:

- The "Overlap" Technique to get rid of cauliflower edges every time they bleed onto the next layer - even if you are a complete beginner.
- The only 2 "feelings" behind color depth that every painter must understand. (Learning this will be all you need to master values)
- My secret texturing hack to create super realistic texture in under 20 minutes or less!
- 7 tips every beginner needs to hear to avoid feeling overwhelmed or confused when painting. (The 4th tip is what I personally use)
- The easiest way to control your paint-to-water ratio (experienced painters use this hack the most)
- The only 3+2 art brands I recommend ever buying from (The Plus 2 are budget-friendly alternatives)

SIGN UP NOW

1. How to actually become an amazing watercolor painter in 3 simple steps
2. Why you should take a free beginner watercolor class to become a better watercolor painter in the future
3. If you're tired of your watercolor paintings looking like cauliflower, then check out this one simple trick to get rid of cauliflower edges once and for all
4. The secret to making your paintings NOT look like a child's finger painting
5. The reason why 99% of watercolor painters fail to make gorgeous paintings that "feel" right.
6. What NEEVR to mix together unless you want your watercolor paintings to never look "alive"
7. The only 2 things to know about color to be considered an expert at color combos, mixing, and theory
8. 3 step formula to guaranteeing your amazingness as a watercolor artist
9. The most controversial layering technique that makes you know which layer to start with every time.
10. How to get insanely clean details with your watercolor without using \$\$\$ supplies
11. Why expensive supplies WONT save your watercolor paintings from absolute disaster
12. 7 tips every beginner watercolor painter needs to hear to avoid feeling "overwhelmed" with their painting
13. 3+1 tips that every experienced painter is keeping to themselves. Find out why their paintings come to life and yours don't
14. If you're struggling to create dark gloomy shadows, then check out this easy lighting technique to never make your paintings seem odd ever again
15. Picasso's secret texturing hack that he used to create super realistic paintings in the matter of 20 minutes
16. The only 5 art brands you should ever buy from (Plus another 2 more budget friendly alternatives)
17. The secret to always create 10/10 watercolor paintings that you never even knew existed. (It all comes down to something called divergent thinking)
18. Why you should always mix these 2 "core" colors together on your palette
19. The secret color mixing hack to always ensure you get the right shade and mix of paint for any value of color.

20. The secret “valueing” technique to know how to get perfect values without feeling overwhelmed.
21. How to create gorgeous scenerys using just watercolor and up to 4 watercolors in only 30 minutes using something I call the minimalist strokes technique
22. The only watercolor art tutorial you will EVER need to help you create amazing watercolor art

Who am I talking to? Who is reading this copy?
 Women middle aged who are house wives and shit .

Where are they right now? Where are they emotionally? Where are they physically? What part of **Maslows Hierarchy of needs are they?** What are their biggest dreams? Biggest pains?

At home chilling on thei rcouch like a fat mf. They ar enutral/a little sad but want to learn how to paint floral watercolor shit. They want love and status.

They want to be able to paint very easily using watercolor

They dont want to have shitty technique and make shitty watercolor any more

Where do we want them to go? What do I want them to do? What action do I want them to take? What objectives must they achieve?

Sign up to claim her free watercolor class.

What steps do I need them to take?

What do they need to think & feel to get them from their current state to their dream state?

what emotions do i wanna create?

what movie do i want them to see?

now describe it.

What emotions do they need to feel?

Well they need to feel intrigued cuz its an opt in and yeah.

PErhaps some visual imagery

They would see themselves smoothly and easily overocming their technique obnstacle like knowing colors, layering, detailing, texturing, depth, values, supply choices, etc

Want them picture themselves at their art station and them painting easily and creating paintings so good, their family is in shock.