

zoom Workplace Meeting Lexi Coburn (she/her/queen)

This meeting is being recorded.

SESSION AGENDA

1. WFP - HOW WE BUILD POWER
2. WHO DO WE WANT OUR ELECTED LEADERS TO BE?
3. LOOKING FOR AN AWESOME CANDIDATE
4. RECRUITING PROCESSES AND STRUCTURES
5. THE RECRUITMENT CONVERSATIONS
6. SUPPORTING PEOPLE TO RUN IN THE FUTURE
7. EARLY CAMPAIGN PLANNING AND SUPPORT
8. CLOSING & QUESTIONS

Lexi Coburn (she/her/queen)

denise rolen

Daniel Winston

Miranda Pacchiana

Samuel McGrath

Working Folks Win! Recruiting Awesome C...

DR Denise Escondido, ca working with Trouble Nation. Following MoveOn, WFP, Public Cit, Indivisible, etc.

LF Lindsay Farrell - she/... to Everyone 3:37 PM

Y'all gonna be asking for the recording so we gotta record 😊

Mystic O'Reilly to Everyone 3:37 PM

Mystic O'Reilly She/Her Portland Oregon

LF Lindsay Farrell - she/... to Everyone 3:37 PM

states@workingfamilies.org

states@workingfamilies.org

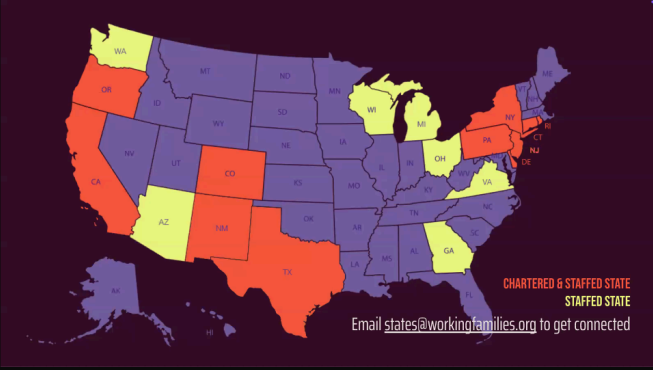
states@workingfamilies.org

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CHARTERED & STAFFED STATE
STAFFED STATE
Email states@workingfamilies.org to get connected

Lexi Coburn (she/her/queen)

denise rolen

Daniel Winston

Miranda Pacchiana

Samuel McGrath

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AJ Calle to Everyone 3:40 PM

AYOOO I volunteer (Katniss vibes)

1

Rose Bradshaw to Everyone 3:40 PM

Rose, she/her, Buffalo, NY - no experience, but open to learning anything that can help

Joel Szasz to Everyone 3:40 PM

I volunteer

James Carmody to Everyone 3:41 PM

Yeah! I know Malcolm Kenyatta, who else? Ayanna Pressley? Or Michelle Wu?

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Meeting

Lexi Coburn (she/her/queen)



1. WFP - HOW WE BUILD POWER

Lexi Coburn (she/her/que...)

denise rolen

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about it 😊 honored to be from a place with a rich history - I grew up near Dutchtown in Haverstraw, so privileged in some sense to have grown up with friends who spoke about how we lived in an area where settlers coexisted & traded with local indigenous communities prior to the establishment of the colonies... that knowledge helped me along my journey in decolonizing my mind... BUT also very close to the military academy and many "locals" with strong feelings about all the landmarks related to colonial violence so in short, it's hard to articulate but I'm always working on learning more about it and processing those feelings

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Lexi Coburn (she/her/queen)



"WE HAVE TO BUILD OUR OWN POWER. WE HAVE TO WIN EVERY SINGLE POLITICAL OFFICE WE CAN..."

- FANNIE LOU HAMER

Lexi Coburn (she/her/que...)

denise rolen

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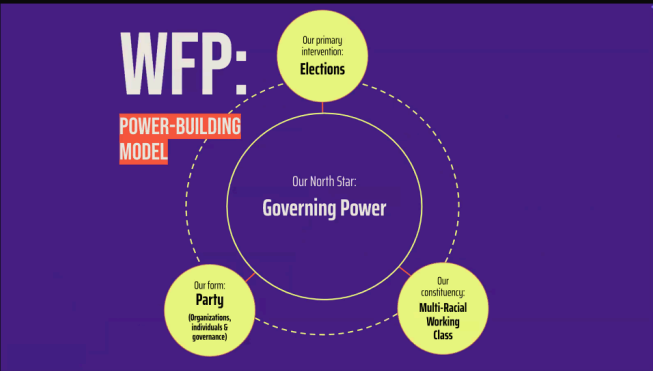
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Lexi Coburn (she/her/queen)

denise rolen

Daniel Winston

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Lindsay Farrell - she/... to Everyone 3:42 PM

states@workingfamilies.org for more info and to connect with our local chapter if there is one or our national volunteer team.

Lon Herman to Everyone 3:41 PM

Are you running candidates in Michigan or trying to get on the ballot?

Collapse all

Lindsay Farrell - she/her - WFP State Pow... 3:42 PM

Yes! Email us!


DR Reply...

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Daniel Winston

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DR Reply...


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AMERICA HAS A "TWO PARTY SYSTEM"



Lexi Coburn (she/her/que...)

denise rolen

Daniel Winston

Miranda Pacchiana

Samuel McGrath

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feelings about all the landmarks related to colonial violence so in short, it's hard to articulate but I'm always working on learning more about it and processing those feelings "

Yeah, I think often back to it. After a trip abroad I'm more cognizant than ever before about it now that I'm back on the continent, and I will like to talk honestly about the justice still to realize for the Lenape, the Wappinger, and especially with still present members of the peoples in the River valley from ancestral times to today.

Are you of indigenous family yourself, by the way?

↓ 1 new message

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WAIT, SO WFP IS A THIRD PARTY?

DEMOCRATS	REPUBLICANS
IS WFP A FACTION OF THE DEMOCRATS, OR AN INDEPENDENT PARTY?	
THE SHORT ANSWER IS: BOTH. WE READ LOCAL CONDITIONS AND EXECUTE "NON-DELUSIONAL" STRATEGIES THAT ALLOW US TO BUILD MORE POWER OVER TIME.	

Lexi Coburn (she/her/que...)

denise rolen

Daniel Winston

Miranda Pacchiana

Samuel McGrath

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Are you of indigenous family yourself, by the way?

Stefin Pasternak (he/... to Everyone 3:46 PM)

I think mostly whale is an appropriate descriptor 🐳

👍 1

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POLITICAL + GOVERNING POWER

- * THE ABILITY TO DELIVER **VOTES** THAT AFFECT THE OUTCOMES OF ELECTIONS.
- * HAVING **MONEY**: EITHER YOUR OWN, OR ALLIES FROM WHOM YOU CAN RAISE IT
- * **CONTROLLING INFRASTRUCTURE**: OF OUR OWN POLITICAL PARTY ITSELF, OR OF THE MACHINERY (CONGRESS, LEGISLATURES, STATE AGENCIES, ETC.) OF GOVERNMENT
- * THE ABILITY TO SHAPE **IDEAS** THAT AFFECT HOW PEOPLE THINK ABOUT IMPORTANT ISSUES
- * WIELDING INFLUENCE OVER POLICIES AND **OUTCOMES** IN GOVERNMENT

WHAT ARE TYPICAL POLITICIANS LIKE?

- What do they look like?
- What background do they have?
- How do they act?
- What values do they hold?

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HOW DO THESE KIND OF PEOPLE BECOME CANDIDATES?!

They self-select themselves They are recruited

I'M GOOD ENOUGH, I'M SMART ENOUGH, AND DOG GON'IT, PEOPLE LIKE ME

JOIN US

Lexi Coburn (she/her/queen)

denise rolen

Daniel Bernhard

Samuel McGrath

Daniel Winston

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Is there anybody that is tracking potential races?

Collapse all ^

Lindsay Farrell - she/her - WFP State Pow... 3:54 PM

Yes sir. I track our endorsements across all the states.

Reply...

You to Everyone 3:54 PM

they game is rigged and if they start out with a clear heart they can get corrupt in order to get things done....

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"WE ARE THE ONES WE HAVE BEEN WAITING FOR"

- ALICE WALKER

Lexi Coburn (she/her/queen)

denise rolen

Daniel Bernhard

Samuel McGrath

Daniel Winston

Working Folks Win! Recruiting Awesome C...

race that we have the potential to put a candidate in.

Reply...

You to Everyone 3:54 PM

they game is rigged and if they start out with a clear heart they can get corrupt in order to get things done....

3 2

Linda Cole to Everyone 3:55 PM

I agree with DR!

Sarah Bergstein Teix... to Everyone 3:55 PM

What are we going to do to get rid of Schumer??

2 new messages

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WE NEED A NEW STRATEGY

Lexi Coburn (she/her/queen)

denise rolen

Daniel Bernhard

Samuel McGrath

Daniel Winston

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Schumer??

Erin Berg to Everyone 3:52 PM

Define "populist"?

Collapse all ^

Lindsay Farrell - she/her - WFP State Pow... 3:55 PM

Authentically fighting for the economic interests of the multiracial working class.

Reply...

Jeff Sparling to Everyone 3:56 PM

power corrupts and absolute power corrupts absolutely!

1 new message

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'BEAR' NECESSITIES TO RUN FOR OFFICE

Make sure to check ALL eligibility requirements for the office which they would seek

Complete necessary state/local forms to declare your intention to run, and don't miss deadlines!

Secure ballot access by researching the requirements via your secretary of state's website / county elections website.

There might be a minimum amount of time you must have been registered to be allowed to run.

Examples of other requirements from your state?

Lexi Coburn (she/her/queen)

denise rolen

Daniel Bernhard

Samuel McGrath

Daniel Winston

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European/Ashkenazi immigrants). But I am always trying to learn more about the history of the land I'm on, and my children are mixed so I feel it's particularly important for them as descendants of colonizers, indigenous (most likely Tupi Guarani) & African people

Justin Elkin 3:57 PM

Yeah

Justin Elkin 3:57 PM

Father of 5 of course!

1

Sarah Bergstein Teixeira 3:57 PM

You're brave! I'm capped out at 2

14 new messages

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THINGS THAT ARE DEFINITELY NOT NEEDED TO RUN FOR OFFICE

- Prior experience in politics
- A trust fund
- A social media following
- Endless amount of time in your life
- Bingeing the West Wing or Veep
- Knowing what the heck you're doing

Lexi Coburn (she/her/queen)

denise rolen

Daniel Bernhard

Samuel McGrath

Daniel Winston

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2

Susan Gwozdz to Everyone 3:57 PM

Want to support younger voices!

4

SK Kelly to Everyone 3:57 PM

Born Ready to Continue Peace Jammin for Justice

Karen Ashikeh to Everyone 3:58 PM

I'm too old NO political elected over age 75 years!

SK Kelly to Everyone 3:58 PM

Need Youth Voices

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CANDIDATE JOB DESCRIPTION

Must be willing to put in the hard, messy, unglamorous work.

- Spend hours on the phone asking contacts and future friends and supporters to contribute.
- Spend more hours on doors, on phones, at events telling voters who you are and what you stand for.
- Always stay "on-message" and keep your comments focused on what you want the campaign to be about, which may be different from what reporters or opponents want to talk about.
- Set the tone for the campaign with staff and campaign leaders.
- Figure out trusted partners to help illuminate the issues you don't know as well. On-the-job training provided and you don't need to know everything but you need good instincts and relationships to support your growth.

Lexi Coburn (she/her/queen)

denise rolen

Samuel McGrath

Daniel Winston

Maurice Shelton

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Jeff Sparling to Everyone 3:58 PM

And, all check boxes marked, lines filled in.... Good second set of eyes needed!

Susan Gwozdz to Everyone 3:59 PM

Ohio is so gerrymandering. How do we escape that blockade?

SK Kelly to Everyone 3:59 PM

Need Funds of Some kind

1

James Carmody to Everyone 3:59 PM

More teen and young adult advancements! More speech from them!

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WHO DO WE WANT OUR ELECTED LEADERS TO BE? WHAT QUESTIONS DO YOU HAVE?

Lexi Coburn (she/her/queen)

denise rolen

Samuel McGrath

Daniel Winston

Maurice Shelton

Working Folks Win! Recruiting Awesome C...

James Carmody 4:00 PM

Collapse all

Submit a great Sanders proposal!

1

Michael Neil 4:01 PM

Absolutely. We can't be afraid of organized money ourselves, though.

2

Reply...

Katie Sieverman (sh... to Everyone 4:00 PM

Love bullet point 3. It's a flavor of setting healthy boundaries!

1

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3. LOOKING FOR AN AWESOME CANDIDATE

Lexi Coburn (she/her/queen)

denise rolen

Samuel McGrath

Daniel Winston

Maurice Shelton

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We are!!

Jeff Sparling 4:02 PM

Warren!

Reply...

Miranda Pacchiana to Everyone 4:02 PM

Who's the ideal candidate?

Susan Gwozdz to Everyone 4:02 PM

Leaders we deserve, younger leaders.

Valerie Carlson to Everyone 4:02 PM

I'd enjoy working for a candidate in some way.

2 new messages

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NOT EVERYWHERE

Lexi Coburn (she/her/queen)

denise rolen

Samuel McGrath

Daniel Winston

Maurice Shelton

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Stacey Murphy she/... to Everyone 4:04 PM

At elementary school events

Susan Gwozdz to Everyone 4:04 PM

Community organizations

Michael Neil to Everyone 4:04 PM

At our schools, in our NGOs, at our churches

Denika McMillen (sh... to Everyone 4:04 PM

Social Workers

Sheryl long to Everyone 4:04 PM

committed non-profit leaders well plugged into the community needs and problems

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WE NEED TO BE TARGETED ...

Lexi Coburn (she/her/queen)

denise rolen

Samuel McGrath

Daniel Winston

Maurice Shelton

Working Folks Win! Recruiting Awesome C...

to first register as one well in advance of the election.

My gut feeling is that it's not realistic to win as an independent, though. So maybe I should register as a democrat.

Reply...

James Carmody to Everyone 4:05 PM

More presidential candidates, and I think to start from political campaigns and organizing committees (eg Danbury Democrats, Carmel Democratic Committee, etc)

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PICKING TARGET DISTRICTS

1. What governing power do we seek?
2. Who is actually an obstacle to that?
 - a. How broad is the agreement about that?
 - b. Who will hate this move and do we care?
 - c. How strong or weak are they?
3. How does this fit into a long term plan (e.g. WFP state power building plan)?
4. How aligned are the voters in this district already?
 - a. How much opportunity is there to move voters?
 - b. How much organizing is already underway?

Lexi Coburn (she/her/queen)

denise rolen

Samuel McGrath

Daniel Winston

Maurice Shelton

Working Folks Win! Recruiting Awesome C...

Collapse all

erman (she/her) 4:04 PM

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1

DR Reply...

James Carmody to Everyone 4:05 PM

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DIFFERENT KINDS OF LEADERSHIP IN COMMUNITY

Doctor Lion

Horse Billy

Alp, the postman

stitches

Smokey

Grocer Cat

Lexi Coburn (she/her/queen)

denise rolen

Samuel McGrath

Daniel Winston

Maurice Shelton

Working Folks Win! Recruiting Awesome C...

campaign needs a strategy for your circumstances.

1

DR Reply...

Tristan Brown to Everyone 4:08 PM

I live in a conservative city and am looking at municipal offices with a progressive platform that's going to take some clever communicating -- paragraph 2 speaks to me

Issac to Everyone 4:08 PM

That lawsuit to throw out votes here is insane.

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EXERCISE! WHO ARE YOUR FIRST CONTACTS?

Take 5 minutes to write your answers to these questions:

- Make a list of 5 people whom you'd like to contact
- Who are different community leaders in your neighborhood or the area where you're trying to find a candidate?
 - Ones you know already
 - Ones you might want to get to know

Lexi Coburn (she/her/queen)

denise rolen

Samuel McGrath

Daniel Winston

Maurice Shelton

Working Folks Win! Recruiting Awesome C...

Yes!

DR Reply...

Erin Berg to Everyone 4:10 PM

MOMS

3

Erin Berg to Everyone 4:10 PM

ITS ALWAYS MOMS

5

Lindsay Farrell - she/... to Everyone 4:11 PM

LF That lady who organizes all the food at my synagogue GETS SHIT DONE

2

10 new messages

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STRUCTURES THAT HELP YOU RECRUIT

- Campaign Trainings
- Local Committees
- Public Recruitment Meeting
- Ad hoc working groups
- Coalitions of allied groups

Lexi Coburn (she/her/queen)

denise rolen

Samuel McGrath

Daniel Winston

AJ Calle

Working Folks Win! Recruiting Awesome C...

probation warrant to clear in GA, David Messner the minister of First Unitarian Church of Chicago, and Thom Tillis senator of NC. I know boy scout leaders in the community.

Miranda Pacchiana to Everyone 4:19 PM

Are we looking to recruit for our own state or others too?

Collapse all

Lindsay Farrell - she/her - WFP State Pow... 4:20 PM

LF Start locally with who really needs to be replaced or where an open seat is

DR Reply...

13 new messages

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Lexi Coburn (she/her/queen)

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ASSESSING AN ACTIVIST FOR RECRUITMENT AND A RECRUIT FOR ENDORSEMENT

SAMPLE VALUES MATCH

Category	1 - Does not meet expectations	2 - Approaching expectations	3 - Meets expectations	4 - Exceeds Expectations
1. Understands the role (Does not meet expectations e.g. wanting for Blacktown City Council in order to defend KCC)	Goals do not align with the scope of the office they are running for	Describes the seat they are running for poorly but gives examples of policy goals that match the office	Can describe the function of the seat	Describes the function of the seat Shares examples of actions they wish to take in this office
2. Intersectionality Note: use of the word intersectionality is not required, just an illustration of understanding the concept	Shows hostility or is dismissive to the subject	Does not understand what intersectionality is but seems open to learning	Communicates an understanding of intersectionality but could be more mindful or articulate	Describes the ways that various structures of oppression overlap and are mutually reinforcing
3. Willingness to resist the "status quo" Note: Not just a bomb thrower	Loves "the Disrespect Way/Sparksman" OR Repeatedly stresses relationships they have with establishment incumbents	Knows that things need to change but is hesitant about questioning the status quo	Is eager to resist the status quo, but is unable to communicate why that is necessary	Demonstrates a clear commitment to resisting the status quo in defense of our values Wants to "shake things up"

Lexi Coburn (she/her/queen)

denise rolen

Samuel McGrath

Daniel Winston

AJ Calle

Working Folks Win! Recruiting Awesome C...

LF WELCOME MY PEOPLE

James Carmody 4:23 PM

KC Get away!

DR Reply...

Valerie Carlson to Everyone 4:23 PM

V Karen, in my opinion, indigenous leaders should be the first voices we listen to.

4

Susan Allmeroth to Everyone 4:24 PM

Got a good list started to contact!

1

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Audio

Video

Participants 111

Chat

React

Raise hand

More

Leave

left at 4:27