

Letter to a Company

Email Subject (if sent by email): Sustainable Change in **[insert company]**

TL;DR: make **[company]** more sustainable by **[action item]**

Dear **[insert name]**,

My name is **[name]**, a consumer of your products in **[city]**. I have been loving your products and have been using them for the past **[time]**. However, I have some suggestions for how to make your products more sustainable.

- **[fill in with reasons]**
- **For example, make packaging more sustainable by making it out of cardboard or other biodegradable materials**
- **Or other things]**

I think that it's extremely important to the consumers because of the rise in society noticing that companies have a significant environmental footprint. Use this chance to show that you think about us in every step of the product development and design.

Please contact me at **[contact]** to talk more about this topic. Thank you for your time.

Best,
[name]
[email]