AFMA presents … 2023 Together Again Conference – Agenda

Monday, February 27, 2020 – Day 1		Tours
7:30 – 8:30 am REGISTRATION		
8:30 – 8:40 am Welcome & Opening Remarks – acknowledgement of sponsors / Welcome from AFMA		
8:40 - 9:10 am **Vendor Verification AFMA MarketWurks demo**		
9:10 – 10:10 am **How Telling Your Personal Story Will Increase Sales** **Jenny Berkenbosch, Sundog Organic Farm**		
10:10 – 10:30 am – COFFEE BREAK		
10:30 - 11:05 am **Importance of Insurance** Jason Arden, Cooperators Sunni Shannon, Duuo		
11:10 - 12:00 pm **Social Media** Kady Hobbins Kaden Ave Communications		
11:50 am – 12:30 pm – LUNCH 50/50 sales for Leduc Food Bank		
12:30 – 1:30 pm – Annual General Meeting AFMA		
1:30 – 2:25 pm **Hatch + Hype** BCAFM Melissa Maltais	**Coffee Tasting** Alternate Routes Coffee Co.	**1:30 - 3:30 pm** Tours of Food Processing Plant 3 groups of 6 people
2:30 – 3:30pm **Labelling** Daniel Hung Food Safety Specialist Food Safety Specialist Government of Alberta	**Vendor Success Stories:** Mary Burch, Red House Salsa Damini Mohan, Mini-Kitchen	
3:30 – 4:00 pm – COFFEE BREAK		
4:00 – 5:00 pm **Market Meet Up**	**Vendor Meet Up**	

Evening Program: 5:00 – 9:30 PM Dinner, Awards (Cash bar available)

5:00 – 5:45 Cash Bar & Visiting
Welcome by County Mayor Tanni Doblanko
5:45 – 7:00 Dinner
7:00 – 7:30 Awards
7:30 -- 9:30 Visiting