

SL: (in Work)

Hi Moe,

Your recent advice in music production is very helpful, not many people point out to turn off the fruity limiter, so I appreciate that you do.

Trying to convince people why to choose you is a brave approach in the marketing field. There is also an improved method called "3 path generating" that takes your marketing style and evolves it into a machine that produces happy students for your.

People will fight like gladiators to secure time on your calendar because this method offers a targeted solution to their production problems, rather than overwhelming them with information and hoping they'll figure it out. It's like a cake that everyone wants a slice of, and they'll battle to get it

You know when you're shopping and you see something cool but need more info before you buy it? Well, the mechanism for your product acts like a salesperson, listens to your problems, and offers a solution that fits. So it's more likely to make you want to buy it than just seeing something cool and not knowing much about it.

Short in short, you will have the ability to approach people from their own viewpoint, which makes them feel understood and helps them realize how much they need your service. So while the method does the job for you, you wait with the solution at the checkout and hand it out like big macs on sale without having to push or rush anything.

There is a sample attached for you that you can try on your IG first, If you like it we can talk about implementing it on your website

Talk later,
-Mia K.

People will fight for your calendar time like gladiators in old Rome swinging their swords just to get a piece of the cake, because the method will lead them to the solution they want for their producing problems instead of slamming everything in their face hoping they will understand that this will solve their issues.

because you're focusing on selling them your service, where in the outreach you should be focusing on getting them interested in your FV, you should focus on amplifying what your FV will achieve to them, and then WHEN you get on a sales call, you can sell your services(although you should create a FV so good, it will sell them automatically), so bottom line, when explaining your unique mechanism and what it achieves, remember that it's about the FV, not your services, and when they see that you attached a PDF they will lower their sales guard, especially when you mention it's free, so don't worry about this aspect, focus on garbing the interest and directing it to the FV, either ways, write all your ideas down and send me the file, I'll go over it tomorrow in my review session

Imagine when you're shopping and you see something that catches your eye, but you need more information before you're ready to make a decision to buy it. It doesn't work very well.

The mechanism would suit your product, because it approaches people like a salesperson and takes the time to understand the problems, offering a solution that directly addresses them, so it's more likely to convince you to make a purchase.

