

THE EDGE

***PLEASE MAKE A COPY OF THIS DOCUMENT TO FILL OUT YOUR APPLICATION**

Social Media Assistant Application Spring 2026 Semester

Please note that this position requires a time commitment of a minimum of 2 hours per week, including attending weekly staff meetings on **Wednesdays around 8pm**. If you cannot meet these requirements, please do not apply.

In this position, you will report directly to the social media director and will be assigned to one of the following sections to collect content to post, promoting online articles and content for each section: Podcast, Video & Photography | Fashion & Beauty | Lifestyle, Features & Travel.

The position requires you to create eye-catching, relevant, and engaging content to our Instagram account as well as consistently post to Instagram stories and maintain our highlights. Additionally, you will be required to engage with our followers on Instagram and update our LinkedIn and Pinterest on a less frequent, as-needed basis, particularly to promote and link to our online articles.

Submit this completed application and your resume in a single PDF to elonedge@gmail.com by Wednesday, January 28th at 11:59 pm. Late or incomplete applications will not be considered. Thank you for applying to The Edge Magazine!

Name:

Year:

Major/Minor:

Public Instagram Handle (required): @

Portfolio Link (recommended, not required):

LinkedIn Link (recommended, not required):

How did you hear about The Edge Magazine? **I learned about The Edge Magazine through an Instagram post and was immediately drawn to the profile.**

Why do you want to be a part of The Edge Magazine? **I worked as a Social Media Assistant at The Edge Magazine last school year. I thrive in a creative atmosphere and enjoy collaborating with my team to produce a final Instagram post that everyone is proud of. I love reading the work of The Edge's talented writers and enjoy the process of selecting the perfect images to bring the article to life.**

What would you bring to the team if you are selected to be a social media assistant? **If I were selected to be a social media assistant, I would take initiative and promptly meet deadlines. I understand the value of having a social media presence and am always on top of current events and trends. I have a creative eye and will pick out pieces that go well with the overall theme of the magazine.**

What suggestions do you have for improving The Edge's social media presence?

Use the space below to curate an imaginary feed of content that you feel is on-brand with [@theedgemag](https://www.instagram.com/theedgemag). Select six images and generate accompanying captions. These images can be your own photos, our staff's existing photos, or free photos you find online.



Looking for stylish, budget-friendly outfits for class? Check out our latest article for affordable clothing options every college student will appreciate.



Because your girls deserve a little extra love this Galantine's Day 💖🐻 Check out our top gift ideas to spoil your friends!

